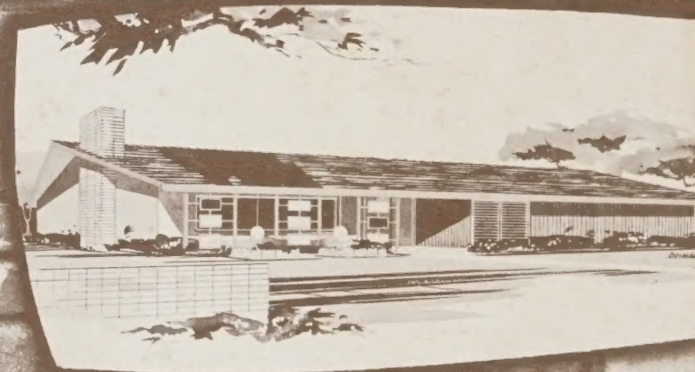


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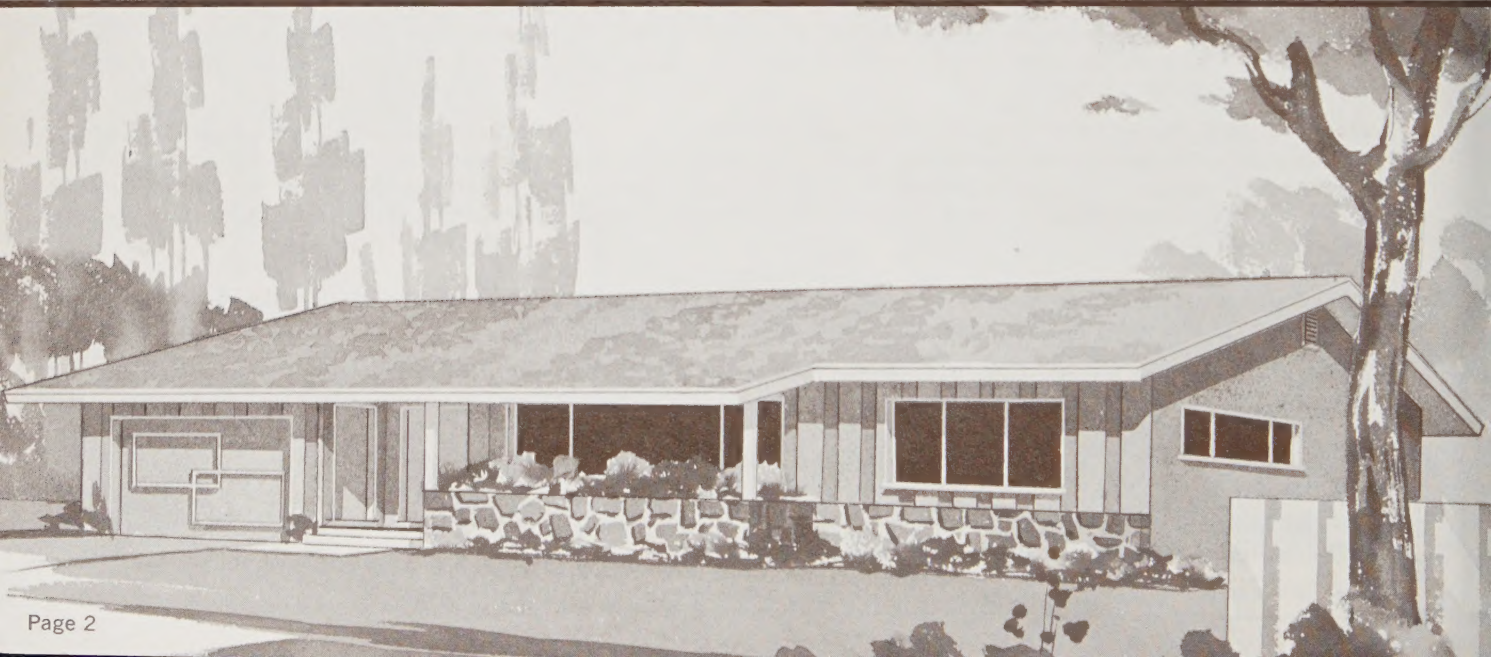
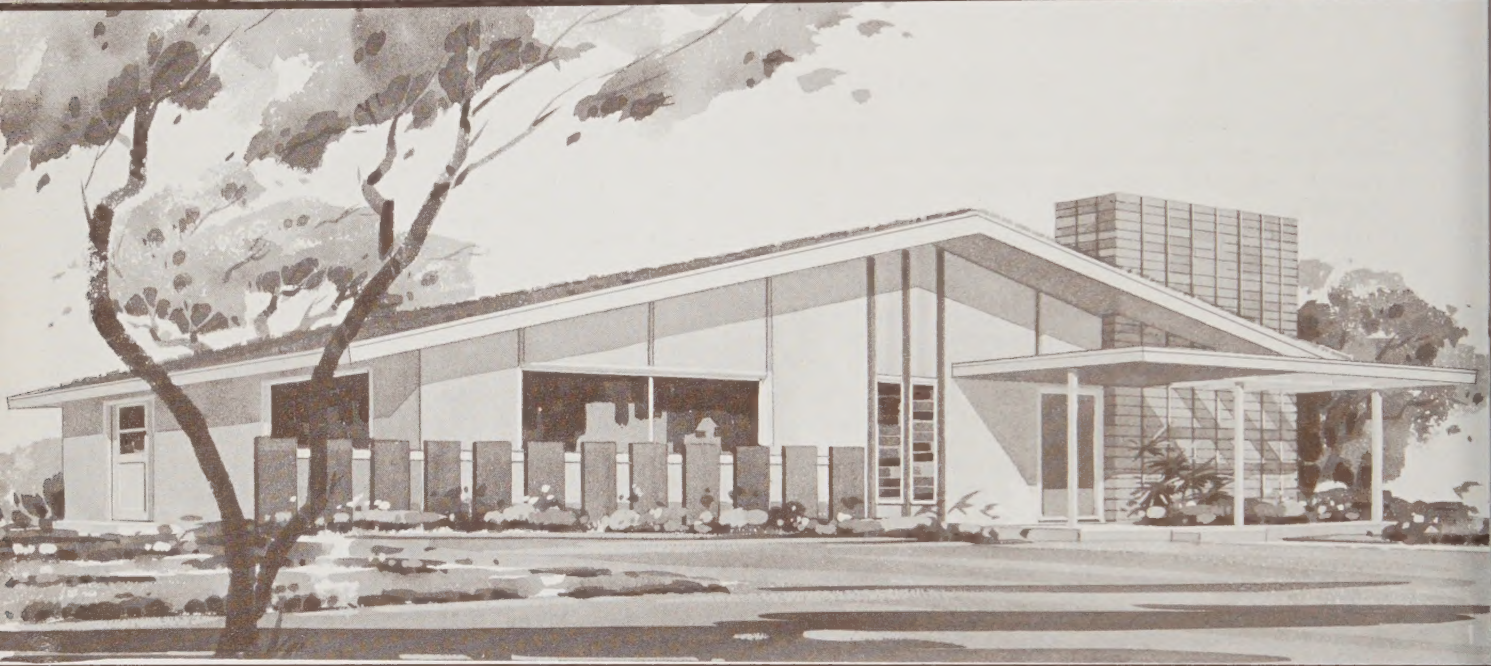
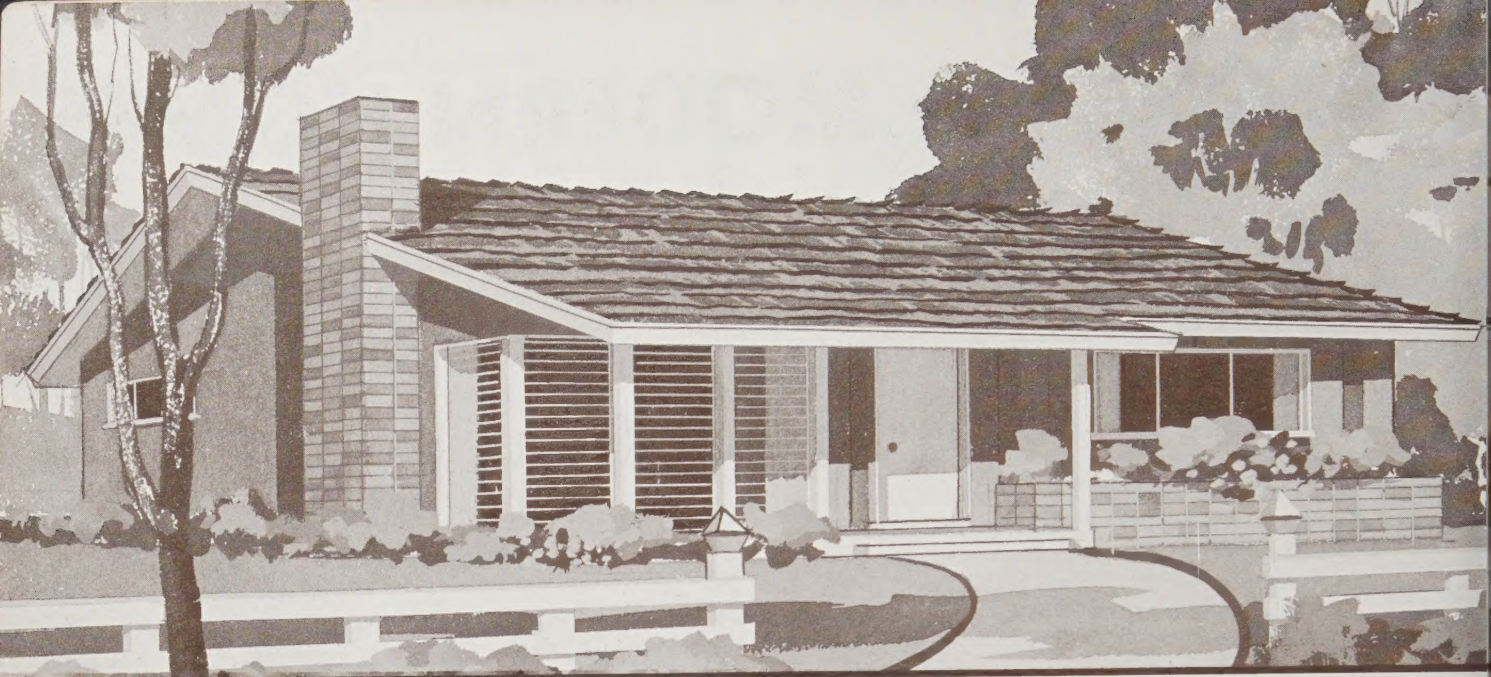
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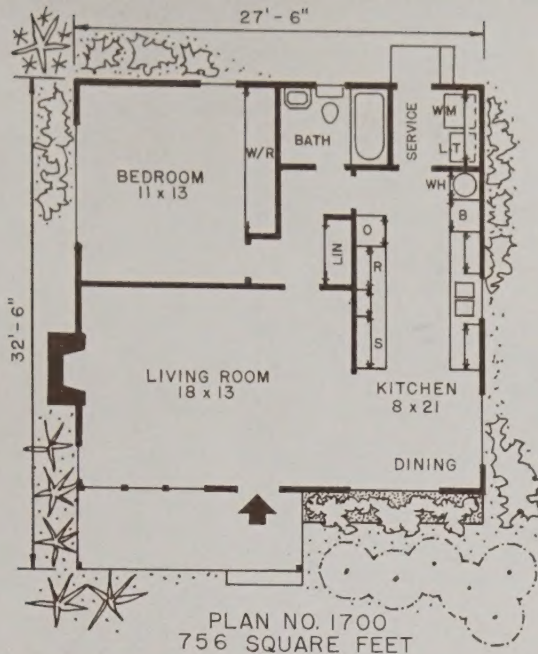
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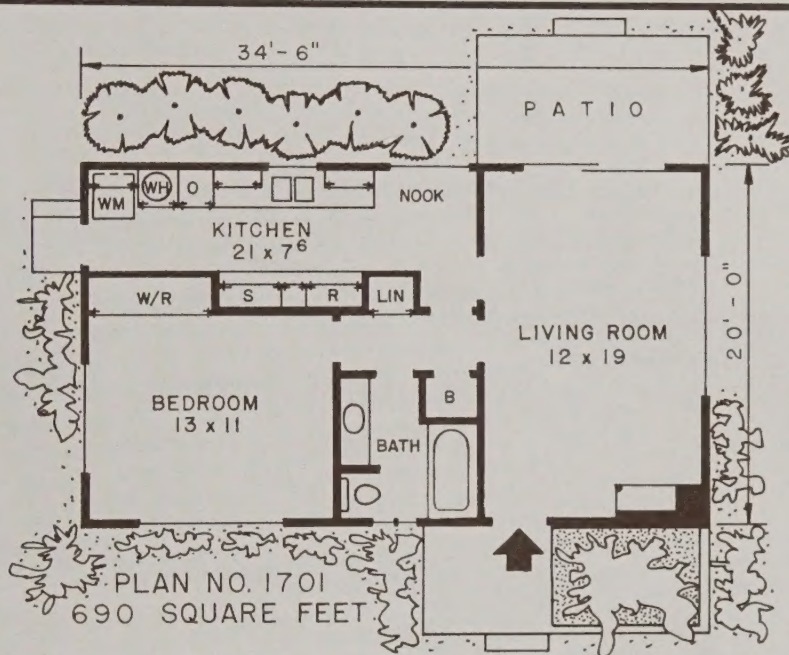


For the family who wants to build a week-end home — or — for the small family or couple who want a small compact retirement house, this design furnishes gracious living at a very modest price. Open planning makes the difference in this small home. The living room and dining area extends to 26'-6" across the entire front of the house, making this an extremely large room.

The kitchen is as large as those usually associated with homes twice as large as this one. There is more than ample cabinet storage together with the latest built-in fixtures which lend new pleasure to kitchen chores. Access from the bedroom to the kitchen is available without having to pass through the living room — which is definitely a plus feature for a small home.

A wide sliding window has been located at shoulder height in the bedroom to allow more flexible furniture arrangement — and privacy — in this room. The bedroom is large enough for twin beds.

The front porch is roofed over and board on board vertical siding has been used on the front elevation.

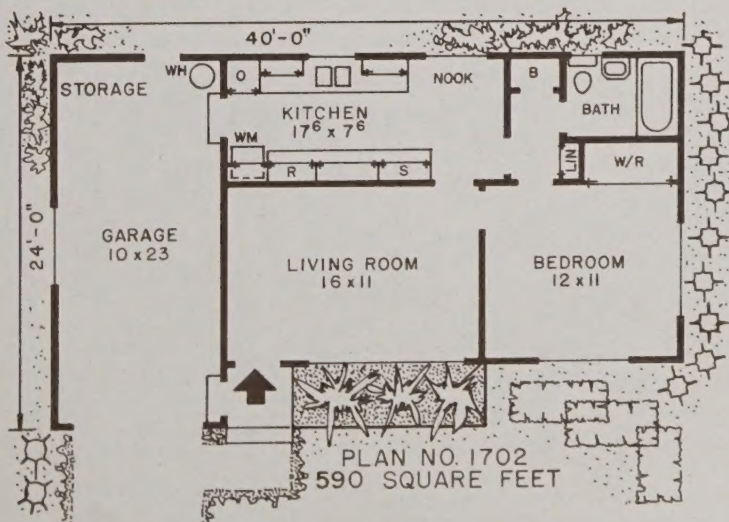


A really good small house is not easy to find but here is such a home. Every detail of this design has been planned for the greatest possible utility. Its uses are many. It can be built as a rental at the rear of your present home or perhaps a first home for that newly married couple. It is ideal as a retirement home — and of course it would be perfect for a weekend cabin for relaxing at the beach, in the mountains or wherever you prefer. All rooms are very large, especially when you consider the entire home has only 690 square feet of area.

The master bath includes a tub with shower over, a pullman lavatory with storage below plus a semi-concealed water closet.

An extra large fireplace is the focal point of the living room. Sliding glass doors lead to the patio where pleasant outdoor living is close at hand.

Clean modern textures of concrete block, glass and stucco are featured on the exterior. Other materials may be substituted during construction, if you prefer. The roofed over porch and planter are especially smart.



We now read that in addition to having two-car families, we are starting to hear more and more about two-home families. This small design can be built as a weekend home for relaxing. It can be built in the desert, at the seashore and in the mountains by changing the roof pitch and substituting a different roofing material.

The single car garage exterior measurement is 11' x 24'. Additional width can be added if desired. This extra length can be used for storage, or as a workshop. In addition to the garage door, there is also a rear and front door plus a door that leads directly to the kitchen. What housewife won't like this direct access after returning home from a tiring shopping trip to her favorite market.

All the bath plumbing is located on the same wall for economy of installation.

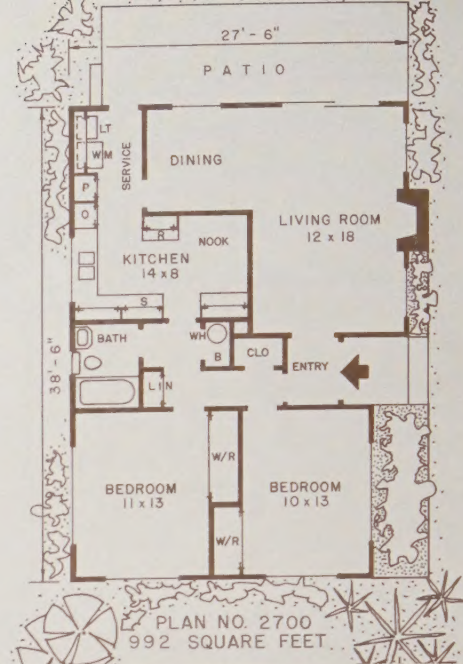
The crisp clean lines of the exterior not only enhance the looks of this contemporary design but also helps lower construction cost. The simple gable roof has been extended to cover the front of the garage and the front porch and planter. Stone veneer ties in with the planter.

Here is a house that has been planned for the "Young in Heart." A home that will meet the requirements of either a small family or a retired couple. The home has been primarily designed so that the bedrooms are located at the front of the lot and the living room faces the rear. In this position the home can be located on a rather narrow lot. However, for those who prefer a front living room and have a large building site, the plan could be rotated clockwise 90 degrees. Then, if preferred, the sliding doors can be replaced with windows and the patio eliminated.

The center hall plan has ample closet and storage space. All plumbing is centrally located for economy of construction. Wall heaters have been specified, but a horizontal forced air heater may be located in the attic space if this type of heating is desired.

Cedar shingles are used as roofing material while aluminum casement windows, which are easy to clean and maintain, have been provided for light and ventilation.

A design of ornamental iron has been placed next to the double door entry. Stone has been attractively used for veneer, planter and on the large fireplace.



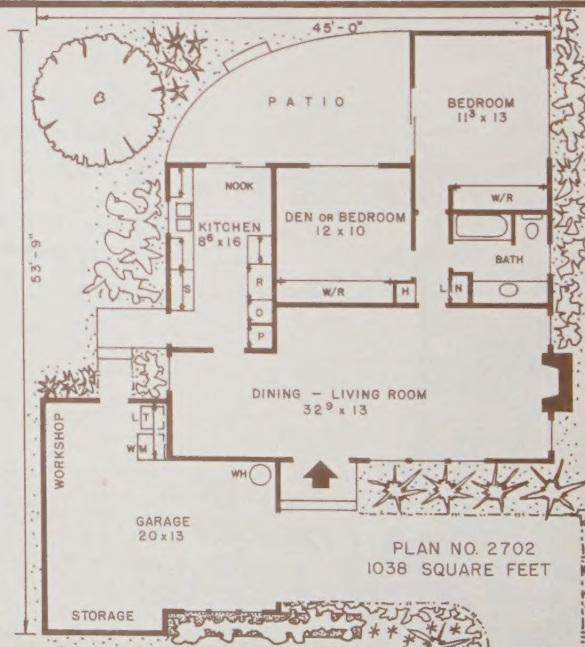
We originally designed this contemporary exterior for a one bedroom home. To satisfy numerous requests, here is a two bedroom home with the same exterior.

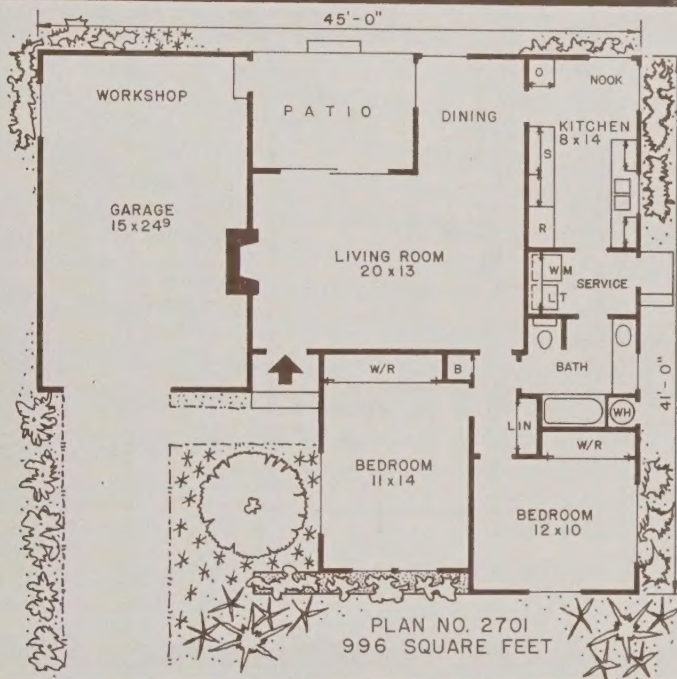
A workshop plus service and storage area is provided in the oversized one car garage.

All rooms are light and airy and the entire home has been planned for easy care and low maintenance cost. The living room and dining extends over 32 feet across the front of the house, and is well lighted by windows on three sides.

Both bedrooms have large wardrobes and both look out on the patio. Sliding glass doors lead from both the master bedroom and the kitchen to the patio. This easy accessibility means that the patio will be used, and not merely allowed to gather dust. A large nook, long counter surfaces, ample cupboards and built-in appliances combine to make this spacious kitchen an efficient and pleasant work area.

The design of the rock covered gable roof makes this home appear much larger. An exterior of stucco, wood, stone veneer and planters combine for a pleasing effect.





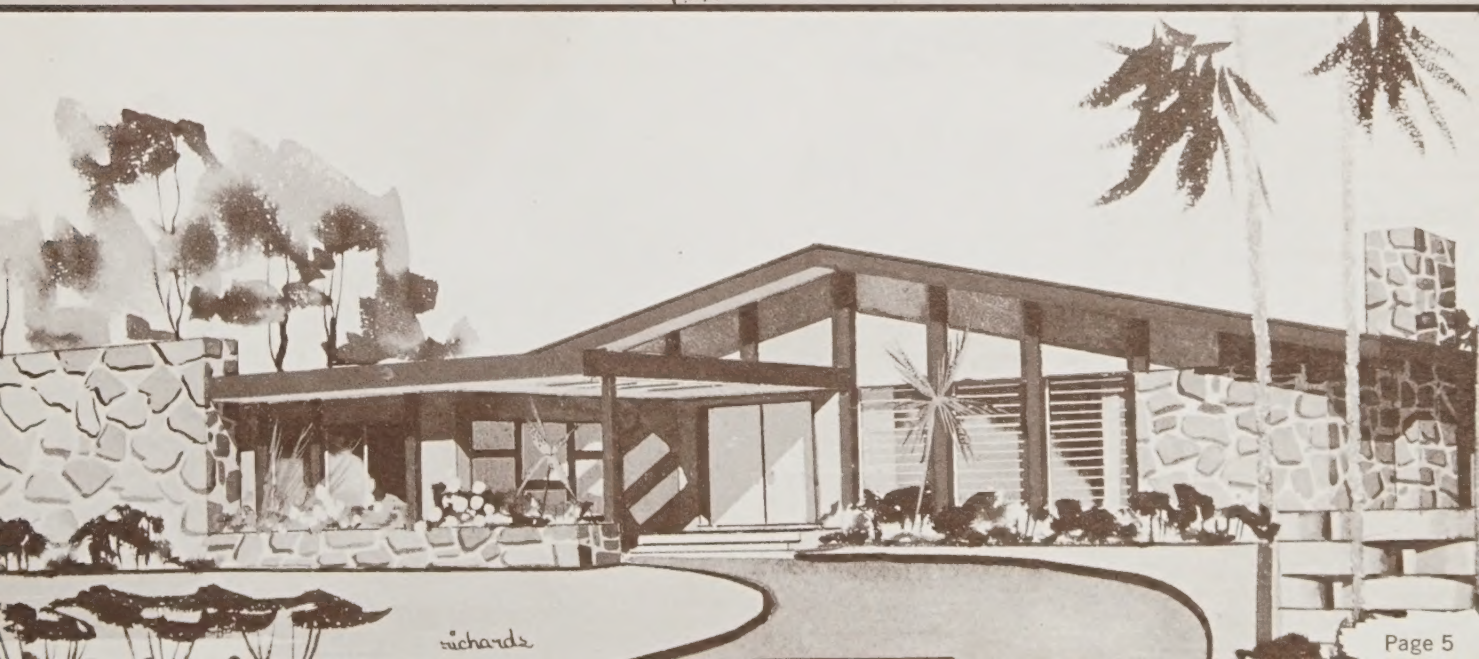
This design proves that a small house can be livable, enjoyable and serve the requirements of either a small family or a retired couple. This is a home that has all the facilities that help make life easy. The large living room appears even larger because of the dining ell. The glass sliding doors which open to the covered patio give an illusion of enlarging the interior dimensions. Both bedrooms have cross ventilation and shoulder-high sliding windows which provide additional wall space for furniture placement.

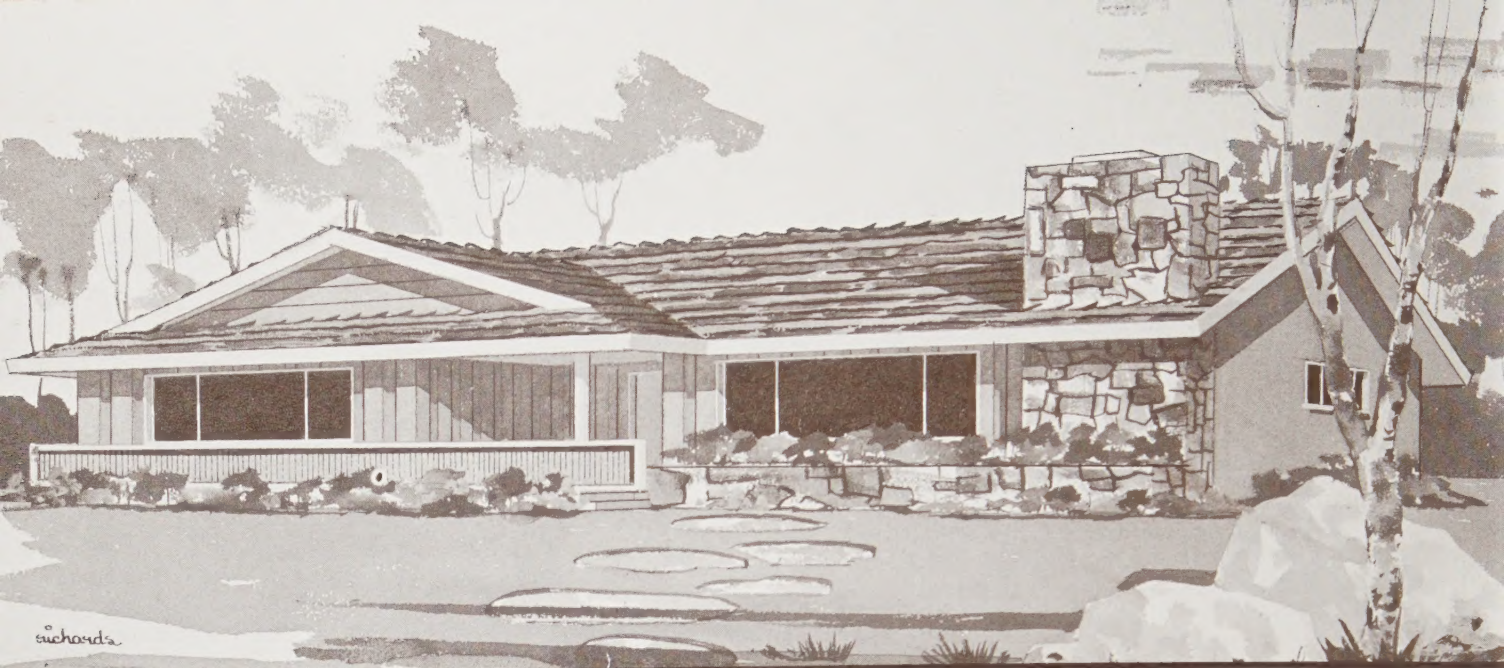
The bath, which has a semi-partitioned water shower over, is accessible from either the service area or bedroom hall — making a second bath unnecessary.

The stylishly handsome kitchen is well lighted and contains the newest built-ins, a large eating area for informal family meals and more than ample storage drawers and shelves.

If yours is a two-car family, the garage can be enlarged during construction to provide the necessary additional space.

The brick planter and veneer compliments the front board and batten exterior.



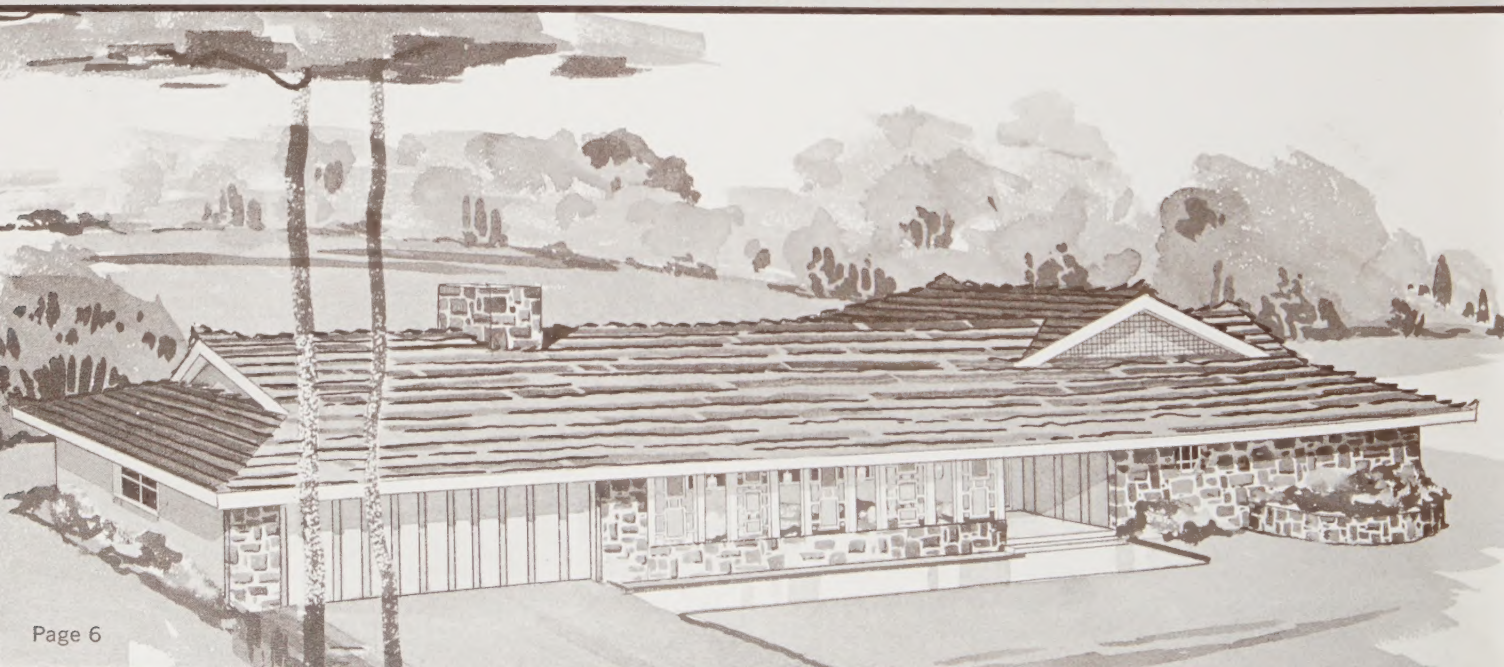
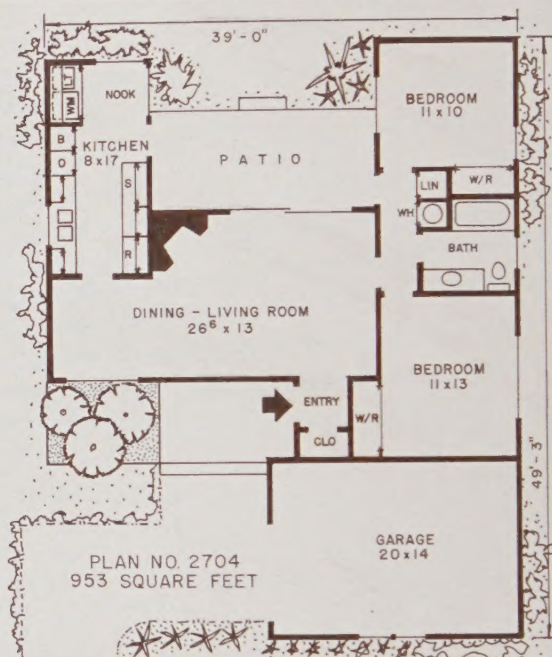


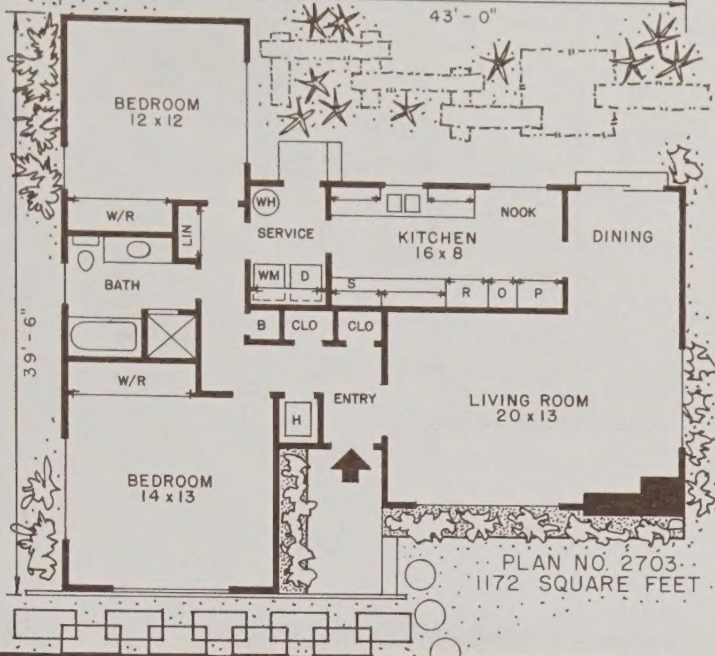
sucharda

There are many ways that you can get away from the average "run-of-the-mill" type of house. Many design features have been incorporated in this home that will make it an outstanding addition to any neighborhood.

Note the design of the front wall of the garage. Rock veneer has been used on both sides of large stationary windows. The windows and veneer are separated by large vertical wooden members. Wood siding has been used at both the top and bottom of the windows.

A guest closet opens onto the entry. From the entry, one enters the living room which with the dining ell stretches across 26'-6"! A window has not been placed in the front wall for the sake of privacy, but one could be added. Large sliding glass doors open onto the patio. The patio is an ideal place for relaxation and entertaining. It is readily accessible from the kitchen and the bedroom hall. In the kitchen an eating nook is surrounded by windows. The washer and laundry tray have been placed in a closet behind sliding doors.



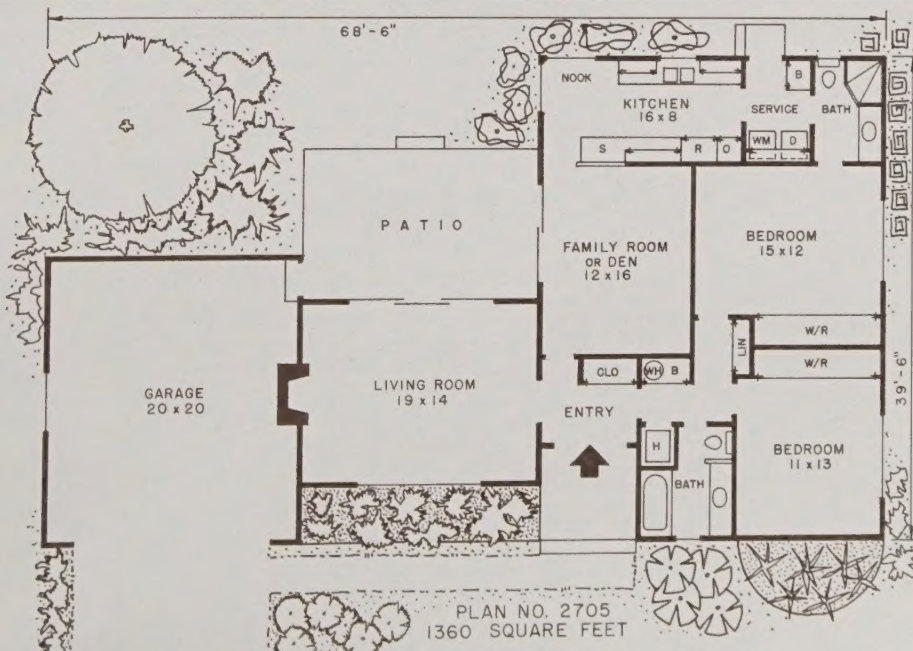


Most homes being built today contain either three or four bedrooms. Yet, there are still a large number of prospective builders who for many reasons are only interested in a two bedroom home. This well designed home has been planned with them in mind. The plan of the house is simple and uncomplicated and still offers many features not found in the ordinary two bedroom home. The traffic circulation is excellent. From both the front and rear entries, one has easy access to any other part of the house.

Both bedrooms are sufficiently large to accommodate twin beds and have a large wardrobe. Only one bath is necessary — due to its location — and it features both a tub and tiled shower plus a pullman lavatory with storage below.

The dining ell is open to the living room and is accessible to the rear yard through aluminum sliding glass doors. If desired, these doors could be replaced with a picture window during the construction of the home.

The well lighted kitchen has all the newest built-ins, an eating nook and a wide floor to ceiling pantry which adds considerably to the already ample kitchen cabinets.



Versatile and compact are the words to describe this unusual but sensible plan which has been designed for either a retired couple or a small family. Double doors open from the sheltered front porch to the wide entry from which access is available to each section of the house. The "dead-end" living room will never be used for a hallway in going from one part of the house to the other. Large sliding glass doors open from this room to the patio and a high window in the front wall offers a wide view of the street but does not interfere with furniture arrangement.

The family room and kitchen, virtually one large room due to the opening and partial wall at the range, has been sensibly planned as a family gathering place. The sliding glass doors opening from this room and the living room, encourages both formal and informal living patterns. The patio is a wonderful spot for outdoor meals, dancing, sunbathing or just plain relaxing.

Especially note the post and lattice design plus the hanging lighting fixtures at the planter in front of the living room.

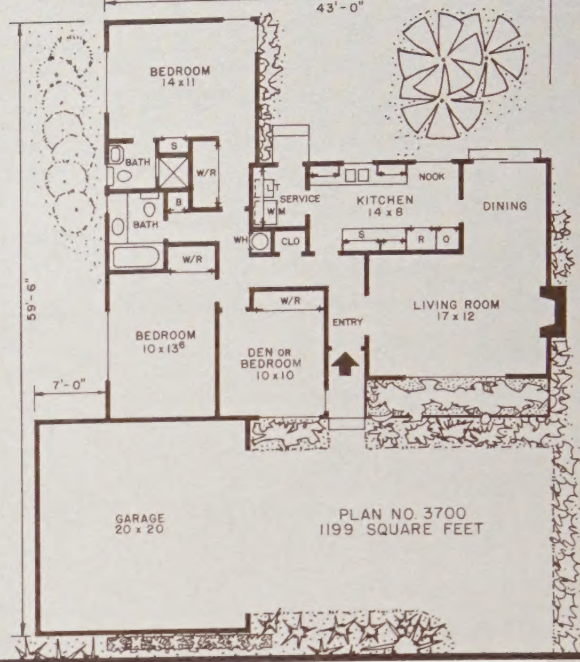
Planned for modern tastes and modest budgets is this handsome Contemporary home. Basic without being "small", it incorporates three bedrooms, two baths and spacious living and work areas. All rooms radiate from a short center hall—thus no area is interrupted with cross-room traffic.

A wide picture window lights the living room and a big fireplace is the center of interest for furniture groupings. Large sliding glass doors open the dining alcove to the rear yard, giving this area both front and garden views. Room dividers or shoji panel screens could be used to define these areas if desired.

A second spot for family meals is the eating area in the kitchen. Built-in cooking units, overhead cupboards and ample counters will lighten household duties in this compact work center. A door between the kitchen and front hall saves steps when the doorbell rings.

The master bedroom has a private three-quarter bath, built-in storage and a large wardrobe. Corner windows and high sliding casements allow for plenty of light and cross-ventilation.

A built-in ladder in the hall leads to the attic installed forced-air heater.



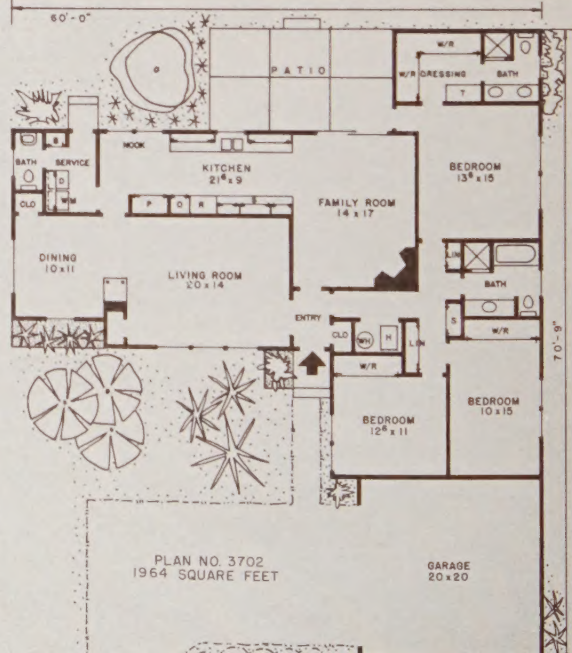
SEE PAGE ONE FOR A COMPLETE LIST OF THE BOOKS WE PUBLISH.

The different needs of different ages are the major consideration in this luxurious home. The work and activity areas occupy the greater portion of the floor space, yet the bedrooms are amply large. The thought behind this is that while the youngsters are small the parents will spend most of their leisure time at home, relaxing and entertaining.

The spacious family room, with its big corner fireplace, can be a playroom for the little ones by day and a television room by night. Later, as the children get older, it becomes the teenagers' entertainment center. With the family room open to both the kitchen and patio, it is a simple matter to serve refreshments here, or outdoors in warm weather. For family lunches there is the roomy kitchen nook.

The master bedroom has a private bath and a big dressing room. A door offers access from the master bedroom to the patio.

For larger lots, the garage could be attached to the wall next to the dining room.

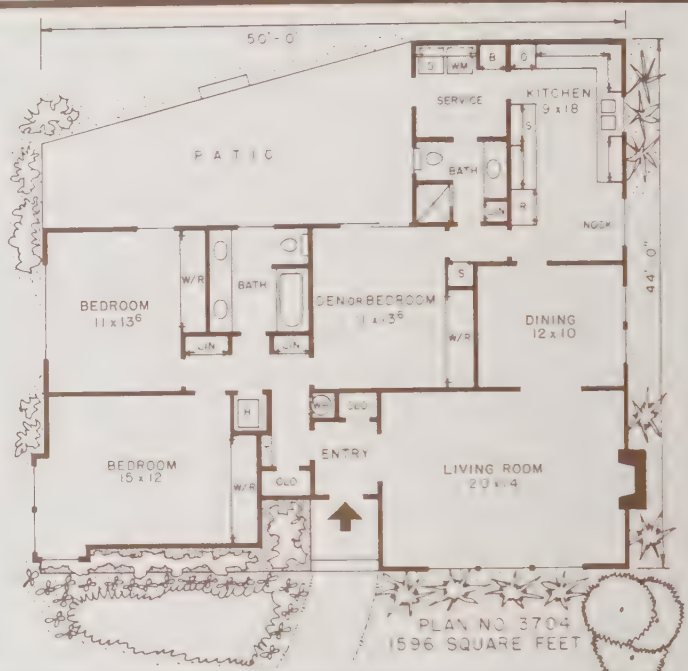


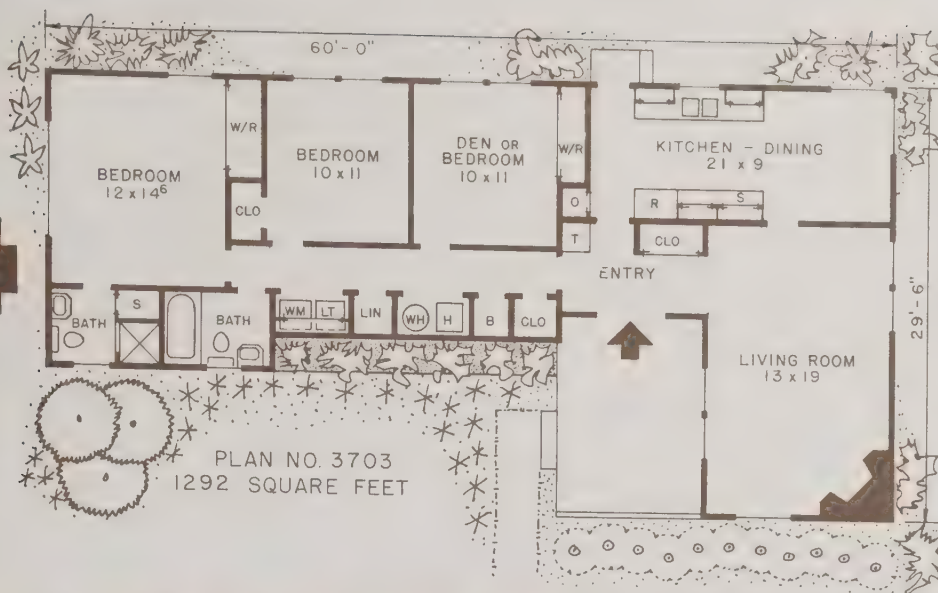


This ranch home has been planned to span the changing years of family growth. The two bedrooms and den offer flexibility of use that will accommodate a small family from the time the children are born until they grow up and leave home. The den could become an ideal nursery, near to the work center of the home, accessible from the bedroom hall. Sliding glass doors to the roofed patio mean that toys and tricycles can be taken out for play and put away at night without having to be brought through the house.

When the children are older, this room again becomes a family activity room, a quiet study, or the master bedroom. The adjoining three-quarter bath is also handy to the service room, kitchen and play yard. The separate dining room can easily accommodate larger dinner parties. There is a sunny eating nook in the kitchen for serving of family meals. Surface cooking units and oven are built-in.

A partially roofed used brick planter is located at the front of the house. The roofing is shown as cedar shakes but if you preferred, it could be changed during construction to cedar or composition shingles.



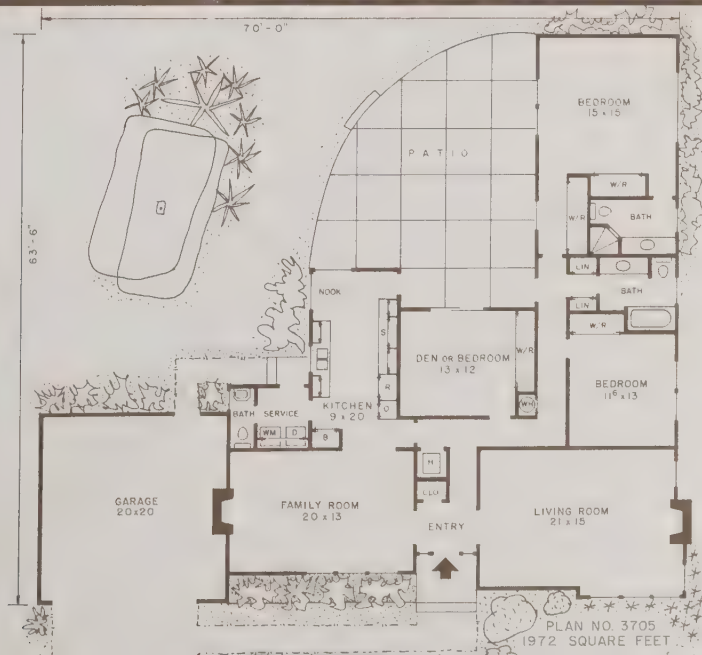


This home embodies many thought-provoking ideas. Proportioned for a fairly wide lot, it would be equally adaptable to a narrow corner lot.

One entire wall of the center hall is devoted to closets. Here the laundry units have been installed near the bath and bedrooms, where the major portion of washday work originates. Forced air unit and water heater are closeted behind double doors, where they can be easily adjusted and serviced. Supplying additional storage space are four closets along the hall and a telephone desk with cabinets above. The bedrooms all face the rear yard, away from street noises. The master bedroom has its own private three-quarter bath and storage closet.

The dining area is open to the kitchen. If you prefer a separate dining room, it would be a simple matter to build a partition between these rooms. Kitchen and work space has been planned for step-saving efficiency.

Hand-split cedar shakes add rugged texture to the long, low lines of the roof. Horizontal and vertical siding are used for pattern contrast. Shutters frame the diamond-lite windows, and a used brick planter offers a place for favorite plants and flowers.



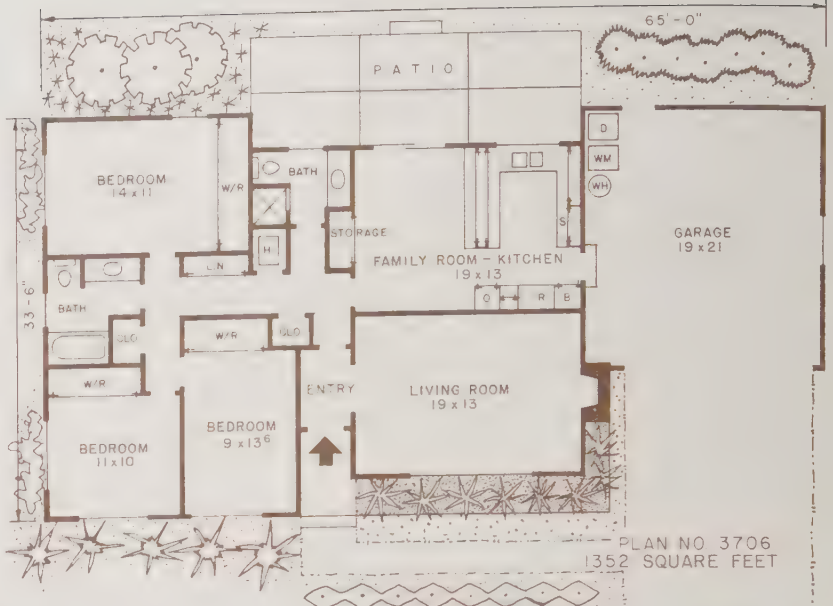
This is the "Stay-at-Home" house — the one place the family would rather be. The reason is that it provides all that is needed for year-around pleasure and comfort for those who really enjoy their home.

The big formal living room and spacious family room are on opposite sides of the attractive entry. Each has its own fireplace and wide rows of windows — yet each is different in character. Set apart, the living room can always be kept in readiness for unexpected guests, free of traffic, toys and clutter. The family room, open to the long channel kitchen, offers a place for friendly coffee klatches, little children's play area in the daytime, and the spot for teenagers to entertain in the evening.

Doors lead from the kitchen to both the patio and service area. A half bath opens off the service area and a rear door to the double garage is only a step from this entrance. The vast rear patio, partially roofed, offers a semi-secluded place for summer sun bathing, relaxing and outdoor dining. Sliding doors open to the den and an entrance to the bedroom hall makes the family bath easily accessible to the rear yard.

This versatile home was planned for a family of four — yet it would be equally comfortable for a larger or smaller family. All areas radiate from a short center hall. The three bedrooms have unbroken wall areas and high windows, below which furniture can be placed. Wardrobes are unusually large, and four extra closets open to the hall. At one end of the living room a big stone fireplace with a raised hearth is built flush with the wall. An opening in the wall next to the fireplace provides easy access to a wood box in the garage.

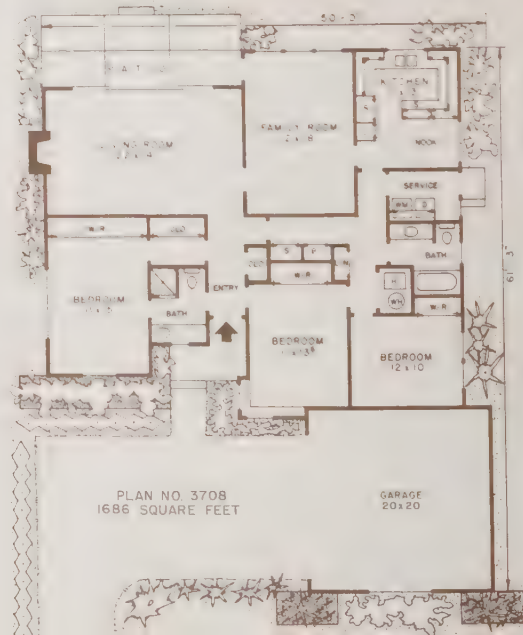
Family living will center mostly in the big family room, kitchen and patio area. The work center of the kitchen is U-shaped, providing an exceptional amount of counter surface and cupboard space. The family room boasts a large storage closet which includes a built-in table, drawers and shelves. This spot could be used for sewing, keeping family records, a game area, or a general storage closet. An eating bar between the family room and kitchen is for serving of meals or snacks. Cupboards above open on both sides. Sliding glass doors open between the family room and partially roofed patio. A door from the kitchen opens directly into the double garage.

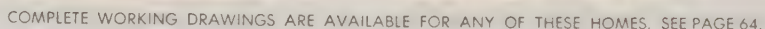


Hand split cedar shakes and wood siding combine for textural contrast in this rustic home. Used brick veneer lends warm color to the entrance, chimney and planters. Shutters and a pot shelf add interest at the diamond paned windows.

Basically rectangular in shape, this home is economical to build and maintain. From the sheltered entrance a center hall channels movement to every area. A dramatic wall of glass slides open between the living room and patio, and a big brick fireplace centered on the end wall forms a focal point for furniture groupings. A dream of convenience is the big kitchen. Appliances are built in and cupboards above the cooking unit open to both the kitchen and nook.

Big wardrobes in the bedrooms and numerous other closets offer an abundance of storage space. The master bedroom has an adjoining three-quarter bath, which doubles as a powder room.





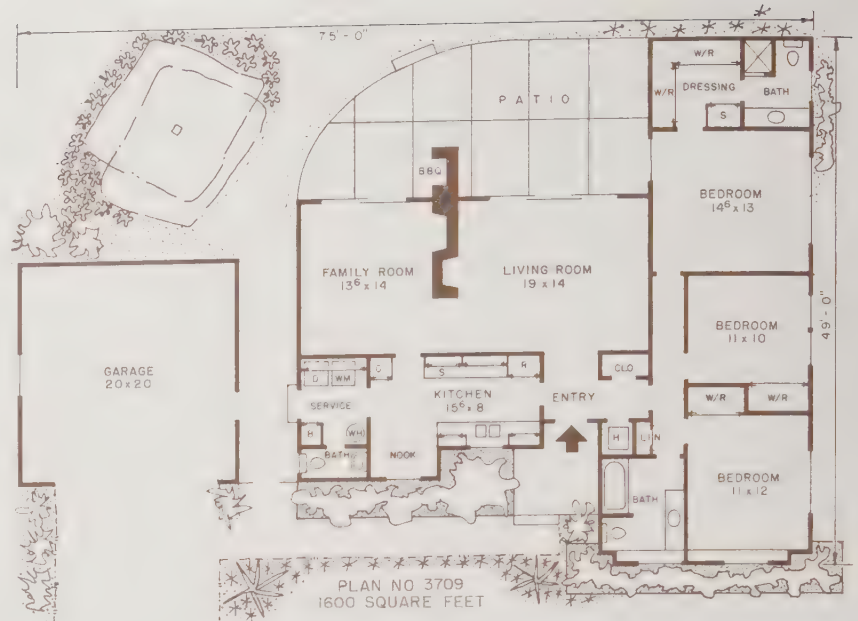
"Dutch" gables are projected to add interest to the glistening crushed rock roof. Framed casement windows are set in walls of vertical lapped siding. The extensive use of stone veneer and planters lends a feeling of stability and beauty.



This delightful home was meant for people with imagination, a talent for entertaining and a disdain for formality. One of its more unique features is a fireplace wall, which serves to separate the living room and family room. Fireplaces open to each side and extend into a barbecue on the patio. Walls of glass open the living room and family room to this vast rear patio for warm season entertaining and relaxing. If desired, the family room could double as a dining area. Ample counters and built in appliances add to the efficiency of the kitchen. The adjacent half bath is convenient to the work center and yard.

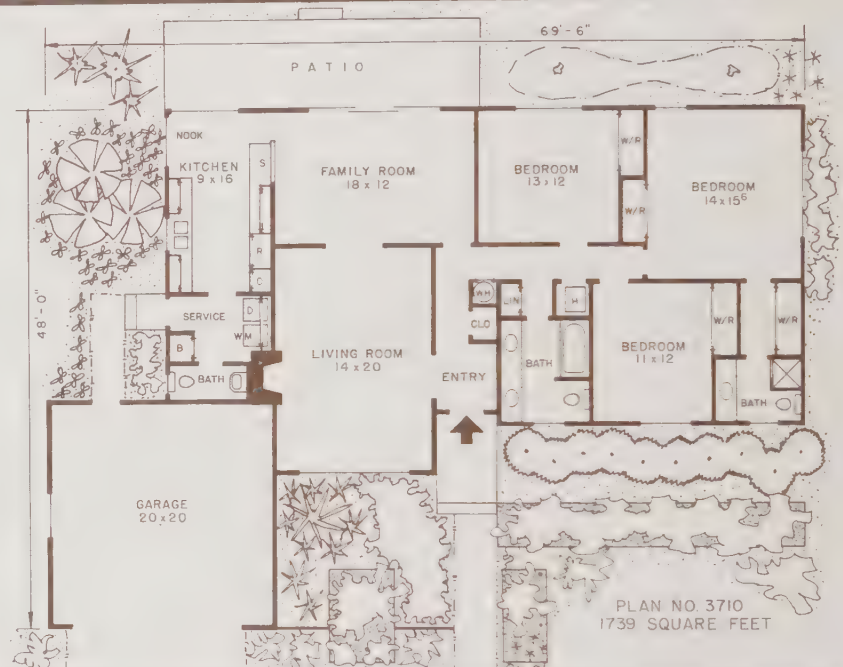
For privacy and quiet, the bedrooms are secluded from the work and activity zones. Wide wall areas and high windows offer space for a variety of furniture arrangements. The master bedroom has a private three-quarter bath which is accessible through the dressing room where the walls are lined with wardrobes and storage closets.

The delightful lines of the rustic exterior make this home suitable for any location, city or country. The roof extends over the used brick planters while shutters frame the diamond paned windows at the kitchen nook.



Try this home for size. It fits like a well tailored garment — roomy in the right places, no excess of detail, wonderfully comfortable and distinctly handsome. Gleaming crushed rock surfaces the low-pitched gable roof. A latticed wing-wall drops from the widely overhanging eaves to shield the front bedroom and bathroom windows from the street. Panels of textured blocks make a grilled pattern on either side of the living room picture window, and painted concrete block planters are located at just the right places to provide necessary color. Double lavatories and semi-partitioned fixtures distinguish the luxurious family bath. A private three-quarter bath and wardrobe-dressing room are part of the spacious master bedroom suite.

The well-proportioned living room opens from the entrance foyer. Double sliding doors can be opened between the living room and family room for parties, or closed when the adults and children have separate interests. Sliding glass doors merge the family room and patio for indoor-outdoor living. A partial wall back of the surface cooking unit broadens the opening between the family room and kitchen.



This exciting and distinctive home has been designed to be built on an economical budget without sacrificing the comfort and livability which is missing in so many of today's hastily constructed homes. Wide overhanging eaves completely surround the house to protect the windows from rain and to prevent the lower part of the walls from becoming splattered with dirt and water during each rain. Picture frame moulding has been used to frame each of the front picture windows. Decorative concrete blocks are used to form the large planter as well as the fence at the front of the bedroom.

The master bedroom has its own private three-quarter bath while the main family bath has been placed near the other two bedrooms. Pullman lavatories have been included in both baths and a shower has been placed over the tub of the main bath. Family meals are served at the eating bar on the partial wall separating the family room and kitchen. For easy access to outdoor living, large sliding glass doors open from the family room to the patio.







COMPLETE WORKING DRAWINGS ARE AVAILABLE FOR ANY OF THESE HOMES. SEE PAGE 64.

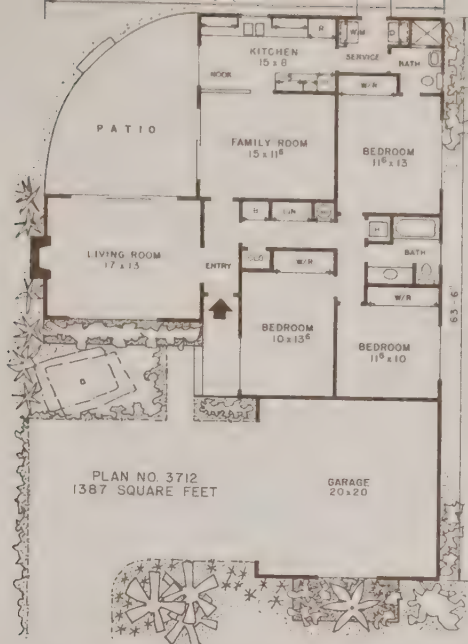
Here's a charming home that has almost everything that is most desired in today's way of living. Yet, it contains less than 1500 square feet and has been designed to be built on a lot as narrow as 50 feet. Direct access from the garage to the kitchen will save many steps in a year's time and is always appreciated on a rainy day. The kitchen is separated from the family room by a half-wall, part of which has turned posts to the ceiling.

The center hall entry leads to all sections of this home. Sliding glass doors open from the living room to the patio. The living room fireplace has been backed up to the family room fireplace to save construction costs. If desired, one of these fireplaces could be eliminated during construction.

Access to the three-quarter bath is from both the front bedroom and the entry so that it is handy to both the family room-kitchen area and can double as a guest powder room.

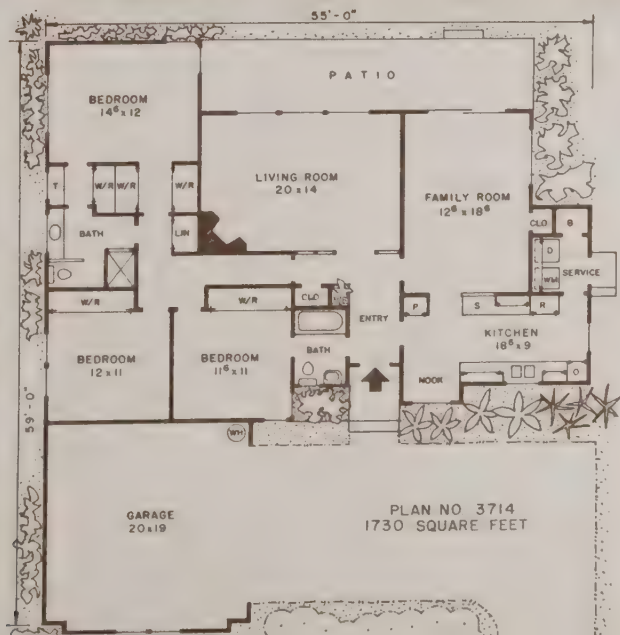
Used brick has been indicated for both planters and veneer. The exterior is a combination of horizontal siding with boards and batts.





The newest building materials have been combined with age-old stone and stucco in this attractive contemporary home. Exterior combed plywood panels flank vertical panes of obscure glass on the street side of the garage. The same textured plywood is used on the front of the garage and at the entrance. The balance of the exterior is soft-hued stucco. The louvred effect of the garage door catches interesting lights and shadows and stone planters offer a place for flowering plants and greenery. The "side" living room, with its broad stone fireplace gathers light from two sides. Sliding glass doors unite both the living room and family room with the patio for indoor-outdoor living.

Open planning makes the kitchen-family room a gathering place for youngsters and adults alike — a place where mother can watch the youngsters or visit with drop-in callers while she does her work. The corner eating area offers a convenient place for casual meals. A corner of the family room can be set aside for company dinners.



There is no doubt that the ranch style home is by far the most popular design with builders today. Here is a home that not only offers a good basic ranch style exterior, but also an up-to-date floor plan which is hard to beat. It incorporates all the outstanding features which surveys have shown are most desired by modern home builders.

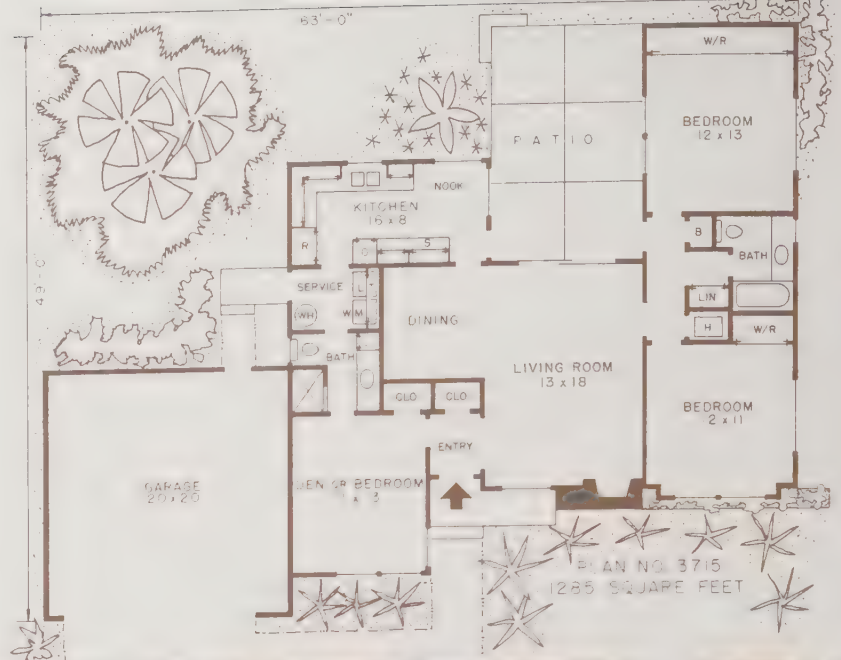
The kitchen nook extends past the front kitchen wall for additional eating space and at the same time adds interest to the exterior design by providing a break in the eave overhang.

The plan provides three wardrobes and a large dressing table in the master bedroom with access to the three-quarter bath from the dressing room and hall. The oversize bath has a long pullman lavatory, a water closet concealed behind a partial wall with swinging doors, and a king-size shower. The family bath is available to the work and play areas as well as one bedroom.

If you are one of the many individuals now planning a new home, but must keep an eye on your building budget to do so — this is the home for YOU. One would never guess, noting the wide expanse of the front of this ranch style home, that it is only 1285 square feet in size.

A three-quarter bath featuring a pullman lavatory plus a linen or general storage closet, is between the service and den so that it is readily accessible from both of these rooms, as well as the kitchen and children's play yard. The kitchen has been designed to save the housewife many steps each day during meal preparation. This is one kitchen that no one will be able to say is not properly lighted because of insufficient window area. The partially roofed patio is accessible from the kitchen, living room and bedroom hallway.

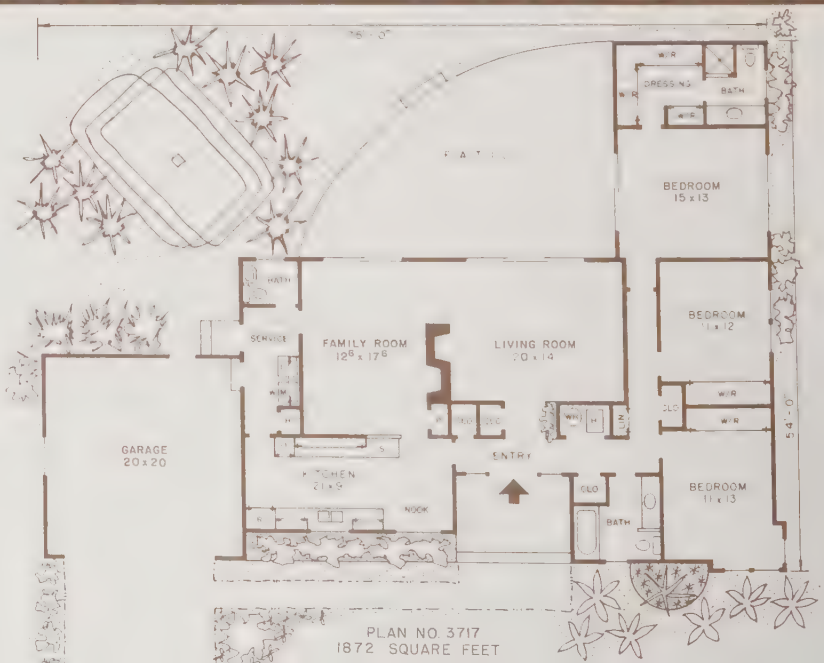
Some people want a front living room, others prefer a rear living room. A thru hallway will satisfy both. Diamond-pane windows are used in the front, but these can be easily changed to square paned wood double-hung or aluminum windows by your contractor.



Most of the features which add up to a well planned home have been incorporated into this design. Sliding glass doors open onto the partially roofed patio from the family, living and master bedrooms. These doors not only provide easy access to the patio and rear yard from most of the major rooms of the house but make indoor-outdoor living a reality and adds a tremendous visual expanse to all of the rooms.

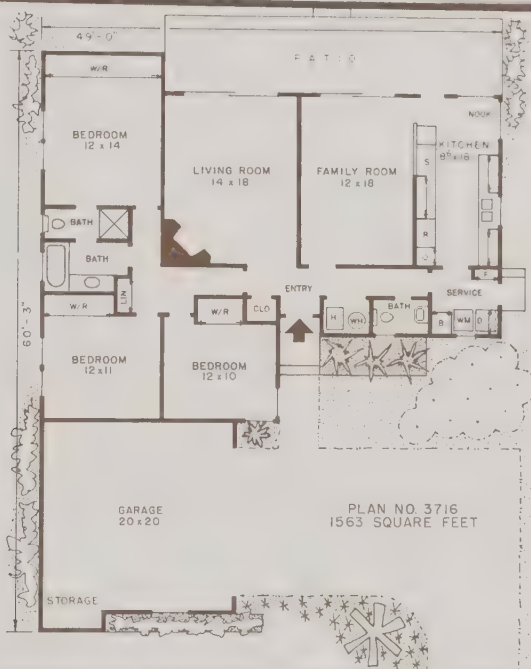
The extra large kitchen offers an ample amount of cabinets and a big eating area. A closet in the family room can be used as a pantry, dish and linen closet or for just general storage. A double fireplace is used as a divider between the family and living rooms. The open space between these two rooms could be eliminated with a wall or planter.

The rustic ranch exterior incorporates both vertical and horizontal wood siding together with stone veneer and planters.





back view



This home turns its back to the view — but only because the back of the house is almost a complete wall of glass. Whether your view is of mountains, ocean, city lights or a beautiful rear yard, you can enjoy it from the living room, family room and kitchen. A big stone fireplace highlights one corner of the spacious living room. A large opening and a half-wall opens the family room to the kitchen. The family room can also double as a separate dining room. Meals can also be served in the window-enclosed corner eating area of the kitchen or — in summer — on the partially roofed patio.

An unusual and practical feature is the compartmented family bath, accessible from both the hall and master bedroom.

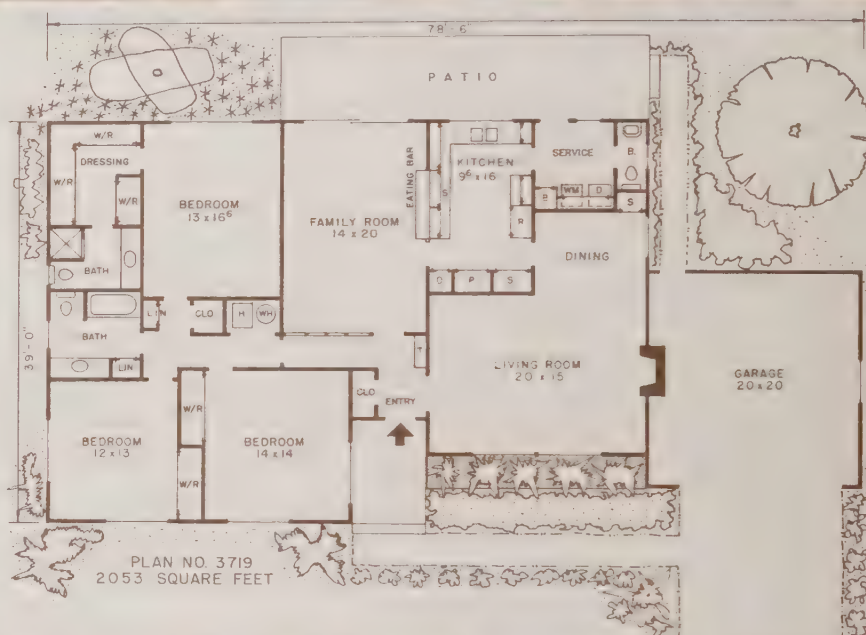
Soft hued stone veneer is located on part of the garage and extends to form a planter beneath the windows. A second planter, flanking the front entry offers an addition spot for greenery.

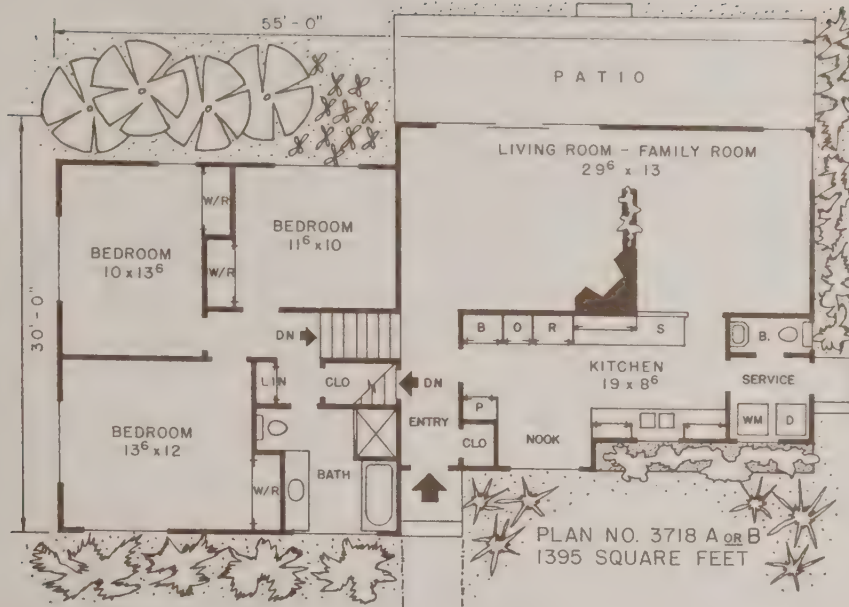




This home has been planned for the builder who prefers a design where corners have not been cut to achieve false economy in construction. In this plan, one is assured of obtaining the most comfort for his money. Storage space galore has been provided. The private dressing room off the master bedroom has walls lined with wardrobes and the other bedrooms have more than ample size wardrobes. The two main baths have pullman lavatories with storage below. There are two linen closets. An oversized guest closet, an additional clothes closet, a telephone table and water heater and furnace closet are all located in the entry and off the short hall. Storage for special linens and china is adjacent to the dining ell and an extra large pantry PLUS general storage closet in the kitchen. In addition to a broom closet in the service area, there is wall space available for additional storage, freezer or sewing table.

The dining ell off the living room not only makes this room much larger, but allows more space in the family room for informal living as there would be no necessity in using part of the family room for dining.



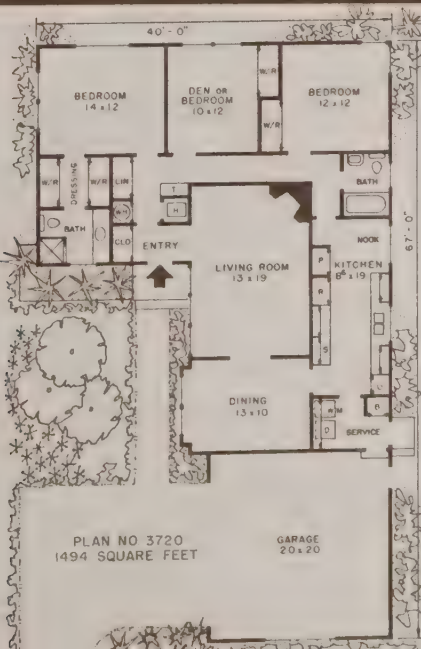


This modern ranch style, split-level design has become very popular in recent years. Two sets of stairs are located off the center hall entry — one leads up to the bedroom wing and the other goes down to the garage and workshop.

The kitchen features a large eating area and pantry. A partial wall behind the range opens the kitchen to the family room.

Both the forced air furnace and water heater have been located in the 24' x 24'-6" (inside dimensions) garage-workshop beneath the bedroom wing. The house as presented here is Plan #3718-A. For those who cannot build a split-level home due to the contour of their lot, this plan is available with all the living area on the same level and with a detached double garage. The water heater and forced air furnace will be located in a closet off the bedroom hall. This one level plan is #3718-B.

When ordering this plan, PLEASE SPECIFY whether you prefer exterior "A" (split level) or "B" (one level).



SEE PAGE ONE FOR A COMPLETE LIST OF THE BOOKS WE PUBLISH.

Whether your lot is wide or narrow — or corner property, this ranch type home will fit your location handsomely. Although originally meant for a 50 foot wide lot, the plan could be rotated 90 degrees to fit a wider frontage.

The center hall makes all areas accessible from the sheltered front entrance. A gracious figure, rare in many of today's small homes, is the separate dining room. Sliding doors to the living room can be left open when more space is needed for parties — or closed if the family prefers privacy.

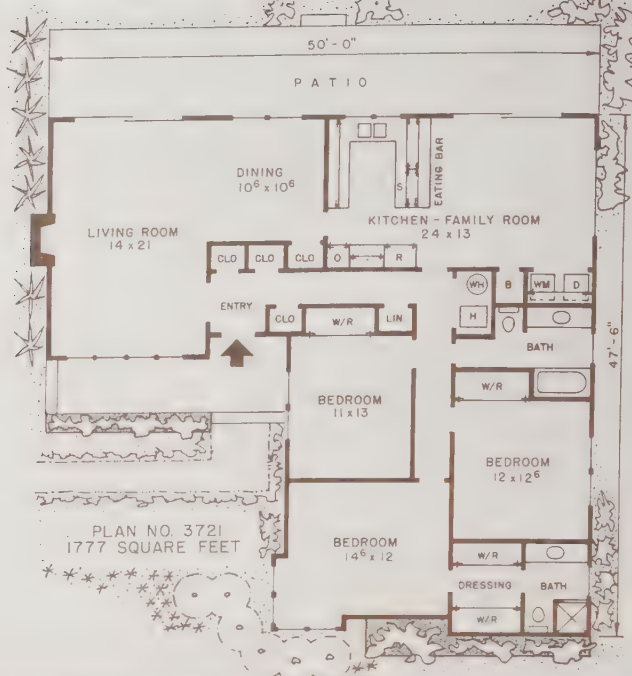
Ample cupboards and counter surfaces make the kitchen an efficient work center. A nook in one corner offers a well lighted place for family meals. A pantry provides storage space for canned goods, trays and kitchen linens. A door opens from the service to the side yard while another gives direct access to the garage.

Double wardrobes line the dressing room off the master bedroom, and a pullman lavatory in the three-quarter bath has storage below for linens and accessories.

Persons planning to build a home today are much more plan conscious than those who built only a few years ago. They not only look for, but demand, a really workable floor plan arrangement. Regardless of other requirements, a center hall design is nearly a "must" with today's builder. This home meets this need and offers many other excellent design features.

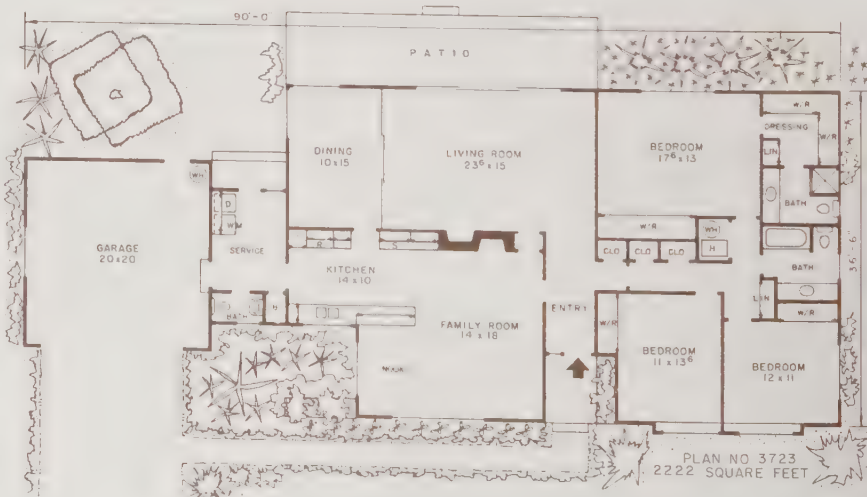
A dining ell off the living room is sufficiently large to convert into a separate dining room by adding a wall between the rooms. The latest built-in appliances are features of the compact kitchen. A long bar for family meals is located between the kitchen and family room. Large sliding glass doors in both family and living rooms open onto the patio, which extends across the entire rear of the home. The service has been eliminated to save space and the washer and dryer placed in a closet off the family room. The centrally located water heater and forced air heater will save money during construction as well as during operation.

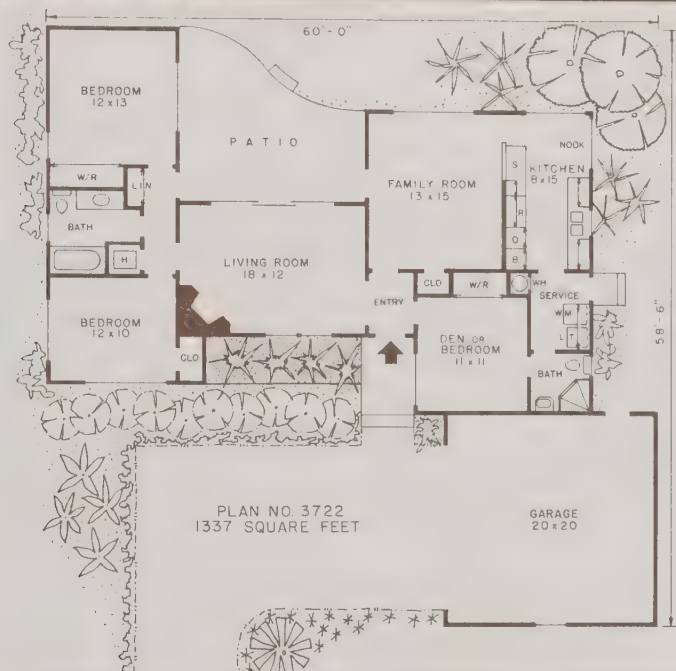
A dressing room with "Mr." and "Mrs." wardrobes and a three-quarter bath are features of the master bedroom suite.



If you are looking for a home with lots of space or an idea for a new way of living, here is a new, fresh and exciting plan for the entire family. All rooms are extra large and hallway has been kept to a minimum. The master bedroom is large enough that it can also serve as a quiet place for harried parents to read and relax. In addition to the large wardrobe in the bedroom, closet space is available in the dressing room. The dressing room also contains a linen closet which can be changed to a dressing table. The private three-quarter bath is back-to-back with the family bath to economize on plumbing costs.

A dining room is separated from the living room by folding doors. The aluminum sliding glass doors of the living room are a constant invitation to out-of-door living. The family room is open to the kitchen and an oversized nook provides plenty of room for family meals — one of the best features of the old fashioned kitchen—and still good today.





This is the kind of home for families who enjoy a relaxed, informal type of living. The indoor-outdoor motif is enhanced by the use of sliding doors between the roofed patio and living room plus easy access from both the family room and bedroom hall. The "through" living room not only lends itself to the privacy of rear yard living but also has the plus features usually associated with a "front living room" plan. This design receives much support from builders who prefer a minimum hall area. The den, or third bedroom, is located just off the entry—making it ideal for use as an office or guest room.

The three-quarter bath off the service is available to the kitchen and den as well as being easily accessible to the outside. If dad's job is such that he must change clothes and shower upon returning home each night, the three-quarter bath is only a short distance from the garage.

The Hawaiian Modern exterior is very pleasing due to a combination of cedar shake roofing, stone veneer and planter and board on board siding.

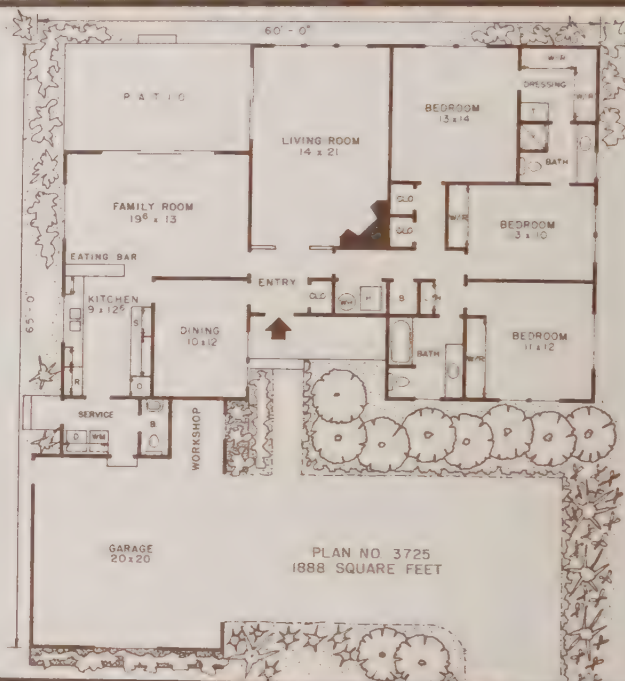


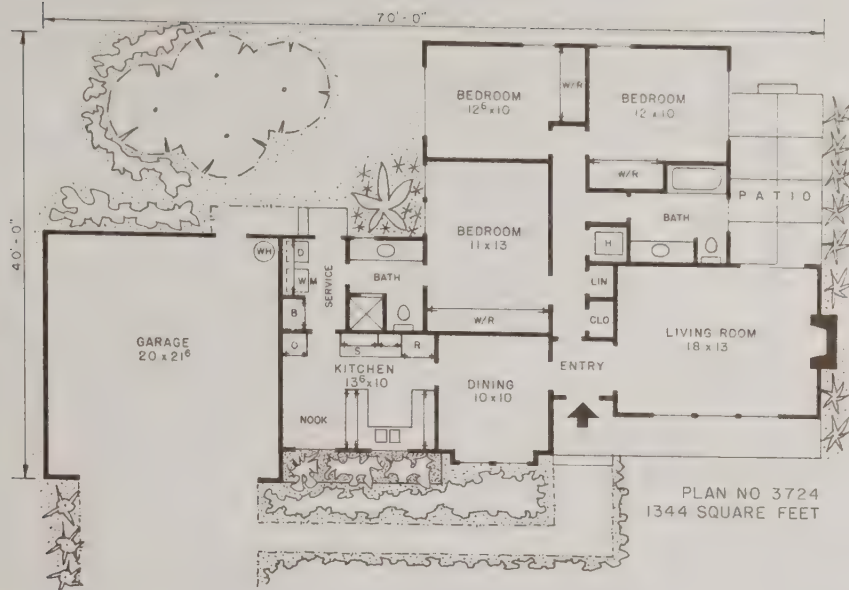


Here is a home which research has proven to be outstanding in value. A practical home that can be built on an economy budget, yet styled according to the latest concepts of good home planning.

A workshop for the man of the house opens off the double garage. Access to the rear yard is available from the service area as well as to the garage. This feature assures that groceries and other purchases will not have to be carried any great distance when unloading the car and is also very practical on rainy days.

The living room, family room, dining and bedroom hallway open off the large front entry. If preferred, the dining room could be used as a fourth bedroom and the dining table located in the family room. An eating bar for informal family meals separates the kitchen from the family room. The living and family rooms and the outside patio flow together through the sliding doors to add to the size of these areas. The master bedroom has the luxury of a dressing room with two wardrobes and a vanity table.



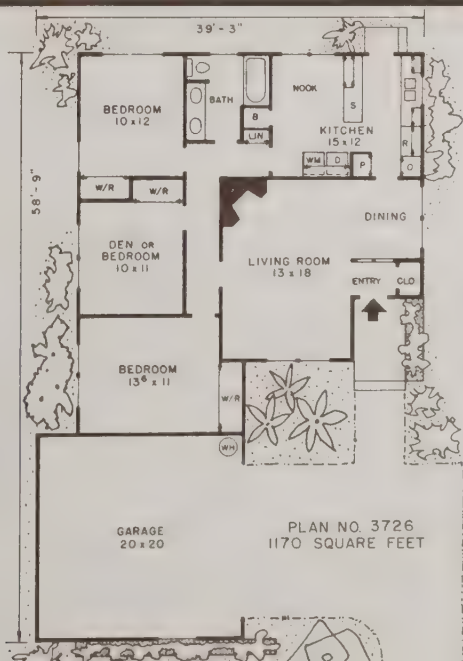


A wide porch shelters the entrance to this handsome Ranch-style home. The cross-buck motif of the porch rails is repeated on the garage door. Beneath a cedar shake roof, vertical board and batts and horizontal siding are combined for design effect, and colorful stone is used as veneer on the chimney and to form the planter.

The separate dining room returns in this practical design. The kitchen and service area make up a well organized work center. Overhead cabinets between the sink and nook open to both sides. For convenience in unloading supplies, a rear door to the garage is only a step from the service entrance.

Across the entrance foyer from the work area is the big living room, with a wide stone fireplace at the end. A wide bank of windows faces the street and double glass doors open to the partially sheltered rear patio.

A recessed tub and pullman lavatory are features of the family bath. The three-quarter bath is accessible from the master bedroom and service.



COMPLETE WORKING DRAWINGS ARE AVAILABLE FOR ANY OF THESE HOMES. SEE PAGE 64.

This home has the style and individuality of homes many times its size. There are many features which will appeal to a large family who is planning to build on a limited budget.

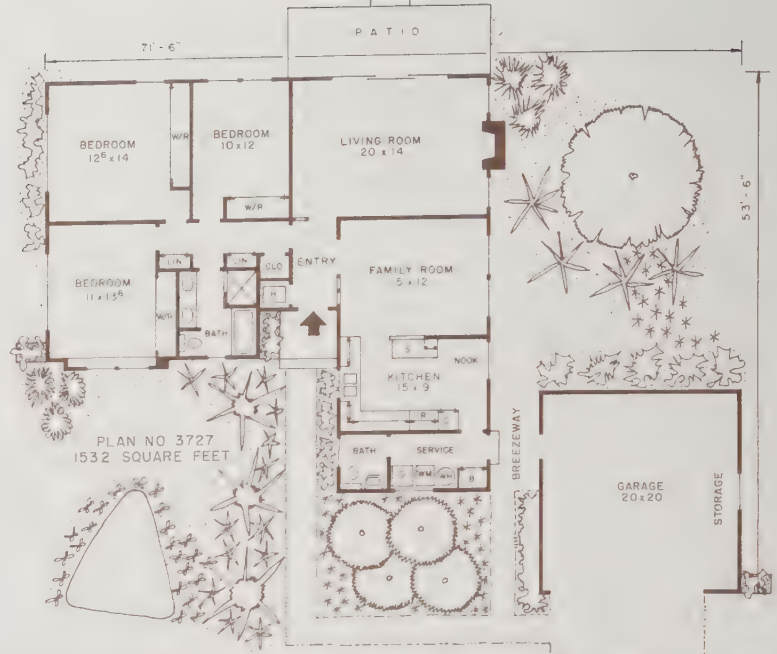
The large dining ell which is open to the living room, is separated from the entry hall and closet by a partial wall with turned posts extending from the top of the wall to the ceiling. The large family bath features a double pullman lavatory with storage below, a semi-partitioned water closet and an enclosed tub with shower over.

In the compact kitchen, all major built-in appliances are within a few feet of each other. A pantry offers that additional storage which is always welcomed in any kitchen. Because of the good looking designs of today's washers and dryers, they have not been enclosed in a closet as was formerly done. Even the largest of families will be satisfied with the extra large kitchen nook, which is partially separated from the work area of the kitchen by a built-in range.

This home will not only thrill you but will prove that you can still build at low cost without sacrificing the distinction and livability of your dream home. The bedrooms have in excess of twenty-five lineal feet of wardrobe space. Large storage drawers are located at the bottom of all wardrobes. Two linen closets plus a guest closet open onto the bedroom hallway. A large fireplace has been located on the outside wall of the living room where it does not take up as much floor space as it would if placed on an inside wall. The indoor and outdoor areas blend visually and physically through the sliding glass doors which open onto the patio.

One-half walls with turned posts above separate the living and family rooms from the entry. The kitchen is partially open to the family room. A nook is provided for family meals.

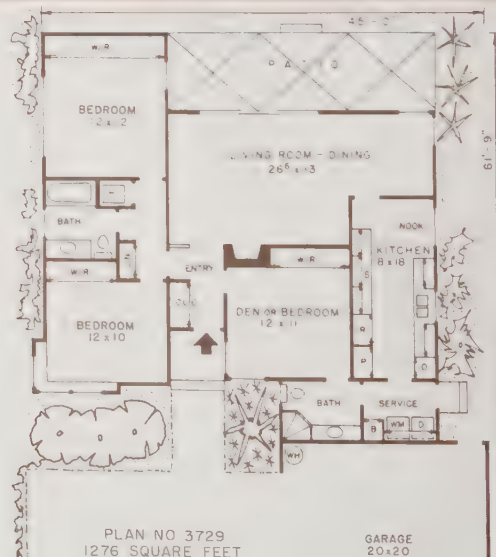
For smaller lots, the breezeway could be eliminated and the garage attached directly to the house. The vertical and horizontal siding is complimented through the use of stone planters and veneer.



Planned for gracious living at prices within your budget, this house will open your eyes to the possibility of a well designed home.

Access is available to the living room, den and bedroom hall from the roofed over entry. Halls have been kept at a minimum. Although all bedrooms have a large amount of wardrobe space, an additional 3'-6" was gained in the master bedroom by placing it at the rear of the room rather than against the bath wall. Both the family bath and three-quarter bath off the den or third bedroom have pullman lavatories which is a plus feature in a small home.

The living room-dining ell stretches across the rear of the house for a total of 26'-6"! This room appears even larger due to the sliding doors to the patio. The door from the kitchen to the dining has been located so as to provide a maximum space in the nook. The pantry offers as much storage as is usually found in the entire kitchen of an average home of this size.



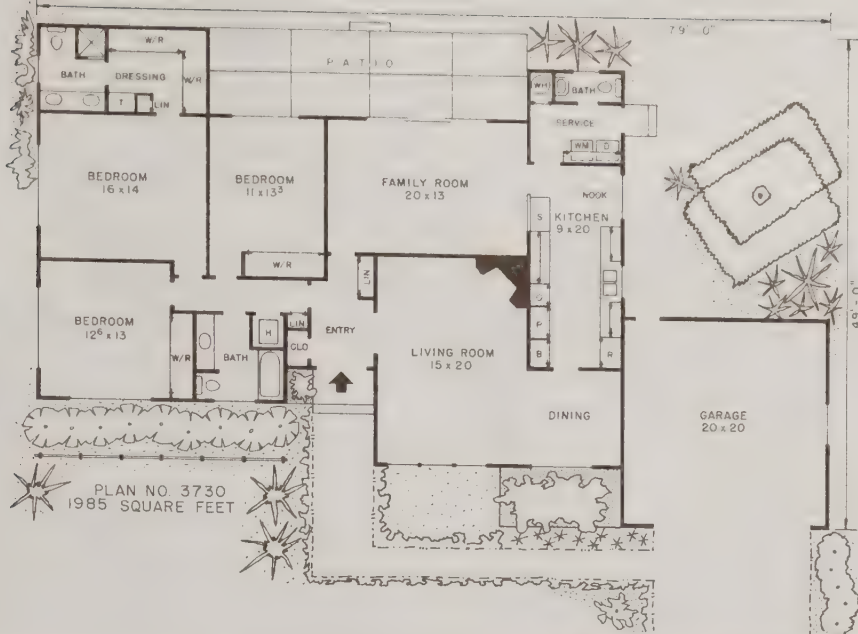


For maximum space and features at a minimum cost, this home is hard to beat! Access is available to every room in the house from both the rear service entry and the front sheltered entry. This desirable feature has been accomplished with a minimum amount of hallway.

Regardless of the amount of storage space available, new home owners invariably start wishing for additional space. This home should eliminate such a complaint. There is in excess of 32' of wardrobe closet, all of which have large storage drawers across the bottom. The 4' plus linen has drawers and shelves extending from floor to ceiling. Three large closets are located in the hallway near the front entrance and a broom closet is in the service. Numerous wall-hung and base cabinets are in the kitchen plus a 5' wall-hung cabinet over the washer and dryer in the service. The long pullman lavatories in both baths provide additional drawers and shelves. For garage storage — that is always so necessary — a long storage shelf has been specified on the rear wall. The garage door is offset to provide space for a work shop.



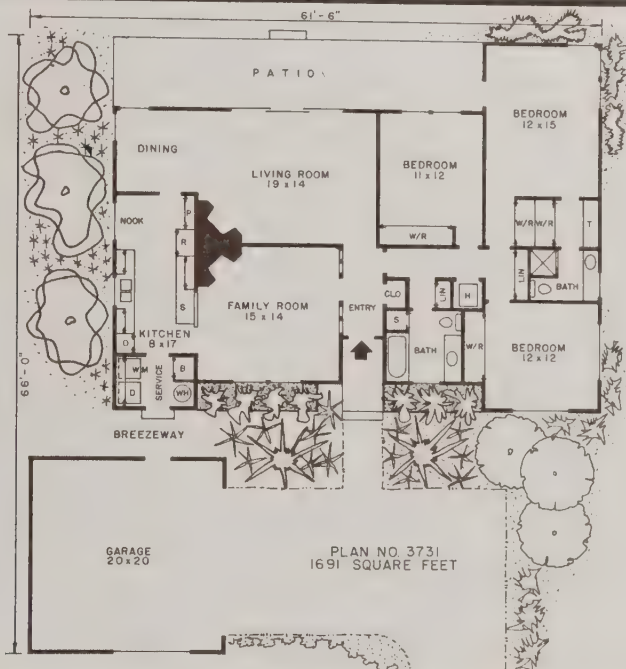




This is a sensible open plan due to the arrangement of the living, dining, kitchen and family areas which automatically increases the size and usefulness of each room. Unexpected guests can be ushered into a presentable front living room without as much as a glimpse of scattered toys. The dining ell means that all of the area of the family room can be used for family living and does not have to be used as a part-time dining room. The family room is partially open to the kitchen. Sliding glass doors open to the patio and extend the livable limits of this room.

A very short hall connects the center-hall entry with all three large bedrooms. The dressing room has two wardrobes plus a dressing table and linen closet. If finances are limited, the master bedroom dressing and bath could be eliminated and constructed at a later date.

The rock covered roof of this modern home extends out from the exterior walls to give large eave overhangs for protection from the weather. The board on board siding and stone veneer and planters are enhanced by framed screens.

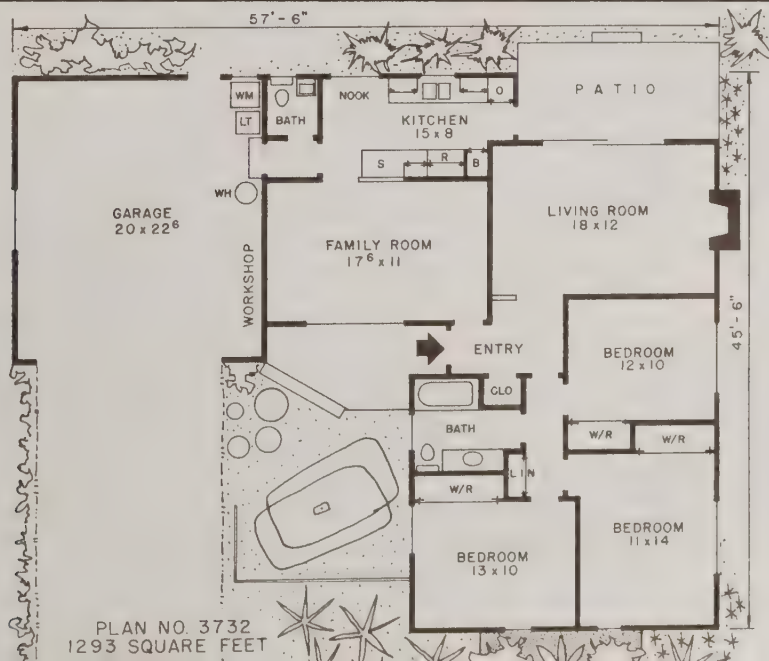


SEE PAGE ONE FOR A COMPLETE LIST OF THE BOOKS WE PUBLISH.

What features do you prefer be included in your new home? Privacy? Comfort? Minimum upkeep? Outdoor living Spaciousness? They're all here in this design. This home not only has a large family room, but also a dining ell open to the living room. This arrangement increases the visual area in the living room and allows the family room to be used entirely for family activities. The family room is separated from the center hall entry by a partial wall with turned posts above; and from the kitchen by a partial wall at the back of the built-in range — which allows mother to enter into the family activities. Features of the up-to-date kitchen, besides the latest built-ins, are a large nook area, plus an extra wide pantry.

The master bedroom offers double wardrobes, a dressing table and a three-quarter bath. Access to the patio is available from both the living room and the master bedroom.

Long low brick planters have been placed on both sides of the entrance while gables with band sawn trim, together with vertical and horizontal wood siding compliment this rustic ranch exterior.



What better way is there to start planning for a new home than to consider full play of the modern trend of indoor-outdoor living. In this design you'll find a close relationship between outside and in. Large window areas throughout the house invite nature indoors and conversely, extend inside dimensions to outdoor living.

The patio is directly accessible to the living room and kitchen, which makes serving outdoor meals very convenient. The sheltered entry opens onto a center hall leading to three bedrooms, living and family rooms and yet the home has less than 1300 sq. ft.! Washing facilities and water heater are in the garage. The furnace is located in the attic but could also be placed in the garage.

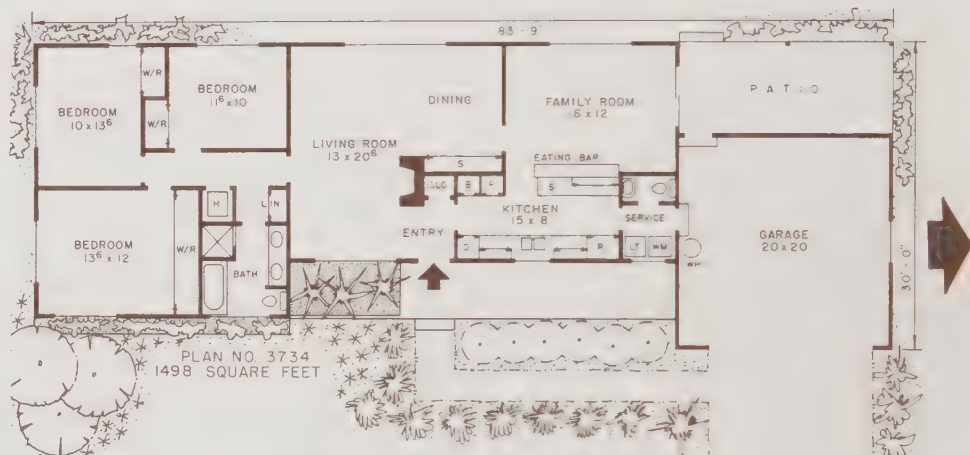
The front elevation of this house presents an interesting blend of materials. Horizontal wood siding with heavy vertical members are used on the front bedroom wing and the garage door. The circular stone planter and veneer, together with the louvre windows provide an unusual design feature.

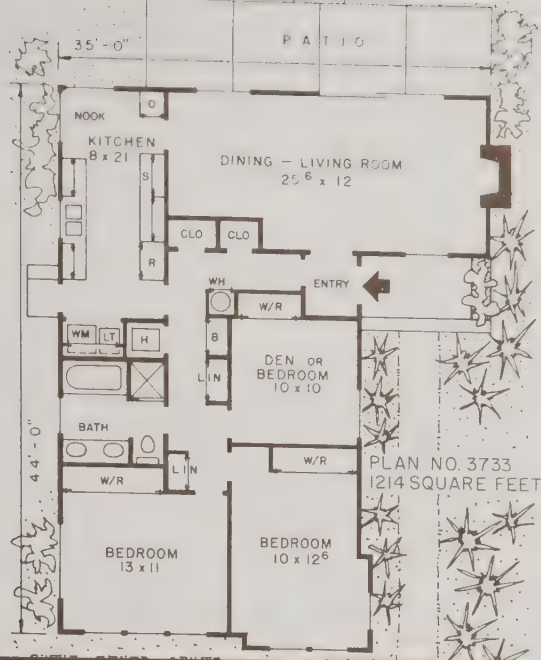


Economy without a sacrifice of style is what we had in mind for this gem of compact planning. The crisp, clean lines of the simple low-pitched roof give character and added breadth to this imposing dream home. The long front porch has been completely roofed as well as the concrete patio off the family room. In case of a sudden rain storm, there will be no need to hurry and remove the patio furniture to a safe and dry place.

Doors lead from the garage to the patio and service and another can be located to lead to the covered front porch.

The view-creating, front to rear living room has large aluminum casement windows at both ends. A floor to ceiling storage closet in the extra large dining ell will be appreciated by all housewives. The openings from the kitchen to the family room and dining have been arranged in the most efficient way to conserve as much wall space as possible. An eating bar has been located in the family room, just to the rear of the built-in range and kitchen cabinets.

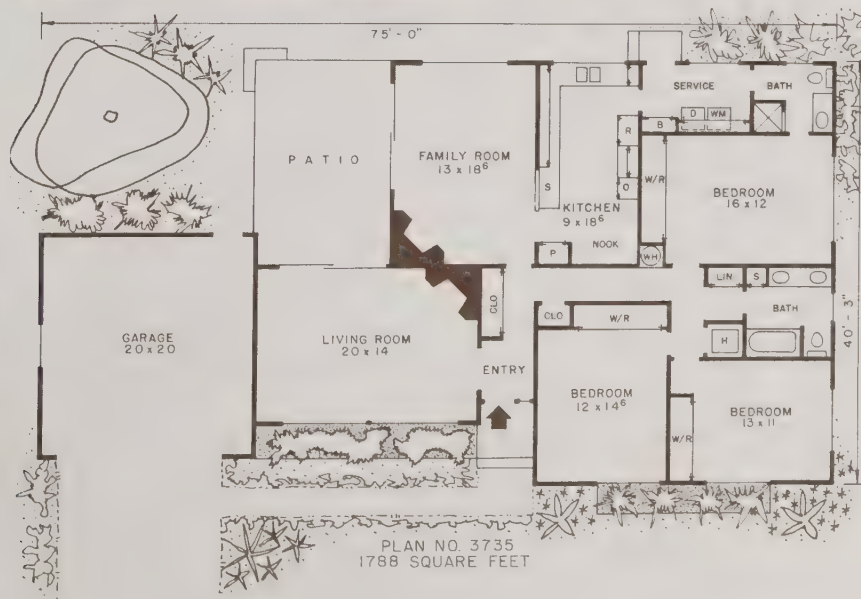
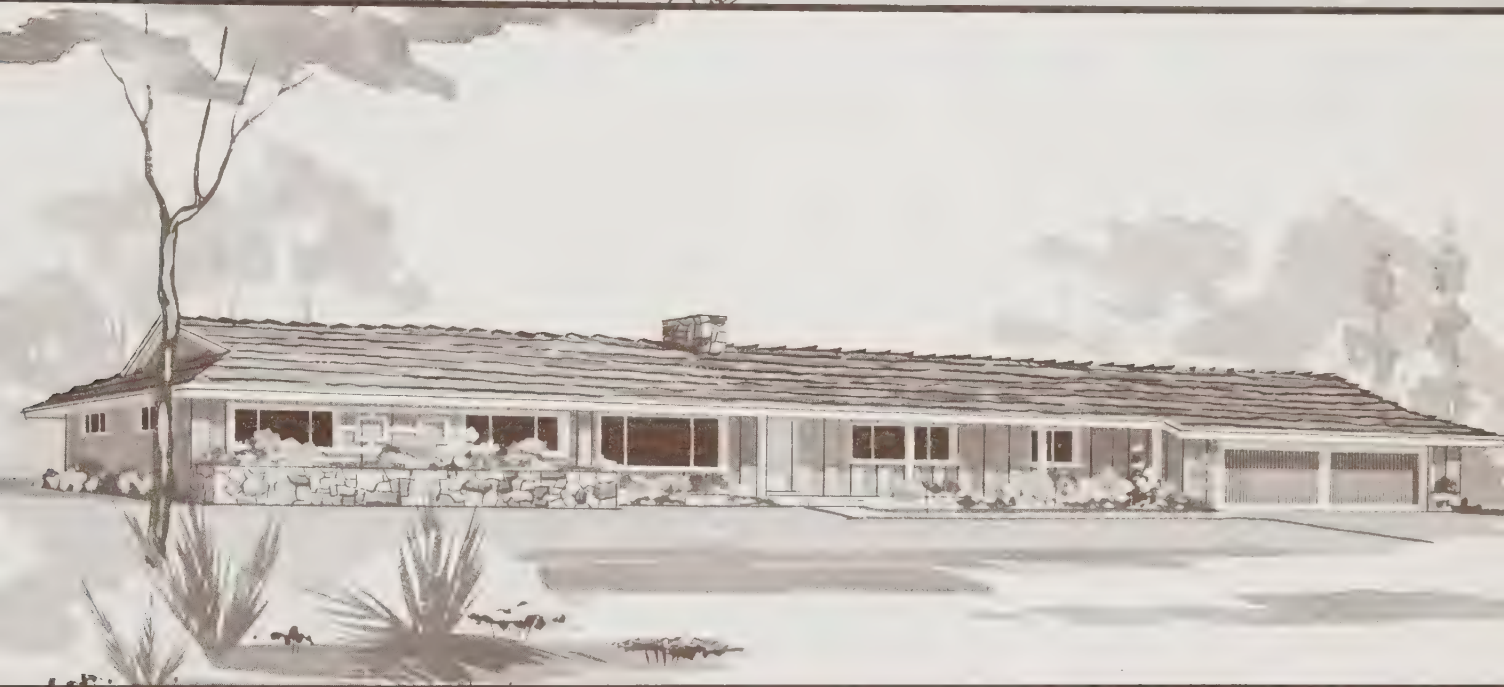




The house you build may have to be a compromise between the home that best suits your family's needs and your building budget. Some luxury items may have to be eliminated in favor of more practical features. This design not only incorporates most of these practical features but also includes some of the more luxurious items and at very little — if any — extra cost.

The plan provides excellent traffic circulation throughout the house. Numerous closets open onto the hall. Due to its location, only one bath is required to efficiently serve this design. All of the plumbing has been centralized for economy of installation. The lady of the house will find the spacious kitchen especially appealing. The stove, refrigerator and sink form a perfect triangle which all kitchen experts agree is the most efficient. A large eating nook has been included for the serving of family meals.

Sliding glass doors make outdoor living and enjoyment much easier. A window in the front wall provides a wide view of the street. The den could be used as an office by placing a door between this room and the entry.



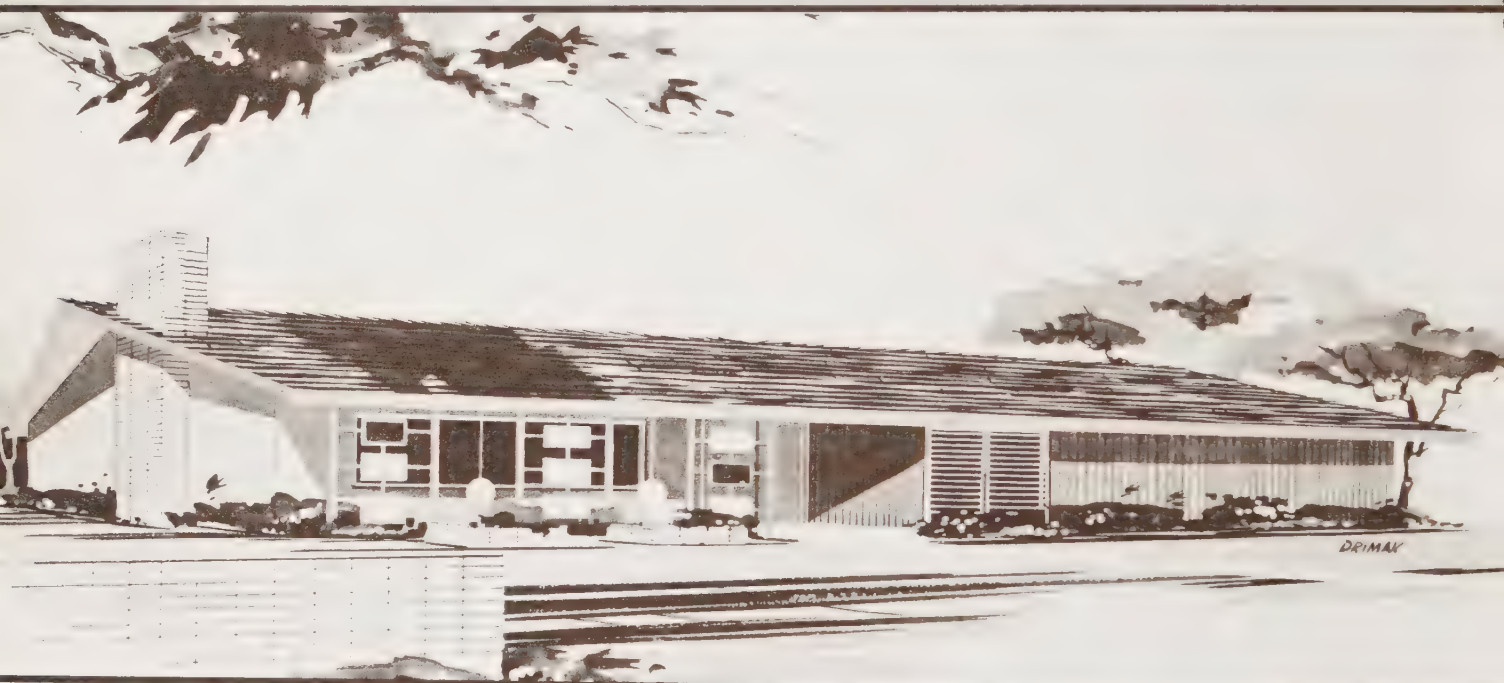
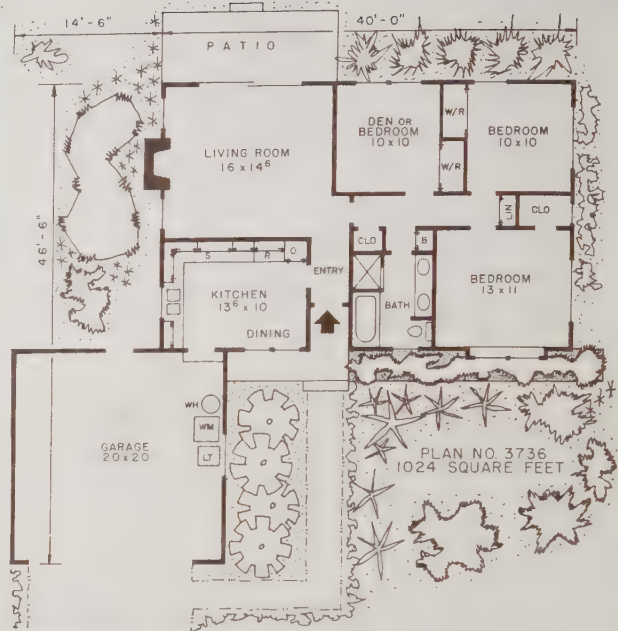
Here is a home that will add distinction to any community and will more than adequately take care of the requirements of a large family. A thorough check will prove that it has been designed for gracious and easy living and that it incorporates many good and up-to-date planning ideas.

The more formal "dead-end" living room is just off the entry. High windows which do not interfere with the arranging of furniture but still provide a front yard view are located in the front wall. Large sliding glass doors open onto the partially covered patio. The large family room is the most convenient plan for informal entertaining and family recreation. This ideal family room location provides flexible and versatile indoor-outdoor living because of the sliding glass doors opening onto the rear patio. The well planned kitchen features all the latest appliances plus a pantry to make the housewife's job much easier and more enjoyable. The three-quarter bath is accessible from either the service or the master bedroom, thus eliminating the need for a third bath.

This is a home that can be built by a family of moderate income but which retains most of the features that recent surveys have proven to be the most popular. The center-hall plan offers easy circulation to all areas without undesirable room-crossing. Both rear bedrooms have wardrobes with drawer space at the bottom to increase the available storage space. The master bedroom has a large walk-in closet with a window to provide light and ventilation. The two side bedrooms have shoulder-high sliding windows which allow better and easier arrangement of furniture. The living room is located at the rear to assure maximum privacy. Large sliding glass doors add a new dimension to the enjoyment of the outdoors from indoors.

Note the large dining space in the kitchen and the door to the garage. The latest built-in appliances enhance the beauty and efficiency of this kitchen. The large double garage could be converted to a one-car garage or moved to the right during construction to reduce the overall width in order to build on a smaller lot.

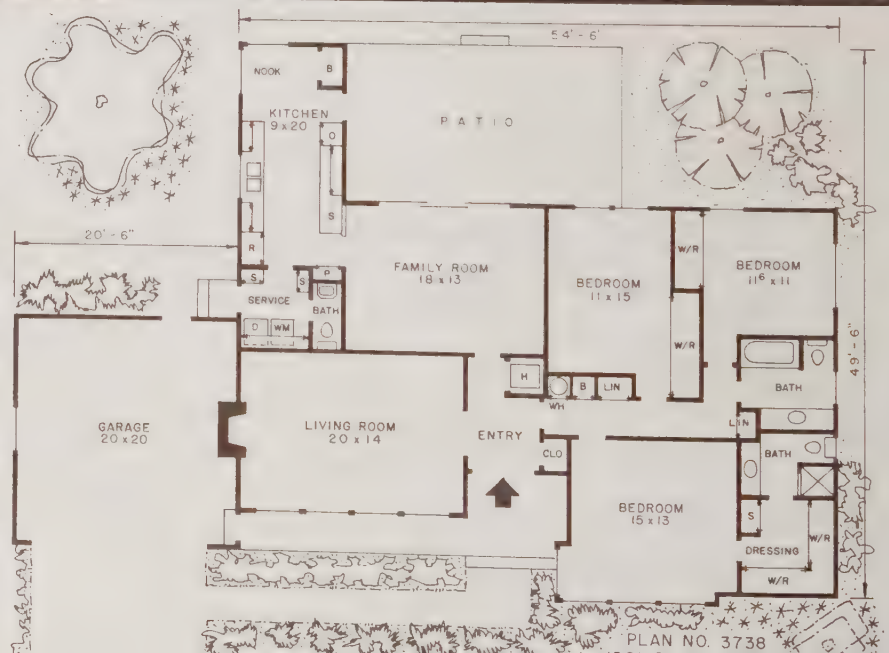
Wood shutters, bay windows, band sawn gables, diamond-pane windows, horizontal and vertical siding, and a stone planter all tend to enliven the exterior design.

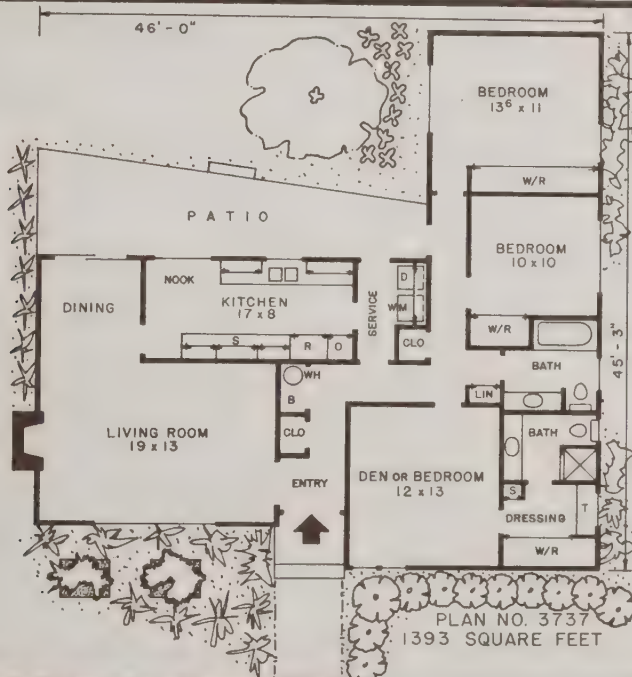


This design has most of the features that contribute to a well-planned home. Double doors lead to the wide entry with its convenient guest closet. The "dead-end" living room is free from cross-traffic and will always be presentable for unexpected guests. The plan invites every kind of entertaining. The family room is ideally located next to the kitchen for convenient party use. The large patio is accessible from both the family room and the kitchen. The patio contributes to gracious living as it is a convenient spot for outdoor dining, dancing or just a wonderful place for complete relaxation. Both of the rear bedrooms have large wardrobes while the master bedroom features both a floor to ceiling storage closet plus a generous amount of wardrobe.

One can reach the garage either through a rear door next to the service entrance or from the entry and along a covered front porch to a door at the front of the garage.

The large bay at the corner of the master bedroom adds considerably to the exterior of this ranch style home.





This three-bedroom contemporary home was designed with a limited budget family in mind. Yet, it has enough elbow room for really comfortable modern living.

Circulation throughout the house is excellent — all rooms are accessible from the entry hall. Sliding glass doors in the dining ell, and floors from the service and bedroom hall also give easy access to the rear patio. The kitchen is a bright, pleasant and cheerful room in which to cook and eat. A large nook area is available for serving family meals.

Very few homes of this size have a private dressing room and bath off the master bedroom. The dressing room has a wardrobe, a dressing table plus a floor to ceiling storage closet. The bath includes a long pullman lavatory with storage below, a tiled shower and a partially concealed water closet. The main bath, off the hall, is convenient to the other bedrooms, the kitchen and to the outside of the house through the hall-patio door. A new type horizontal forced air heater is located in the attic to save closet space.

The long low gable roof not only makes the design appear much larger but is very economical to build.



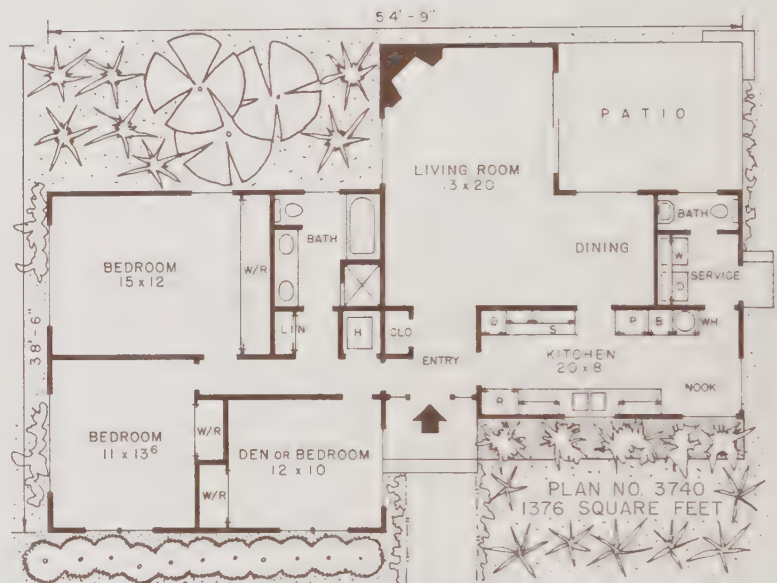


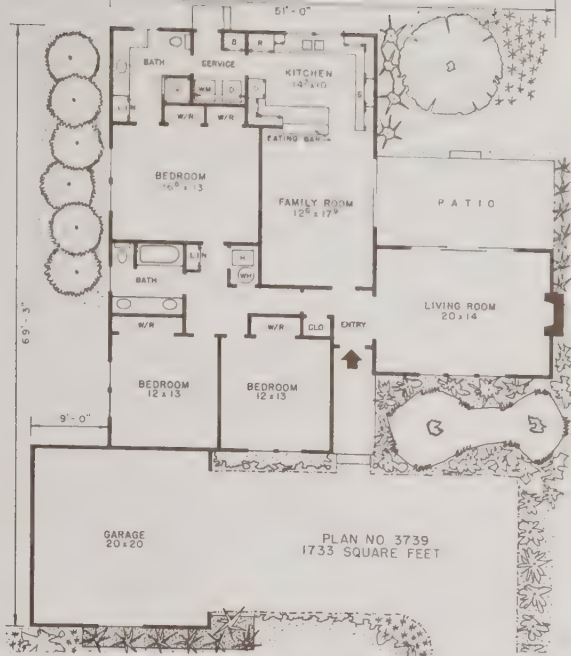
This home incorporates as many as possible of the details considered to be the most desirable by today's homemaker. It was planned to make every phase of housework as easy as possible. The small hall space in this design allows for larger rooms elsewhere. From the wide center-hall entry, access is available to the living room, the bedroom wing and the kitchen.

The master bedroom is exceptionally large for this size home and the feature of this room is 12' of wardrobe. The master bath has both a shower and a tub, a semi-private water closet and a twin pullman lavatory with storage below.

All rooms in this home have cross ventilation. Sliding doors open to a cooling breeze and a garden view from the living room to the roofed patio. Features of the kitchen are an eating nook, completely surrounded by windows and a pantry with floor to ceiling shelves for that additional storage that every housewife desires.

Louvers extend from the planter at the front of the kitchen to the eave overhang. The front wall of the bedroom wing is completely covered with stone veneer but wood siding or some other material may be substituted for economy's sake.

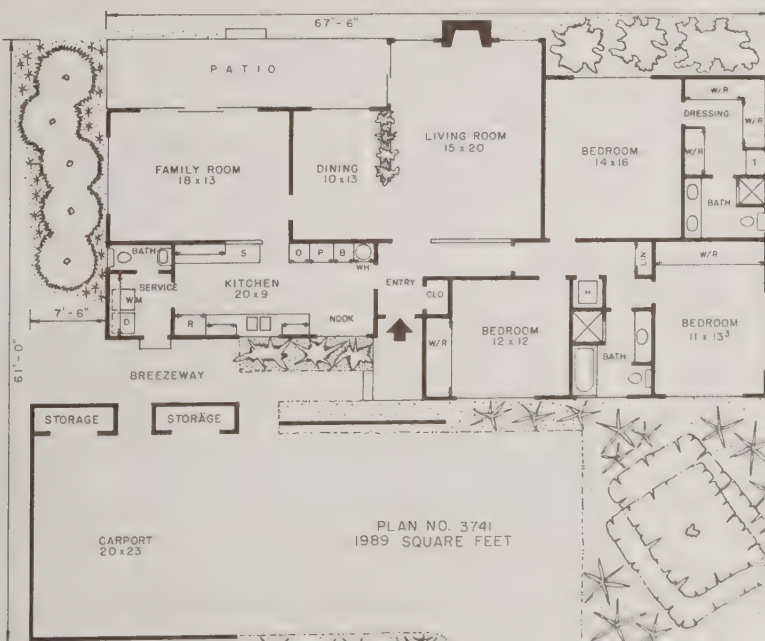




Mr. & Mrs. Home Builder, here is the home you said you most preferred — as close to the ideal American home as you can get. It was designed to specifications that you have requested in several surveys. Your favorite features and ideas have been incorporated throughout the house.

All bedrooms are extra large and will easily accommodate twin beds. A very small space has been used for hallway, yet there is excellent circulation from the sheltered entry to all rooms. The three-quarter bath is conveniently located next to the master bedroom where it is also accessible to the kitchen and rear yard — very handy in the event a swimming pool is built. Note the wall cabinet over the washer and dryer. The kitchen also has an unusual amount of cabinets. With the newest in built-ins, your daily tasks in the kitchen are lightened, less time consuming and certainly more enjoyable. The kitchen is separated from the family room with a built-in eating bar.

The traffic-free living room has windows in front which offer a full view of the street and also sliding glass doors — as does the family room — that open onto the partially roofed patio where the family can enjoy outdoor living.



In addition to having plenty of room for the family to stretch out in, this new home is refreshingly elegant — a style leader for years to come. A low pitch, rock covered gable room compliments the imaginative and strikingly simple exterior design. A decorative concrete block screen wall adds interest to the front but may be eliminated if desired. On the bedroom wing, colored plastic panels are attached to the vertical wood members which extend from the gable roof, past the aluminum windows and to the ground.

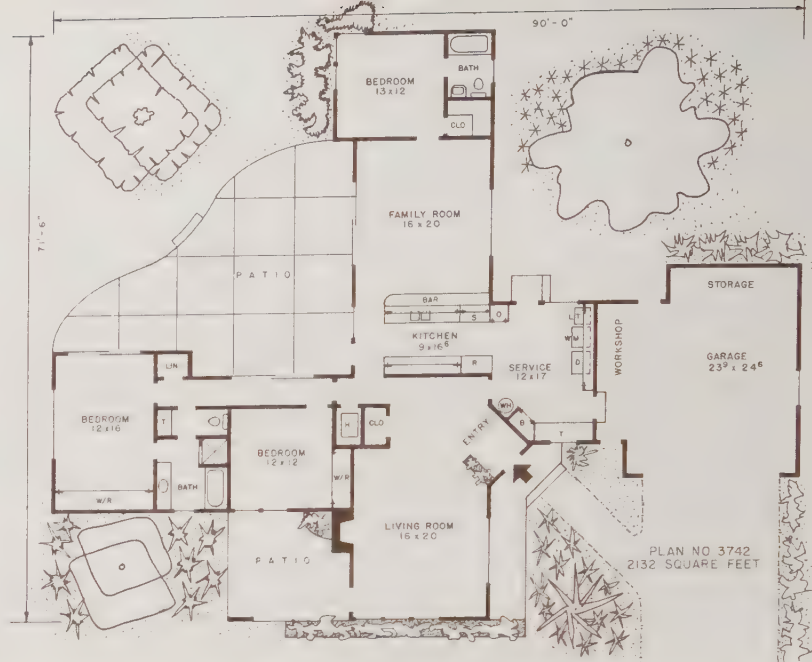
An oversize carport with storage closets is covered with a flat roof to give design contrast. In colder climates, this roof could be changed to a gable while a wall and garage door could be placed at the front of the carport.

Large sliding glass doors in both the living and family rooms open onto the roofed patio. With the new types of glass available, these large glass areas can now be enjoyed in the colder climates as well as in the warmer sections of the country. The living room is separated from the dining ell by a planter with storage below.

Unusual planning divides this house into distinct zones around an entrance foyer to afford maximum privacy and minimum traffic. The front living room, with its own covered patio, is ideally situated for formal entertaining. The bedroom wing is separated from the living room by a row of closets. Access to the compartmented master bath is available from both the master bedroom and hall.

The strikingly handsome kitchen features the latest in built-ins and is open to both the family room and the extra large service. The service has facilities for both a spacious laundry and sewing center. The family room is located for maximum enjoyment by the family. An extra long eating bar provides a convenient serving place for family meals. The third bedroom suite, with its own private bath, is just to the rear of the family room. It can serve as guest room, a room for relatives or for an older child.

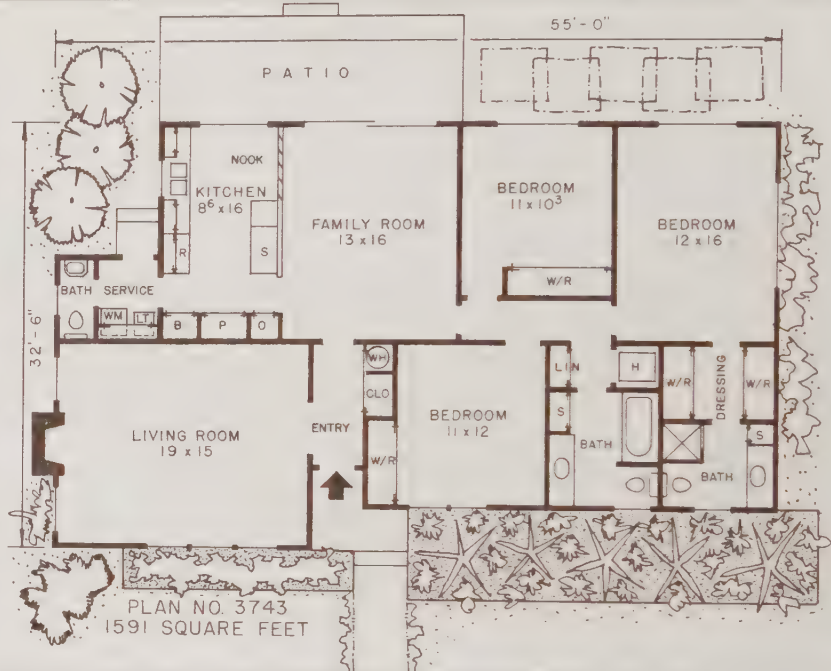
Large glass doors open all important areas of the house toward the rear patio. This makes the patio ideal for informal entertaining and family relaxation.



You're bound to like this home — even if Hawaiian Modern styling has never been your favorite. You may resist it for a moment but a few minutes analyzing the plan will convince you of its many advantages. The large formal living room is at the front of the home, just off the entry. It is especially well planned for pleasant placement of furniture and for receiving and entertaining guests.

The family room is at the rear of the house. Here family living and relaxation are secluded from the front of the home. A place where the children can play and still be supervised by mother while performing her daily work in the kitchen, as only a partial wall separates these two rooms. The sliding glass doors open onto the patio and add to the illusion of blending outdoors with indoors. Storage and working space is more than adequate in this roomy and well lighted kitchen.

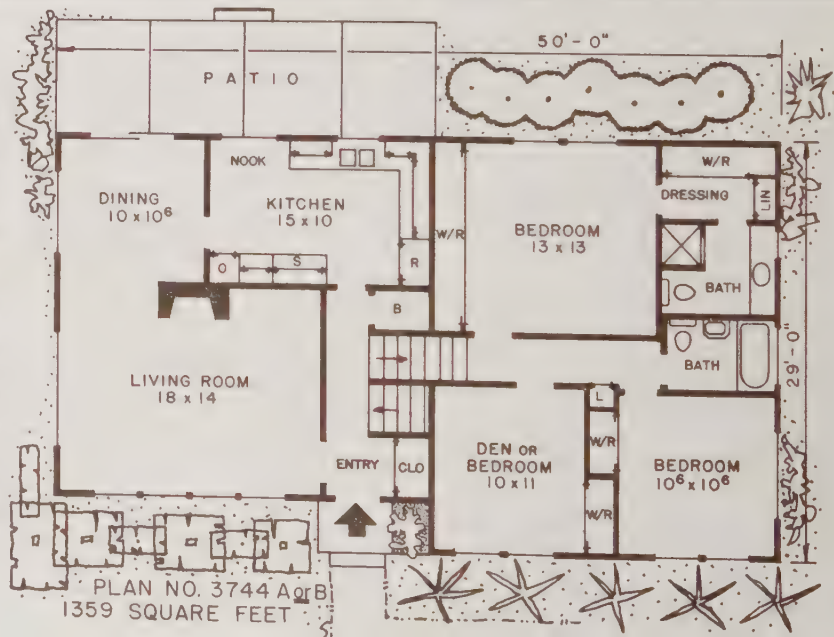
A bath is off the service. Both a dressing room and private bath is planned for the master bedroom. This bath and the family bath have storage beneath the pullman lavatory plus a floor to ceiling storage closet. Note the small amount of hall space and numerous storage closets and wardrobes.

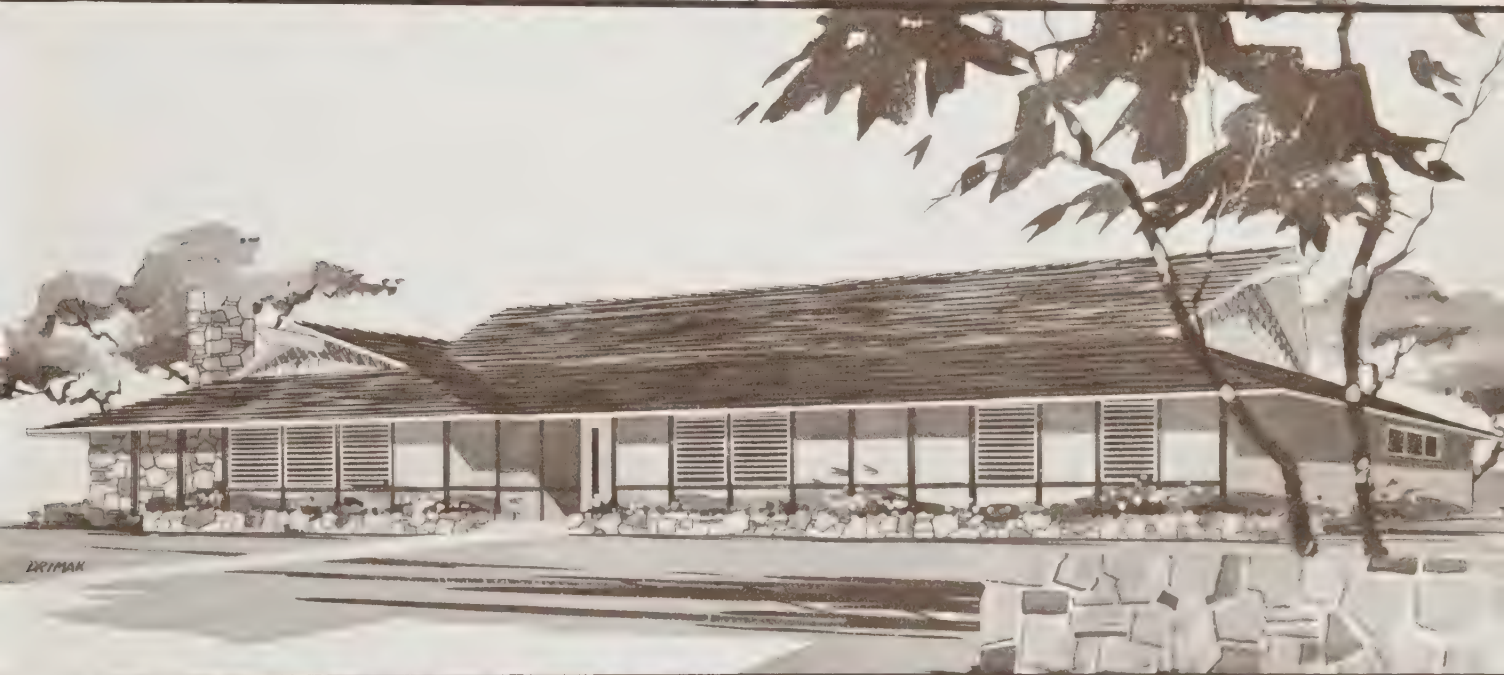
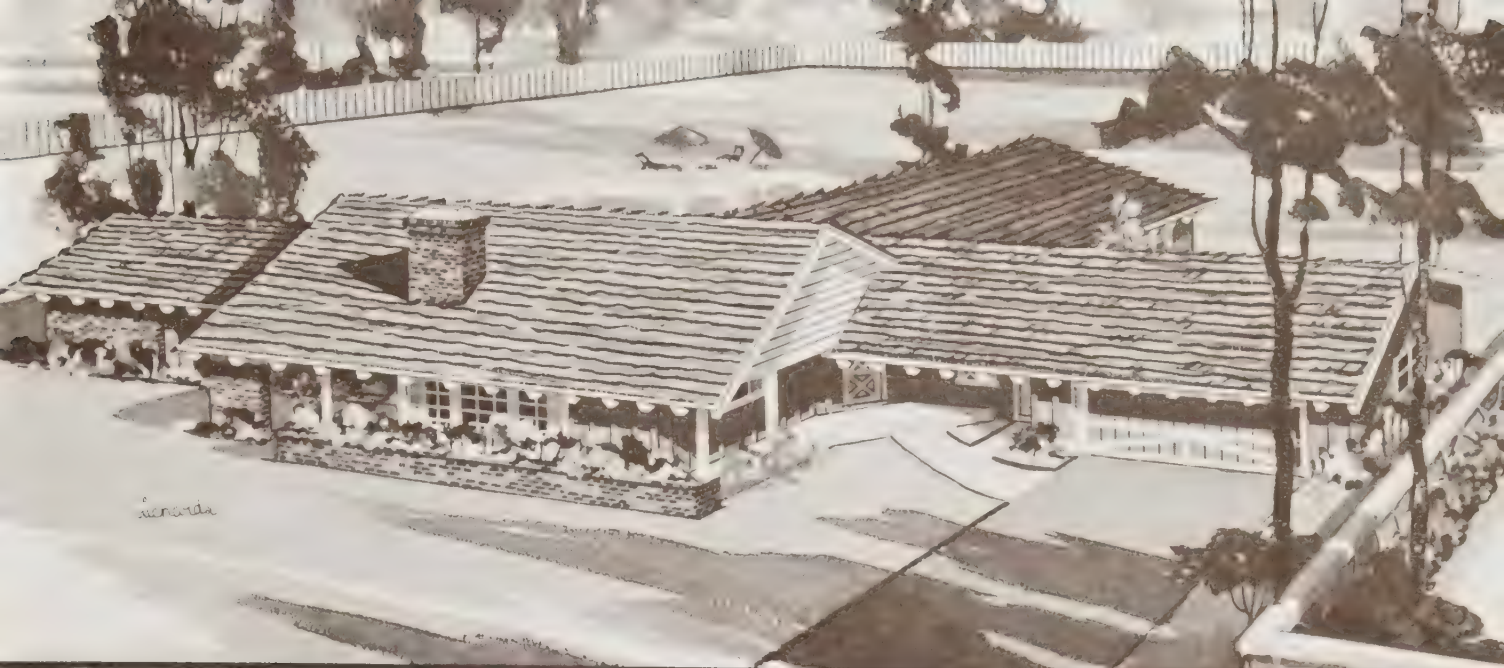


This charming ranch home should merit considerable study from any prospective builder whose building site is not completely level. The large dining ell is partially separated from the living room by the location of the fireplace. This offers a certain amount of privacy when one is preparing for a formal evening of entertaining and when removing the dishes afterwards.

Stairs lead down to the garage which measures 24' x 28'. This size allows for the storage of two cars plus the laundry, water heater, forced air heater, storage area and workshop. The three bedrooms are located on a level just above the entry.

Horizontal and vertical siding together with brick veneer combine to enhance the charming and pleasant ranch exterior. The plan as illustrated here is 3744-A. For those planning to build on a level site, this plan is also available with all the living area on the same level and with a detached garage. The laundry facilities and heaters will be relocated. This one level design is No. 3748-B.



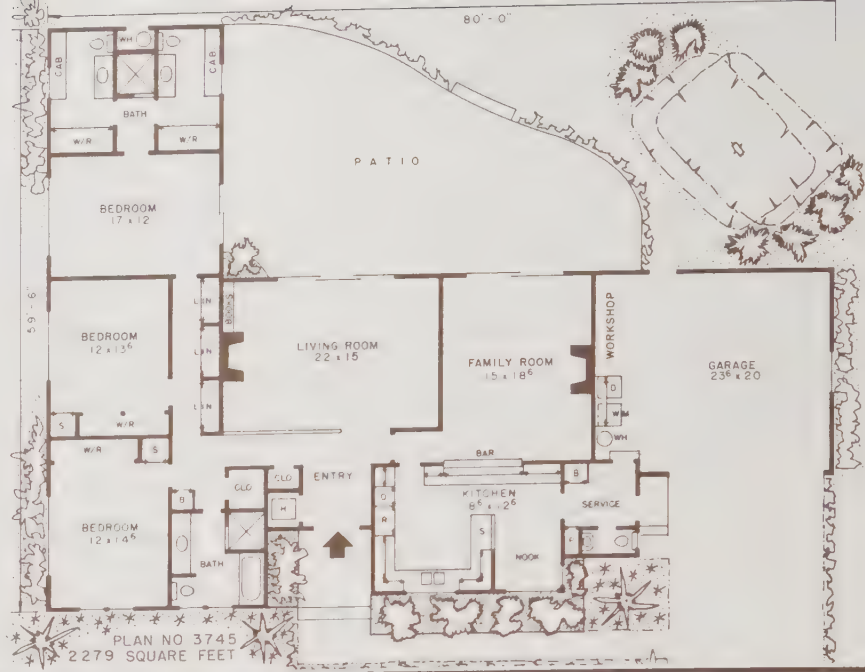


The main object of a good floor plan is efficient circulation. The rooms must be laid out so that one can move from one room to another with ease and convenience. As you can see, there is no traffic problem in this plan. The location of every room in the house has been well thought out.

Features of this home are almost too numerous to mention. Especially note the Mr. and Mrs. private baths off the master bedroom. All bedrooms are extremely large. Each of the family bedrooms has extra large wardrobes plus a built-in storage area. Seven closets open onto the hallway, including three linen closets that are over sixteen feet long!

The kitchen has more than ample storage area and a pantry is part of the service. The largest of families should find plenty of eating room in the kitchen nook. Doors lead from the service to the outside of the house and to the oversized garage where the second water heater, washer, dryer and workshop are located.

Sliding doors lead from all the main rooms of the house to the partially covered patio to really make this design a home for glorious indoor-outdoor living.



COMPLETE WORKING DRAWINGS ARE AVAILABLE FOR ANY OF THESE HOMES. SEE PAGE 64.

This ideal home is a composite of ideas that represent all that is good in today's building. From the covered entry, one can enter the living room or the hall which leads to all other sections of the house. For those who prefer larger rooms instead of center-halls, the wall between the family room and hall could be eliminated which would make the family room 18'-6" long.

The glass sliding doors in both the family and living rooms give an illusion of allowing the limits of the rooms to pass through the glass to the patio beyond. The owners not only have the advantage of rear patio living but also have a wide view to the front of the house. The kitchen is partially open to the family room and is one that any housewife would be proud to own.

Both baths have long pullman lavatories and high louvre windows which offer privacy and do not interfere with the shower over the tub. The master bedroom also has a dressing room with wardrobes and dressing table. All of this in a home which can be built on a 50 foot lot and only has 1561 square feet! The forced air heater has been located in the attic but could be placed in the garage.





In this type of plan you get more space for your money. Note the large room sizes and the small amount of hall space in this home. The roofed porch opens onto the entry which leads to the living dining room which stretches across nearly 30 feet of space.

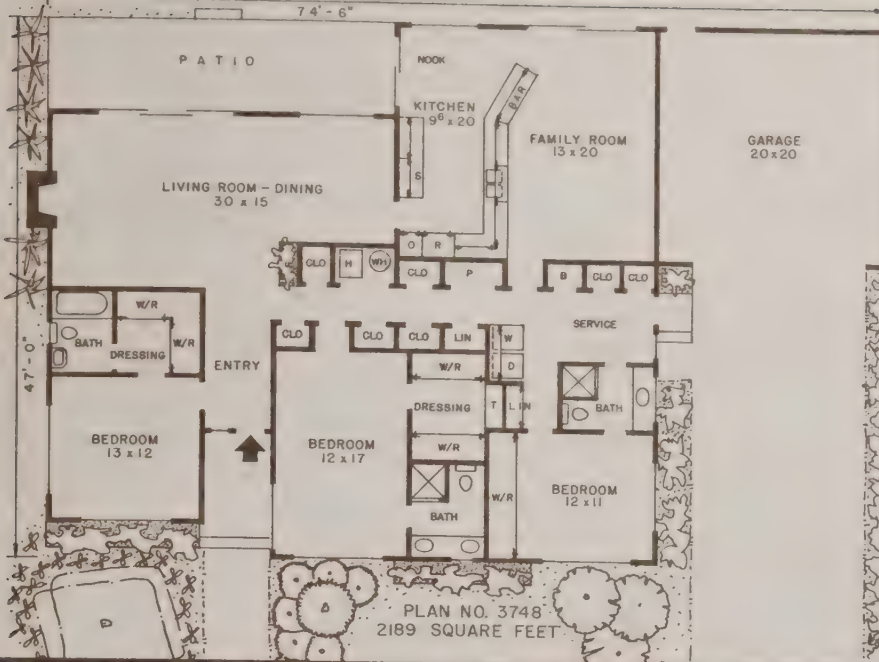
From the living room there is a wide view to the front of the house through shoulder-high windows which do not interfere with furniture arrangements. The living room is accessible through wide sliding glass doors to the covered patio. An ideal outdoor area.

The service provides space for a water heater, washer and dryer with cabinets above. The three-quarter bath is available to both the master bedroom and service. Both baths have pullman lavatories with storage below.

The kitchen eating area looks out over the patio and rear yard through large aluminum windows. The attractive kitchen offers all the latest built-in appliances. All bedrooms have long wardrobes. Besides guest and heater closets, there is a 6'-6" linen closet.



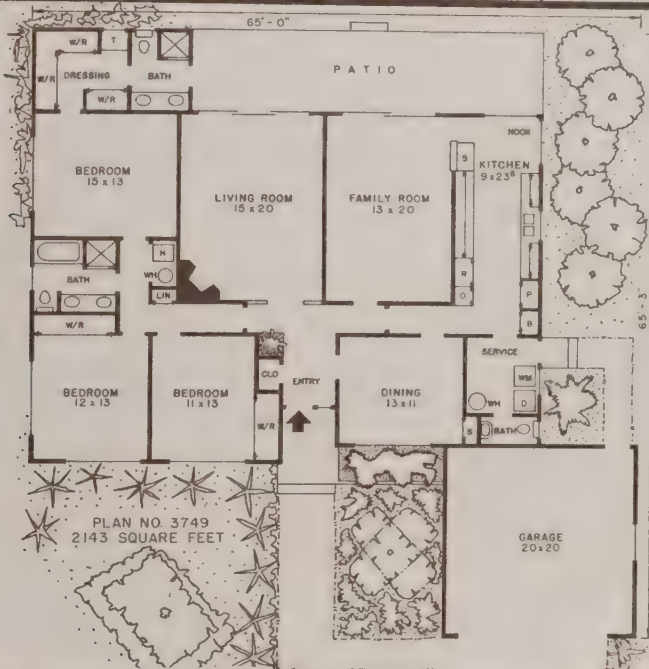




Designed for the discriminating, the entire family will approve this roomy house as there is plenty of space for an active family to grow, to entertain and to relax. The living-dining room is thirty feet in length. Sliding glass doors open to the patio from both the living room and the kitchen nook.

The well planned kitchen is large enough to include a table for informal meals. There is also a bar between the kitchen and family room which can be used for informal snacks or the serving of drinks. The newest built-in appliances have been so arranged to save many steps during the preparation of each meal. This super all-in-one family room-kitchen that doubles as a dining room, recreation room and playroom is growing fast in popularity. This room, more than any other, helps keep the family together as a unit. Sliding glass doors — which may be replaced with windows — lead to the rear yard. The numerous closets and wardrobes in this design add convenience and luxury that very few home owners ever experience.

All three large bedrooms have direct access to a bath! Two of the bedrooms have their own dressing rooms!

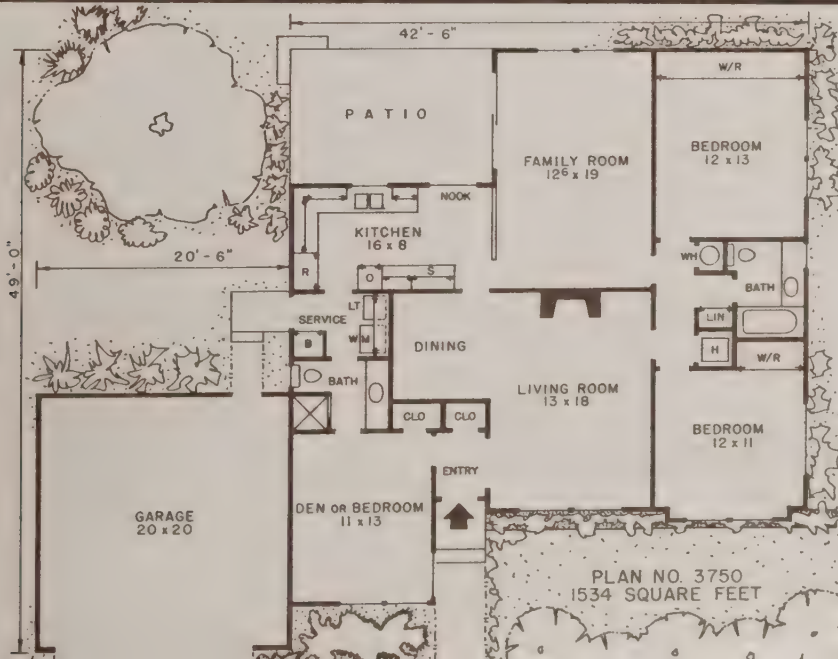


Today's builder prefers a home that incorporates many new ideas that apply in dozens of ways to assure him that his home will be in keeping with homes being built tomorrow. This is such a design. It is everything that a new home should be. A convenient closet for the storage of guests' wraps plus a planter, are part of the wide entry which is well lighted by a stationary window next to the door. The entry acts as a hub for efficient circulation throughout this center-hall plan.

All bedrooms and closets are extra spacious. A door leads from the master bath to the patio and would be very useful if a pool is contemplated.

The more important rooms of the home open onto the partially roofed patio. These large glass areas are located where they can be appreciated most, at the rear where both the scenery and view are private.

If a separate dining is not required, the half bath off the service could be enlarged to include a shower, a door placed between these rooms and the dining can then be used as a fourth bedroom or den.



Relaxed living comes naturally in this home which has that extra long, low western look of true ranch styling. A guest closet opens onto the entry which in turn provides access to both the living room and the den or third bedroom. This room could also be used as an office. A three-quarter bath is located between the service and the den and performs double duty.

This design offers an impressive kitchen layout with an eating area as well as abundant storage and counter space. The partial wall which separates the kitchen and family room proves that you can have spacious and gracious living in a medium sized home. The kitchen-family room is an asset to easy housekeeping, sparing the living room and dining room from excessive wear and tear. Sliding doors lead from the family room to the patio — what could be more pleasant than relaxing in this secluded outdoor living area?

The dining ell is just off the kitchen and open to the living room. This type of design allows both areas to appear much larger.



SEE PAGE ONE FOR A COMPLETE LIST OF THE BOOKS WE PUBLISH.

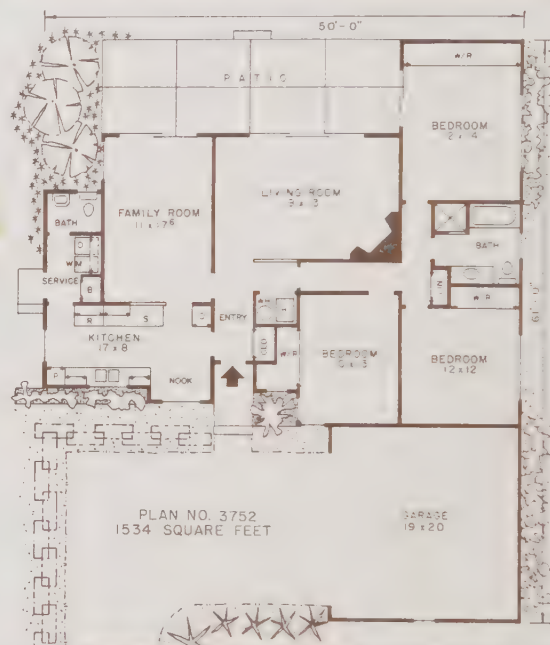
This Hawaiian Modern design is a home of many ideas that apply in dozens of ways to assure the builder that his house will be in keeping with the homes being built tomorrow. The center hall design offers excellent traffic circulation to all areas of the house.

The family room, living room and master bedroom will take advantage of large sliding glass doors for view, light and access to the partially roofed rear patio.

There is space in the service for both a washer and dryer — with cabinets over — and a broom closet. A half bath off the service is easily accessible to both the kitchen and the children's play yard. The master bath is in the bedroom wing.

There are ample closets throughout the home. The wardrobe in the master bedroom has been placed at the rear of the room to gain an additional 3'-6" of wardrobe space. The wardrobe in the front bedroom has an offset which provides extra depth for luggage and other storage.

Stone veneer and planters together with board on board siding, combed exterior plywood, louvre windows and cedar shake shingles to make an attractive exterior.

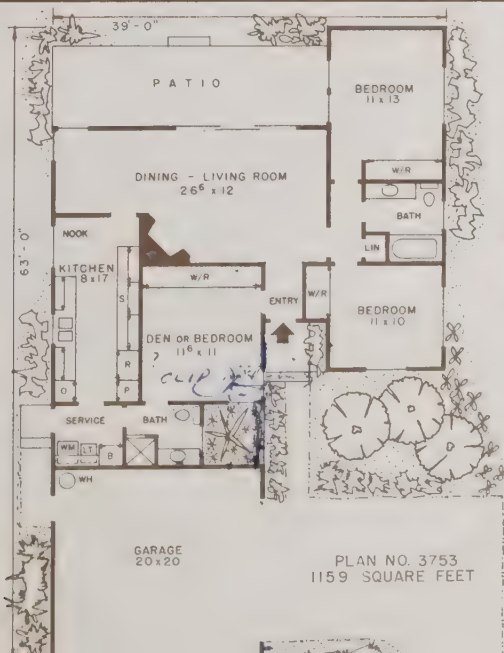




A wealth of desirable extras have been incorporated in this distinguished design. They include many plus values that can mean so much in your new home. Double doors open onto the wide entry hall. To the left is the bedroom wing where the large master bedroom has its own dressing room and private bath. Wardrobes extend along two walls of the dressing room and a storage closet — which could be converted to a dressing table — is on the other wall. A stall shower, semi-concealed water closet and a wall to wall pullman lavatory are features of the private bath. The family bath next to the three-quarter bath, features a storage closet and a twin pullman lavatory.

The family room with the added features of comfortable furniture and recreation facilities, is the most natural place for the family to congregate for informal activities. The family room is accessible to the entry kitchen, service and the breezeway.

The Hawaiian Modern exterior is enhanced by a grill design between the posts at the planter just to the left of the entry, in the windows in the front of the garage and to each side of the entry doors and which is repeated again on the garage door.



For the family with a limited budget, this ranch style home offers abundant living. It is a very good example of space consciousness in planning of a small home.

There's a built-in look for every type of kitchen, every pocketbook. This kitchen offers all the conveniences that are usually found only in much larger homes. A long sink counter, built-in appliances arranged in the convenient triangle shape, a pantry, an unusual amount of cabinets and sufficient eating space for a family to relax and enjoy their daily meals. The double garage is close to the service entrance and if the washer and laundry tray were located in the garage, a door could lead direct from the garage to the service. This is advantageous in certain areas. The three-quarter bath not only serves the service-kitchen and outdoor areas but also the den or third bedroom.

Two of the bedrooms have high windows on one wall for easier placement of furniture, and all bedrooms have an unusual amount of wardrobe plus cross ventilation.

Roofed planters on both sides of the garage provide outstanding points of interest.

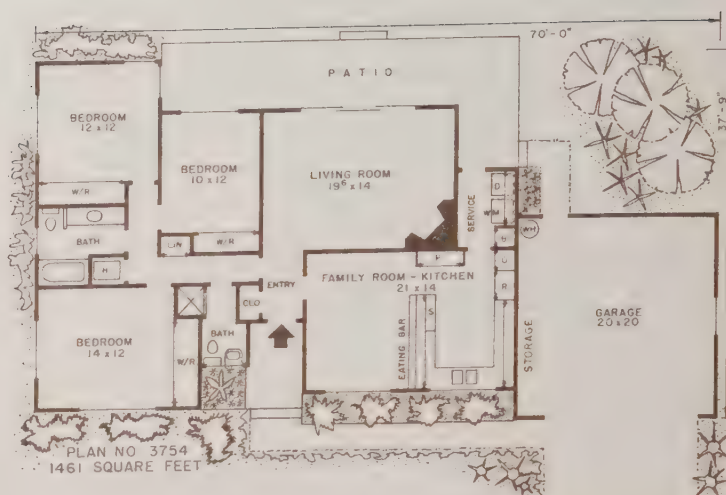
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12
FOR
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Zone planning plays a great role in helping this design function efficiently. The center hall entry leads directly to any zone, eliminating having to walk through one area to another.

All of the rooms are quite large for a home of this size. The rear wall of the service could be extended — to line up with the rear wall of the living room — and the service made larger or a bath added to this area. Just off the entry is the large informal family room - kitchen. This design is becoming more and more popular. Women especially like it because it is a cheerful backdrop for what are often monotonous tasks. Preparation of meals, sewing and ironing become more palatable when you can work and watch a favorite TV program or relax on a sofa for a few minutes. Note the extra wide pantry and the long eating bar in this room.

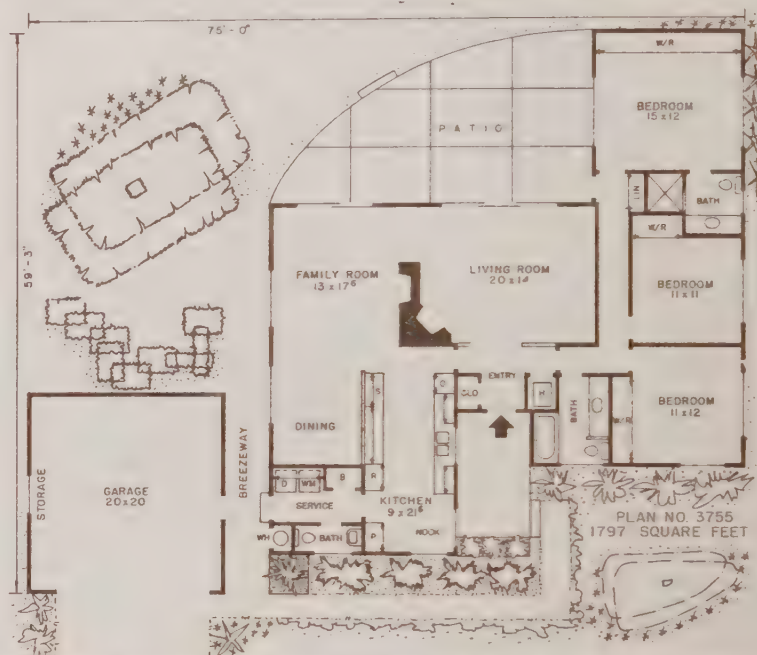
The rear living room is completely separated from the rest of the home. For privacy conscious parents, one of the joys of a well-planned home is being able to retire to the living room and there to luxuriate in entertaining or a good book or just to enjoy a period of peace and quiet.

A distinctive stone planter stretches across the front of the kitchen-family room.



The pleasures of outdoor living played a large part in the design and planning of this home. The large amount of glass area surrounding the patio in the living and family rooms as well as the master bedroom, extends all of these rooms visually to include this outdoor area. The patio is partially roofed and intentionally made larger than average so as to provide plenty of room for outdoor entertaining, games and just plain relaxing and sun bathing. The master bedroom has fifteen feet of wardrobe plus a private bath with pullman lavatory and a king-sized shower. A shoulder-high window allows ample room for furniture arrangement. The large kitchen is open to the family room and large dining ell extension of the family room. Built-in appliances, floor to ceiling pantry, nook area and an unusual amount of cabinets are features of this cheerful and well-lighted room.

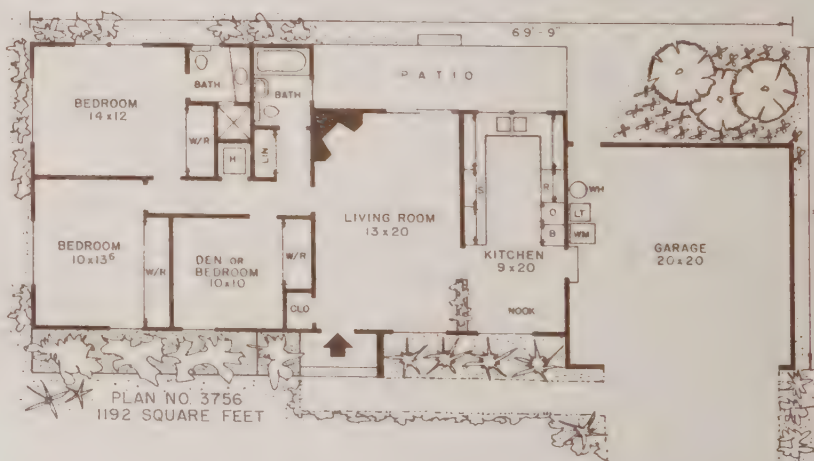
The family room and living room are separated by dual fireplaces. If preferred, one could be eliminated and a wall could be located here to separate these two rooms.

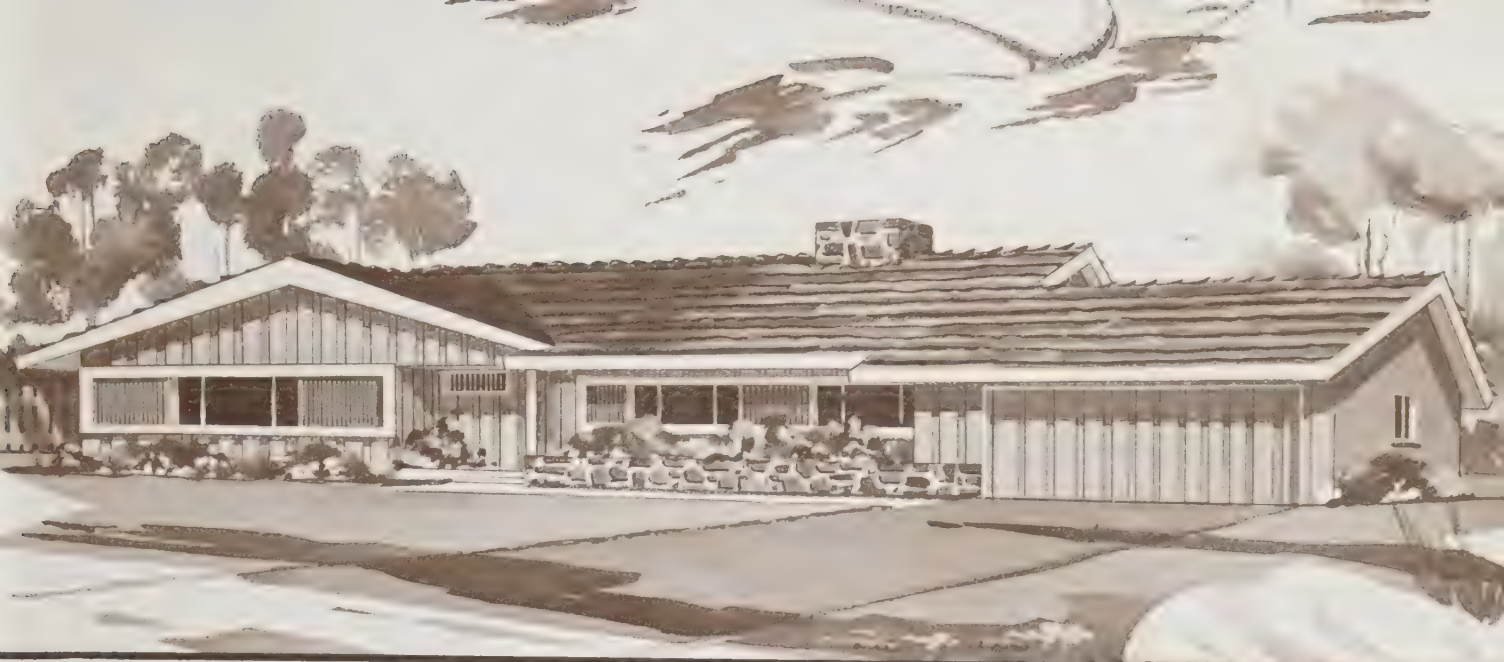


Today's home buyers and builders want all the space and conveniences they can get for their building dollar. More house for the money was the aim in designing this pleasant home. To save footage, the entry hall has been eliminated and the plan features a "thru" living room. This extra footage allows all rooms to be just a little larger.

All bedrooms have sliding door wardrobes with raised floors to provide storage drawers below. This can eliminate the necessity of a chest of drawers in some of the bedrooms. The master bedroom has its own private bath. For economy, the family bath has been placed next to this bath.

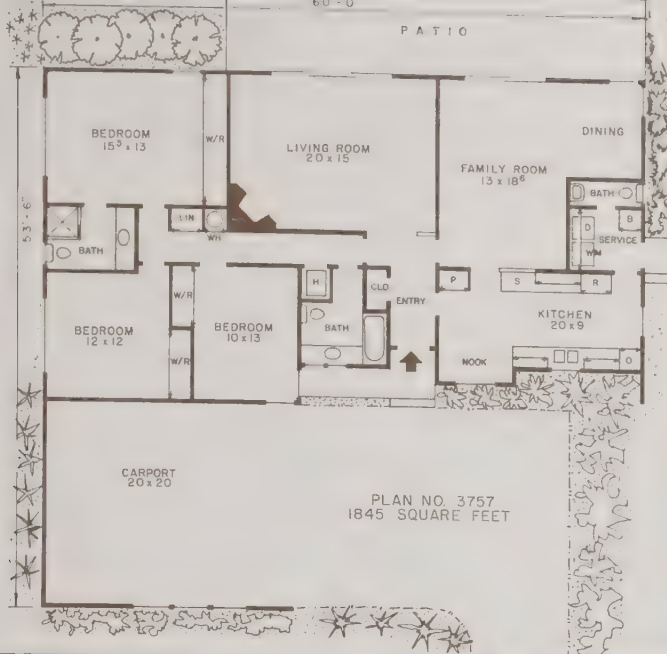
The living room is a very generous size for a home of this footage. A wide window allows a full view of the front of the house while sliding glass doors offer a view and access to the rear patio. With all the wide variety of built-ins to choose from, planning a new kitchen is an exciting prospect, regardless of the size of your building budget. The eating area is a continuation of the kitchen and is separated from the living room by a planter and storage cabinet.





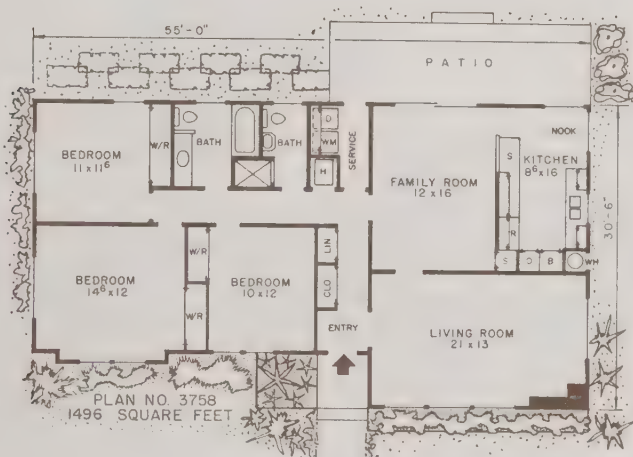
richards





Many prospective home builders believe that their budget limitations automatically prevents them from enjoying the better features of contemporary architectural planning. This is certainly not true with reference to this particular design due to the efficient use of today's new building materials, building methods and planning techniques. A simple low pitched gable roof has been used since the house plan is almost a perfect rectangle. Colored rock, which is much less expensive than wood roofing and which will lower your fire insurance rate, has been used as roofing material. A flat roof has been placed over the carport (if preferred, a door can be added) and the front entry. Large glass areas above the entry, concrete blocks, louvre windows and stucco combine to present an exceptionally clean, crisp, contemporary exterior. In areas where stucco is not commonly used, an exterior plywood can be substituted to obtain the same results.

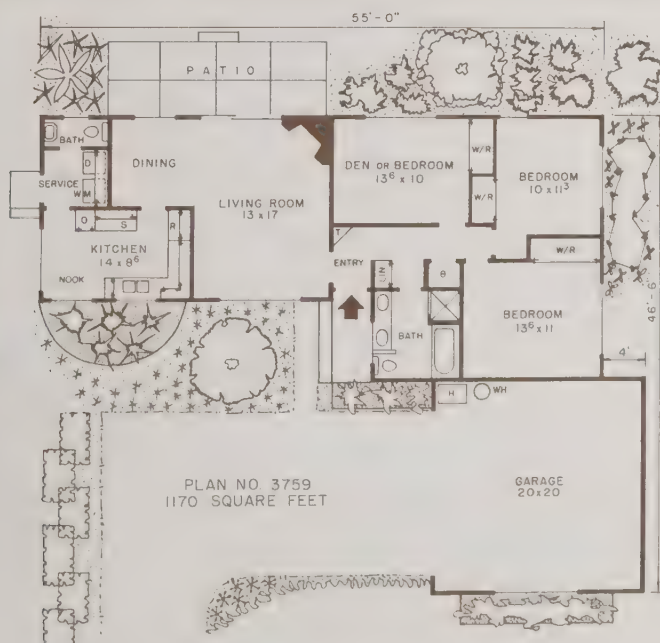
The master bedroom is separated from the living room with a 13 foot wardrobe. This room has direct access to its own bath. The kitchen is open to the family room which provides an ideal guest-host arrangement where a Sunday-chef, salad-tosser and drink-mixer can perform.



This home makes sense for family living. The covered front landing leads to a center-hall entry from which access is available to each section of the home.

The living room has been placed so it will not receive cross traffic. A handsome corner fireplace — open on two sides — not only adds beauty to the room but also warmth and a cheery hearth during colder weather. A shoulder-high window does not interfere with furniture placement. The same type window is located in walls of two bedrooms. The "isolated" service room provides a direct access to the rear yard without walking through the kitchen. Any housewife will welcome this arrangement as there will be less interference with her kitchen duties and much less work will be necessary in keeping the kitchen floor clean. Both baths plus the service are back-to-back to save on plumbing costs.

The family room has as many uses as a family has activities; play, reading, dining, television, sewing, etc. — activities that are usually spread from one end of the house to the other. In this design, the family room has access to the living room and is also partially open to the kitchen.



Here we offer a compact design for a growing family with a limited budget! A three bedroom, two bath house and with less than 1200 square feet!

The living room opens to both the front and rear of the home. Due to the large amount of glass area, the living room is not only well lighted, but appears much larger in size. The service has space for both a washer and dryer with cabinets over. The dryer not only saves mother much drudgery but also the cost of clothes line, poles and preparation of a drying yard. The space thus saved could then be used as a play yard. The pleasant, sunny kitchen is well-lighted. For more formal entertaining, the dining ell is only a few steps from the kitchen sink.

Two of the three bedrooms are large enough for twin beds. The sliding door wardrobes have the conventional shelf and pole PLUS large drawers at the bottom. The forced air heater and water heater are in the garage to save closet space and for easier servicing.

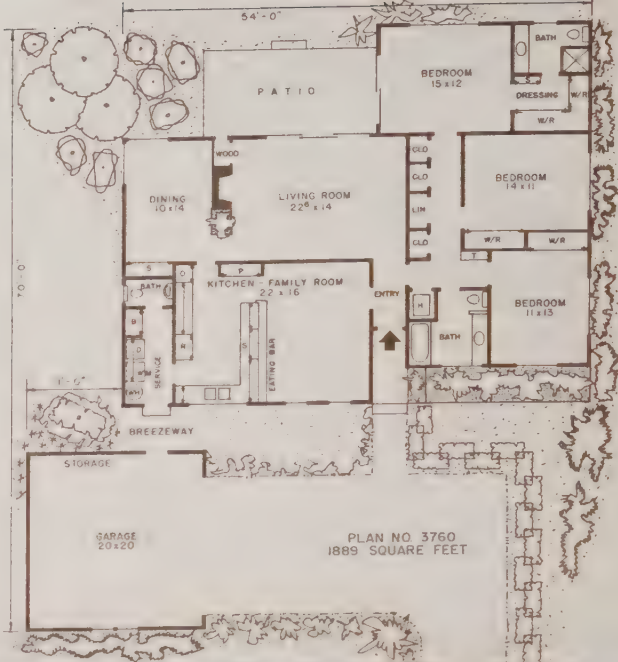
Rock roofing for economy and small upturned gables make the house look large and combine very well with the stone planters and veneer and the lattice design.

Gracious is the word for this exceptionally designed home. And, if you're planning to build with an eye to a more carefree, leisurely way of life, then this is the home for you.

The informality of so much of our present day entertaining, together with the impressive beauty of our modern kitchens has made the family-kitchen a practical expedient. Guests just naturally seem to enjoy following the hostess into the kitchen and because of the size of this room, it will take quite a large number of guests to make this room appear crowded. The kitchen features an extremely long pantry and eating bar. Cabinets have been located above the eating bar but at such a height that they do not visually separate the two rooms.

The dining room, with its own storage closet, is separated from the living room by a wood box with book shelves over, a fireplace and a high planter with storage below. Other features include sliding glass doors which open to the rear patio from both the living and bedroom.

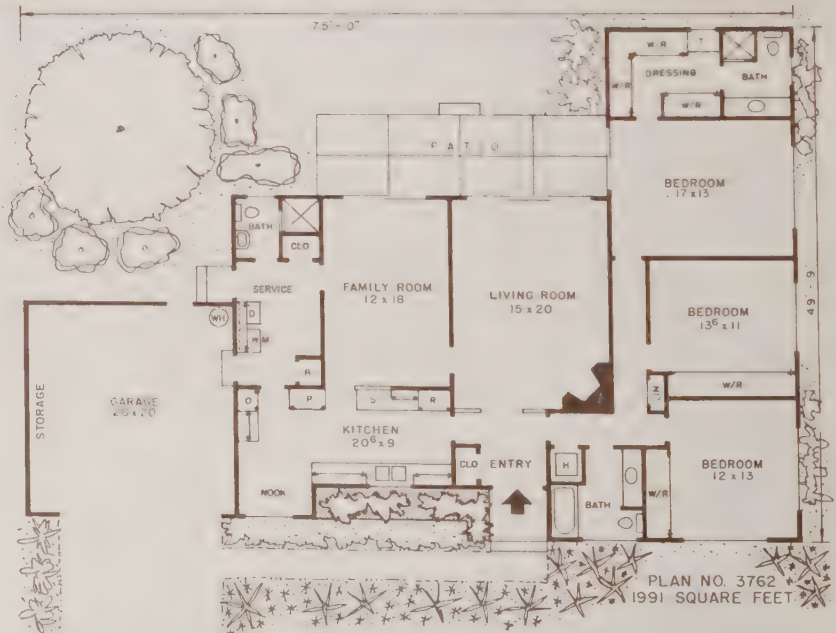
A combination hip-gable roof breaks up the usual monotonous horizontal roof line. Stone veneer and planters combine with vertical wood siding in this handsome exterior.

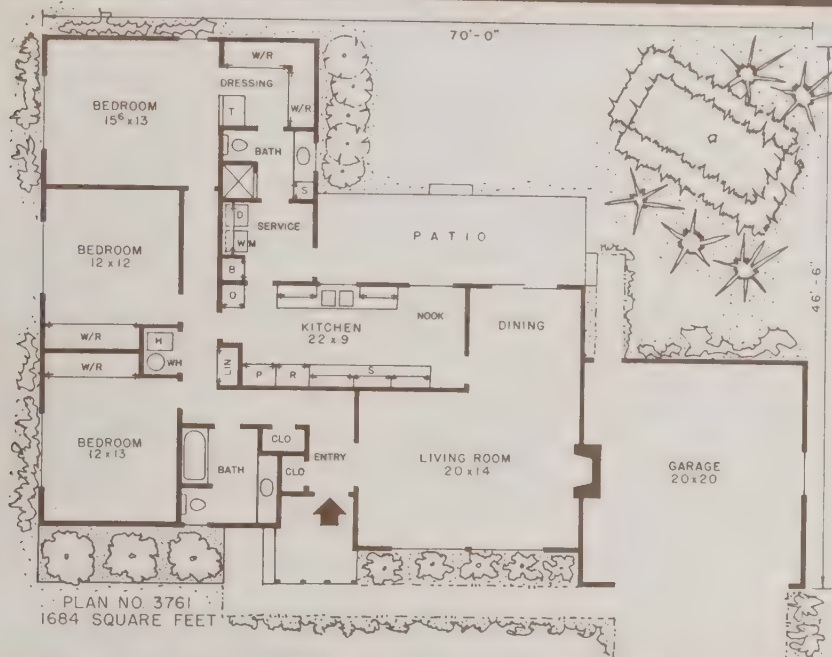


There are many qualities that set off the good livable house from the run-of-the-mill design. The foremost of these is a center-hall plan. Other features that are considered a "plus" are a private bath with dressing room and table off the master bedroom; bedrooms of sufficient size to accommodate twin beds; ample storage closets; sliding glass doors for indoor-outdoor living; a wide entry; a large eating space in the kitchen and direct access to the garage from the house. This outstanding home includes all of these features and many more.

The impressive kitchen has been planned to save time, steps and work. Everything is right at your fingertips. In addition to the numerous kitchen cabinets, a wide pantry has been included which means fewer shopping trips for the housewife who plans ahead. A washer and dryer — with cabinets over — plus a broom and general storage closet are located in the service area. There is still space for a freezer or sewing table!

A combination of vertical siding, stone planter and cedar shake roof combine to form an attractive and up-to-date exterior.





This design has been planned for those builders who desire a home with character, comfort, imagination and new ideas. From the covered entry, one has complete and direct access to every room in the house.

All three bedrooms are extra large for this size home and have an unusual amount of wardrobes and a dressing table. From this room, there is direct access to the three-quarter bath which not only has a pullman lavatory but also a storage closet. This bath is accessible from the service and the outside of the house so that it takes the place of two baths in most designs.

The warm, friendly kitchen boasts the latest functional and modern appliances. The pantry will save many extra trips to the market. The dining ell is much wider than average and sliding glass doors lead to the rear patio which tends to make it appear even larger.

The roofed planter at the front of the bedroom wall not only simplifies the roof design but addition of the posts and gaily painted panels adds design interest. The entry is screened with posts and expanded metal lath. Aluminum windows completes this modern ranch exterior.

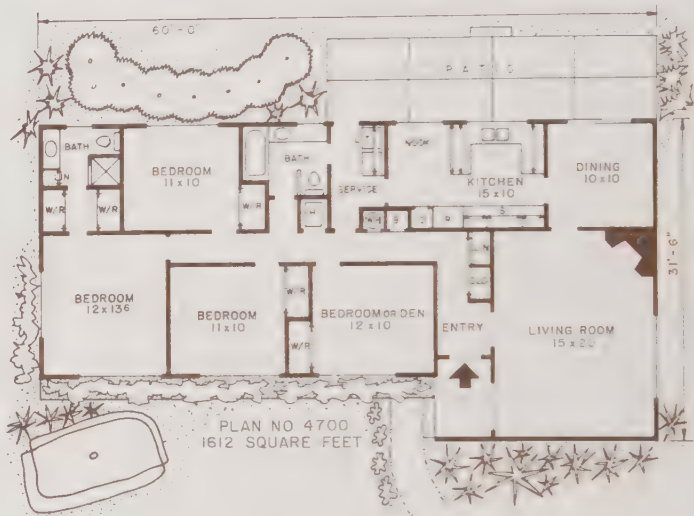




If you're faced with the problem of a small lot and a large family, this is the plan for you. With four bedrooms, two baths, and plenty of closets, it will be uncrowded, uncluttered and delightfully livable. The center hall gives easy access to all rooms from both the front and back doors. The work areas are centrally located to save steps when housework is to be done. Home laundry units are located in the big service area, and overhead cabinets have ample space for soaps and supplies. The family bath is accessible from both the service room and bedroom hall.

The separate dining room is lighted by full-length glass doors that open to the big rear patio. A huge stone fireplace fills one corner of the unusual living room. A high wide window at the side allows space for furniture beneath. The gable roof at the end of the living room is filled with glass which provides ample light and yet maintains privacy. The bedrooms are exceptionally spacious. A three-quarter bath and dressing room are part of the master bedroom suite.

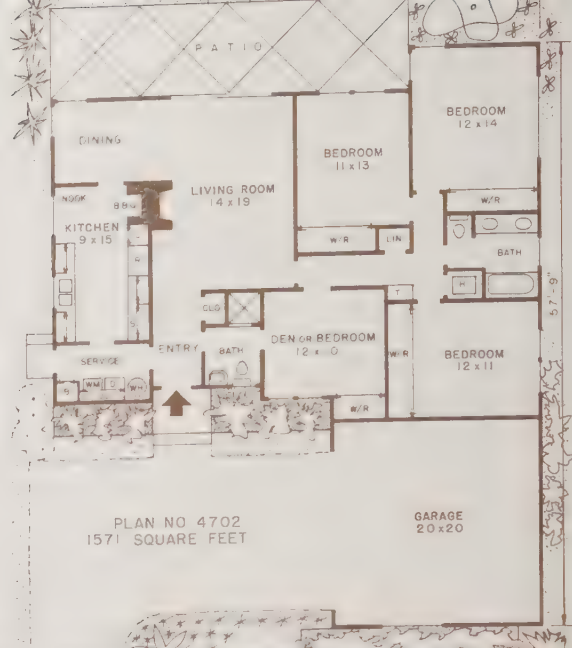
Inexpensive, yet durable, building materials have been ingeniously used to create an attractive contemporary exterior. A stone chimney tops the gleaming rock roof.



Whatever your preference — contemporary (Exterior "A") or traditional (Exterior "B") — this plan offers an exterior to suite your taste. Smart, clean lines mark the contemporary version of this four bedroom home. Wide barge rafters on Exterior "A" enclose the gables of the low-pitched rock roof emphasizing the horizontal lines. A large amount of the front wall is covered with brick veneer. Double slab doors, and louvred windows lend textural contrast. The flat roof of the carport extends to shelter the front entrance of this home.

In the traditional Exterior "B", stone is combined with board and batten. The stained cedar shake roof has extended gables and low eaves that cover and protect the entry. Shutters frame diamond-paned windows, and stone planters provide a place for your favorite shrubs.

With the exception of the window placement and the garage-carport, the floor plan is the same for either exterior. The floor plan illustrated here is for Exterior "B". The family bath has double lavatories, and a bath off the den, also opens to the entry hall, to double as a powder room for guests, and is still located near the rear entrance and kitchen.

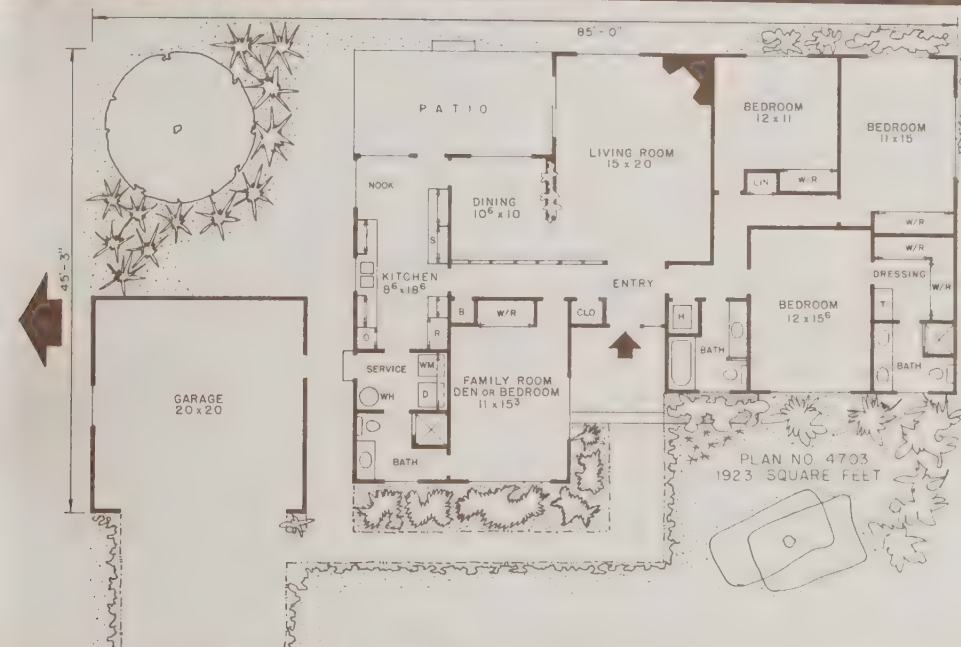


Some families desire a home with the main activity area located at the front of the house, while others prefer it in the rear of the home. Here is a design which features both front and rear living areas. The more formal living room, with its corner fireplace and dining ell for formal meals is at the front of the home — just a step away from the center hall entry. The more informal family room is at the rear of this house. Both rooms are connected by a sliding door. This door could be eliminated if it interferes with furniture arrangements. Supplementing the regular built-in appliances, a pantry, bar-b-q and eating area are features of the kitchen. A cased opening and partial wall opens the kitchen to the family room.

All bedrooms are exceptionally large and will accommodate twin beds. Access to the patio and rear yard is available from the master bedroom. The master bedroom suite has a private dressing room and bath.

Stone veneer, cedar shake roofing, vertical siding, aluminum casement and louvre windows combine to present an exterior which will be as modern tomorrow as it is today.





Here is a spacious modern-ranch style home which will never be out-dated.

The wide front entry hall is well lighted by a stationary glass window next to the entrance door. From the entry, a center hall provides access to all major rooms of the house. Just to the left of the entry is an all-purpose room that can be used as a den, library, fourth bedroom or family room. If your lot is small the garage could be relocated and attached to the front wall of this all-purpose room. There is a private dressing room and bath next to the large master bedroom. The dressing room contains a large double wardrobe and dressing table. The bath features a tile shower, semi-private water closet and a dual pullman lavatory.

Furniture groupings can be easily arranged around the large corner fireplace in the living room. The roofed patio is accessible from both the living room and the kitchen. The dining area is separated from the living room by a planter and from the hall by a half-wall with posts over. This makes the living-dining area and the hallway appear larger and provides light for the hall.

Vertical board on board, a heavy wide fascia and two stone planters make an interesting elevation.

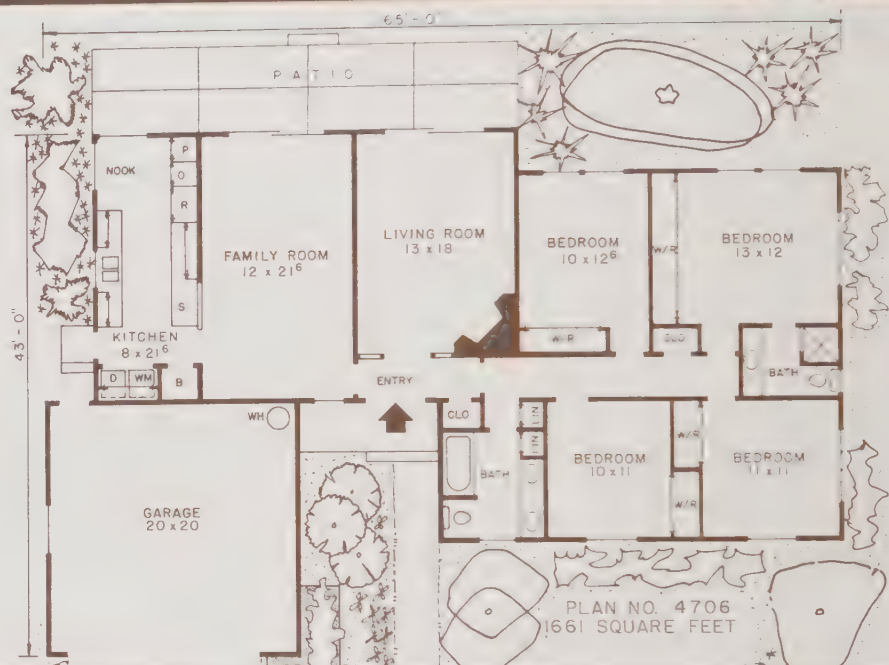




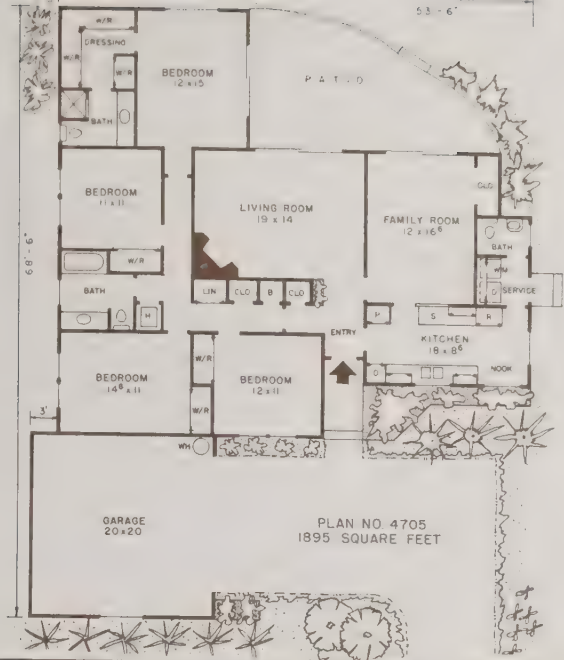
The family room is becoming more and more an important part of new home planning. The extra large family room incorporated in this design will enable the adults to entertain on a large scale, gives youngsters a worry-proof play area and teenagers an entertainment area of their own whenever required. Double doors at the covered porch open into an entry which leads to the family and living rooms and all bedrooms. The halls have been kept to a minimum.

Features of the strikingly handsome kitchen are an extra large broom closet, family eating area, pantry and the latest built-in appliances. Large sliding glass doors lead from both the family and living room to the patio, which is an ideal spot to spend restful evenings and enjoy either an afternoon snack or a complete evening meal.

The Colonial style exterior features wood siding, brick veneer, wood roofing and distinctive shutters. Its attractive, clean lines will add enduring charm to any neighborhood.



DRIMAK

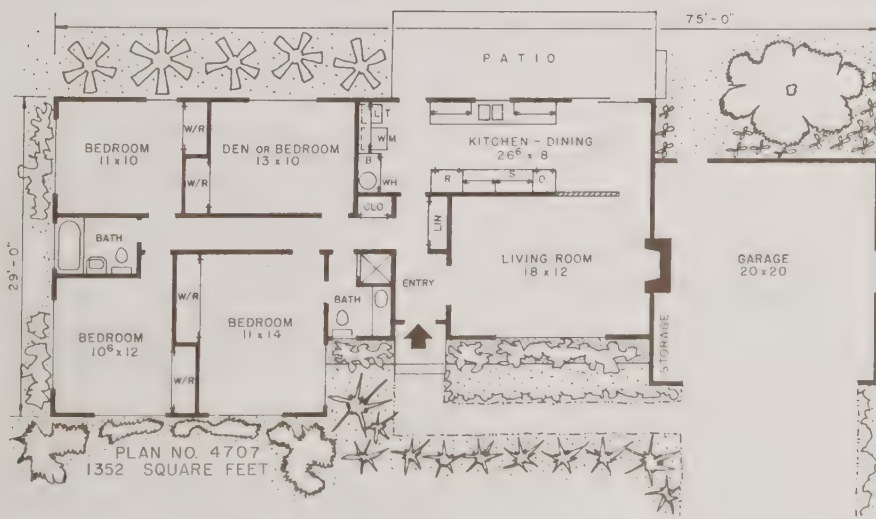


Here's a family home that the entire family can enjoy! The design is loaded with every conceivable item for modern ease and comfort to assure fine living for every member of a large family. We have here today's most desired features — a center hall plan, together with glorious outdoor-indoor living made possible by the sliding glass doors opening onto the partially roofed patio from the master bedroom, living and family rooms.

The master bedroom has both a private dressing room and bath which offer more than ample storage space. The up-to-date kitchen has been planned to save steps both when preparing and serving food whether the meal is to be in the family room or in the roomy kitchen nook. Besides the usual built-in appliances, a large floor to ceiling pantry will guarantee that an efficient housewife will never run short of any critical supplies.

Although the garage has been attached to the front of this design, for wide building sites, it could be relocated at the side of the house, next to the service and kitchen.

Stone planters and veneer, vertical and horizontal siding and cedar shake roof combine to form a pleasing exterior which will grow more pleasing with the passing years.



When building a home, usable space is of course your primary objective and since every foot of space costs money, the only sure way to get good value is through proper planning. Careful planning has also given this design maximum livability and although it is small in size, it is big in all-around family convenience.

The clean, crisp lines of the gable roof plus the attached garage makes this home appear much larger than its 1345 square feet. The aluminum windows are easily cleaned and require no upkeep. A stone planter matches the stone of the chimney.

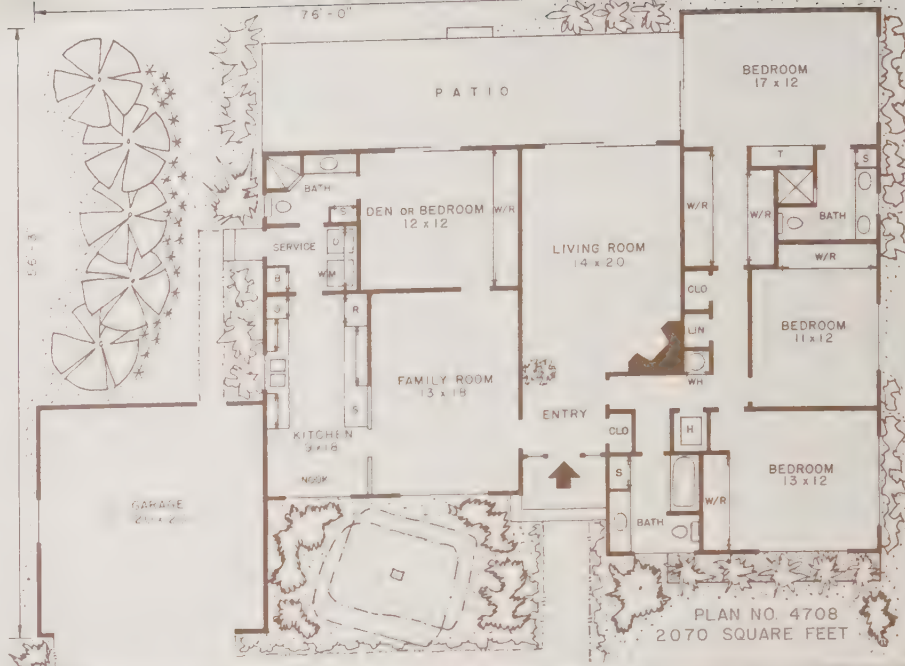
There is excellent circulation to all rooms. The living room is located so that there is no necessity for cross-traffic. The living room is partially open to the dining area by a half wall with louvers above. By eliminating unnecessary partitions, this small four bedroom home has a service-kitchen-dining room over 26 feet in length! Sliding glass doors open from the dining to the patio which makes this room seem even larger.

This design is definitely a luxurious home but luxury without ostentation, luxury that is achieved by the size of living areas and the quality of construction and detail work. It is also a well planned home that has been designed for maximum livability. The entry door, with stationary glass panels on each side, has been recessed to provide protection from the elements. A planter partially separates the entry from the living room.

The family room has been isolated from the living room so that informal and formal activities can be separated. However, when a large area is required, two rooms such as these can function as one and guests can move freely from room to room and even overflow onto the patio thru the sliding glass doors at the end of the living room.

A three-quarter bath is accessible from both the service and the fourth bedroom or den. This fourth bedroom can be entered directly from the family room which eliminates the necessity of a hall. A twelve foot wardrobe acts as a sound buffer between this room and the living room. Two extra large wardrobes, a long dressing table plus a private bath are features of the master bedroom.

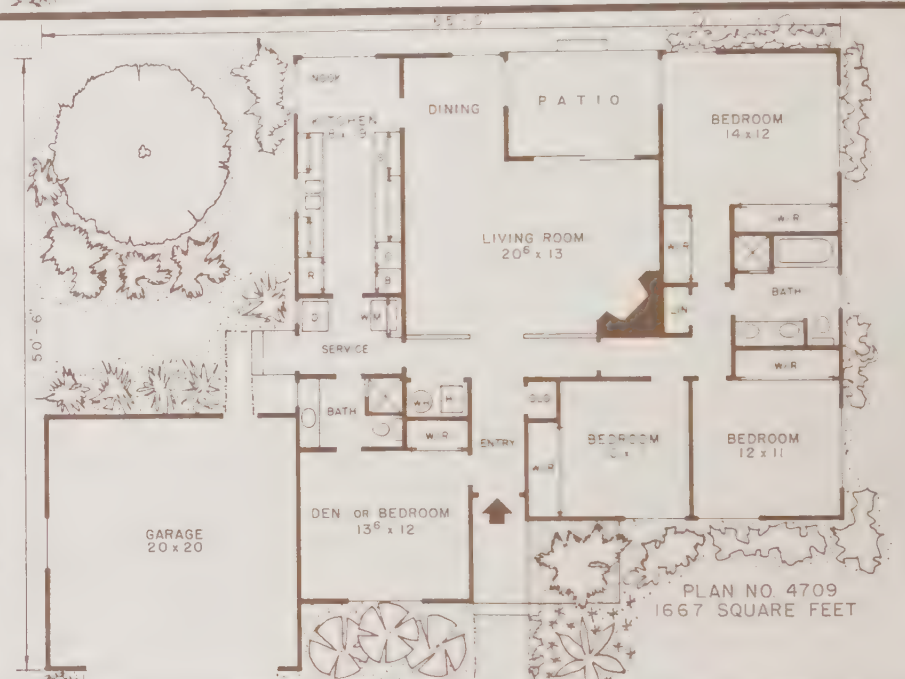
The wide overhang of the rock covered hip roof protects all four sides of the house from the sun.



If you prefer a home that is excitingly different and loaded with forward-looking features, then this home should meet your requirements.

The sheltered entrance opens onto a center-hall entry which provides wonderful circulation to all rooms of the house and yet a minimum of space has been devoted to hall area. All of the bedrooms have an unusual amount of wardrobe space — the master bedroom has two wardrobes. An extra large linen closet is located in the bedroom wing. The fourth bedroom or den is separated from the bedroom wing and could also be used as an office, a guest room or as an individual suite for an "in-law" or older child who desires more privacy.

The kitchen has the latest labor-saving devices, including a built-in range, eye level oven and dishwasher, all arranged for maximum efficiency for preparing and cleaning up after meals for a large family. The nook, for family meals, is completely surrounded by large windows. The living room is separated from the entry by half-walls and has been placed in the rear for privacy.

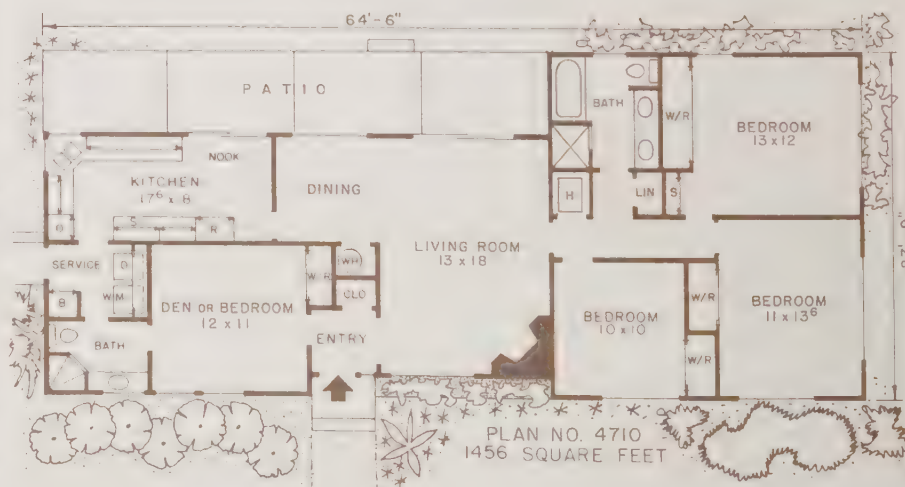


Neither tremendous size nor high cost are prerequisites for a convenient, comfortable, minimum upkeep home. This is proven in this striking design for a three bedroom and den home.

To simplify roof construction and to protect the sliding glass doors from the summer sun, the patio has been completely roofed.

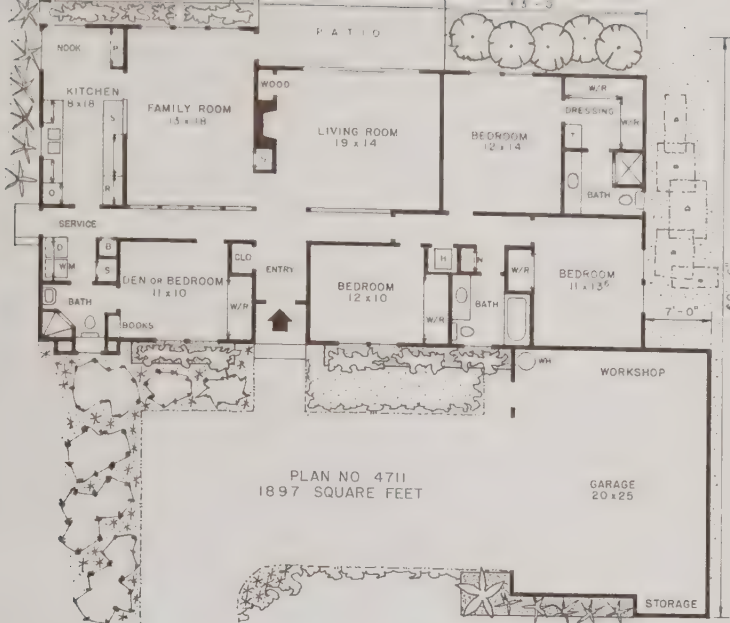
The den, office, or fourth bedroom is accessible to the entry. With a through living room, less space is used for halls and you have a view to both the front and rear. A dining ell is open to the living room. The large sliding glass doors in both the kitchen and living room add a tremendous visual expanse and actual living space to the house with the proper inter-relationship of indoor and outdoor areas. The low gable roof is covered with heat reflecting colored rock which will guarantee a cooler home during the hottest summer days. If desired, your contractor can substitute other types of roofing.

All the exterior materials combine to give this design a prestige-home look.









This home features a rustic-ranch exterior that is so pleasing to many, while offering a modern luxury of three baths, a dressing room and a center hall plan. The oversized garage has space for two cars plus a storage area and workshop.

Three of the bedrooms are just to the right of the wide entry. The master bedroom has its own dressing room and bath.

From the kitchen, you can get to any other room in the house without having to pass through another room. The corner windows in the large nook, together with the window at the sink, flood the kitchen with light. A wall opening above the built-in range opens the kitchen to the family room. Many call the family room the most important room in the house. It can be used for informal entertaining, dining, children's playroom, a television room and most important of all, a room that helps keep the family together.

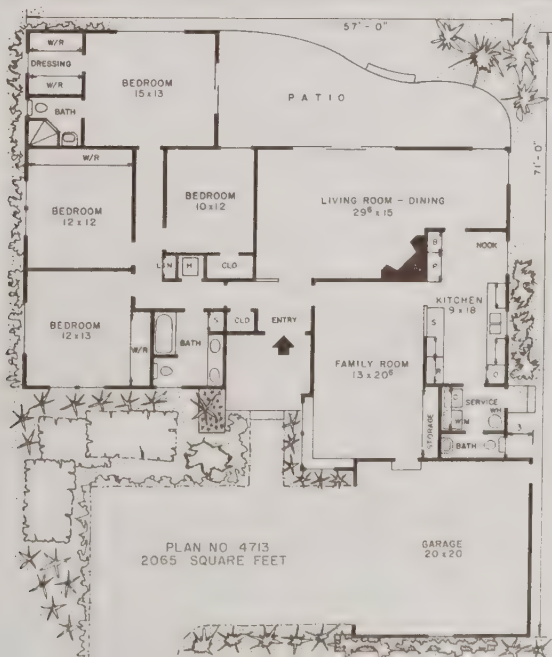
The patio is accessible from either the family room or through the sliding glass doors at the rear of the living room. Such doors are very important as outdoor living has become an integrated part of the modern family life pattern.



Today's home builder is looking for a house which has been planned for low maintenance and less housework, one whose resale value is good now and will continue to be so in the future and where the plan is friendly to children and will grow with the family. This is such a home. The bedroom wing is separated from the activity and living areas of the house.

All bedrooms have an unusual amount of wardrobe space while the master bedroom has its own dressing room and private bath. From the service, access can be either to the kitchen or the center hall which leads to any other room in the house. This is a definite advantage to the housewife as her kitchen doesn't become a hallway. The bright, cheerful kitchen is well lighted by the corner nook windows, the window at the sink and the large glass doors of the family room. The living room is separated from the entry by partial walls. Sliding glass doors leading to the patio from the living and family rooms.

Both horizontal and vertical siding have been used on the front elevation of this Colonial design as well as brick veneer. Louvre shutters have been placed on some of the windows and also on each side of the double entry doors.

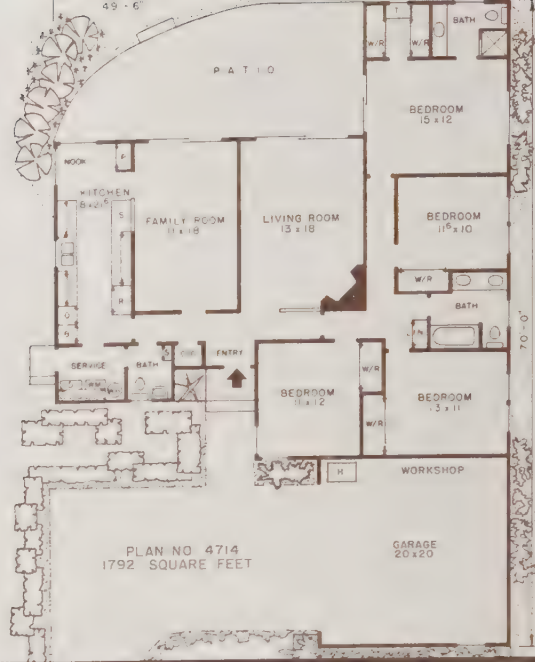


Today's home buyers are more plan conscious than ever. They look for and demand a really workable and outstanding arrangement of their home interior. Here, double doors open from the front landing to the wide entry. And one has access to the bedroom wing, the entertaining and formal area of the house, the living room and dining, and to the informal living area — the family room and kitchen. The large family room is the perfect place for informal entertaining, and a room where both children and parents can relax and not have to worry about fragile furnishings. A very large closet opens in this room and provides a convenient storage spot for card tables and chairs, games, toys, books and other items. A door leads directly from this room to the oversized two-car garage. There is sufficient opening between the family room and kitchen so that these rooms have the advantages of a single room and yet the opening is small enough to give the housewife some privacy during meal preparation. Sliding glass doors in the living and master bedroom are a constant invitation to take advantage of indoor-outdoor living.

When planning to build, a good plan will be the first thing that you will look for. To obtain the most enjoyment from today's mode of living, the design you select should include good zoning while each room should be placed for the most efficient circulation of traffic. The arrangement of the large patio in this attractive plan makes certain its constant use. All the main rooms of the home — the kitchen, family room, living room, and master bedroom face the patio. From all of these rooms, except the kitchen, large sliding glass doors open onto the patio which adds considerably to indoor-outdoor living.

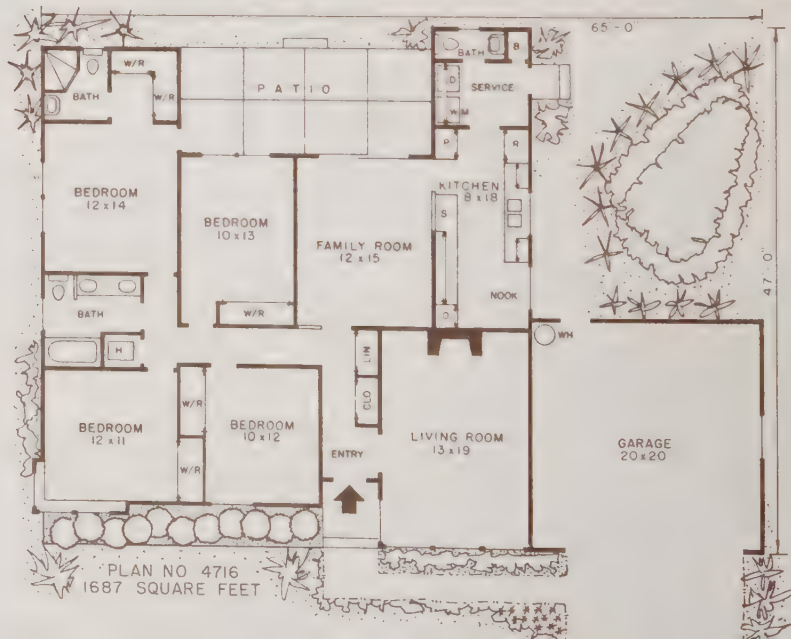
The master bedroom has a private bath, plus a dressing room with "Mr. and Mrs." wardrobes and a dressing table. When necessary, the family room can double as a dining area for large family gatherings and when the family entertains. When not in use, the table and chairs can be placed in the corner of the room and the room can be used for watching television, or as a wonderful spot to relax at the end of the day.

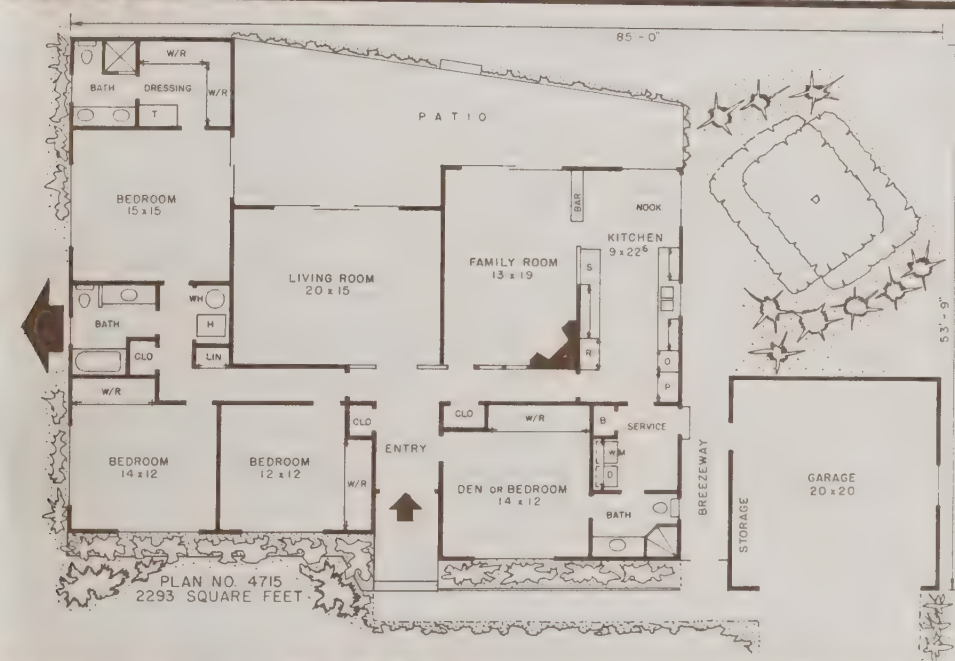
Note the interesting treatment of the front of the garage. A low gable roof covers the diamond pane window and wood corbels are used to good effect above the rock planter.



Regardless of the yardstick you use to measure comfort, contentment or gracious living, this design should meet with your approval. The more formal living room is jst off the center hall entry. The fireplace is in the center of the back wall so it will not interfere with the large bank of windows at the front wall, looking toward the street. Popular demand requires that the more informal family room be located towards the rear of the home. The open planning as exists here between the kitchen and family room is an economical way to make rooms in a smaller home seem much larger, simply by seeing more than one room at the same time. This is the area where true family living will be experienced. The family room borrows extra spaciousness and light from the patio, as well as a lovely view, through sliding glass doors. The plan boasts a kitchen work center that's very practical, very accommodating and the ultimate in modern matched kitchen appliances.

This home could be built on a narrow lot by detaching the garage and building it at the rear of the lot as a detached garage.





If you want to get the maximum enjoyment from your new home, then be sure and fit your house plan to your family's need. This design has been especially planned for a large family whose individual members desire their privacy, appreciate large spacious rooms and value gracious and refreshing indoor-outdoor living.

Half-walls separate the entry from both the living and family rooms. These two large rooms have been planned so that two generations can live, relax and entertain with plenty of space for individual privacy and comfort. The fireplace has been placed in the family room where experience has proven that it will be used more often but another could be located in the living room. The kitchen and family room open to one another for informality and carefree entertaining and living. The kitchen has an extremely large eating nook, surrounded by windows which flood the kitchen with sunlight and continually offer an ever-changing view of the rear yard.

By eliminating the wardrobe and closet in the den, it could be used as a separate dining room although there is space for a drop leaf table in the family room so that this room can double as a dining room whenever necessary.

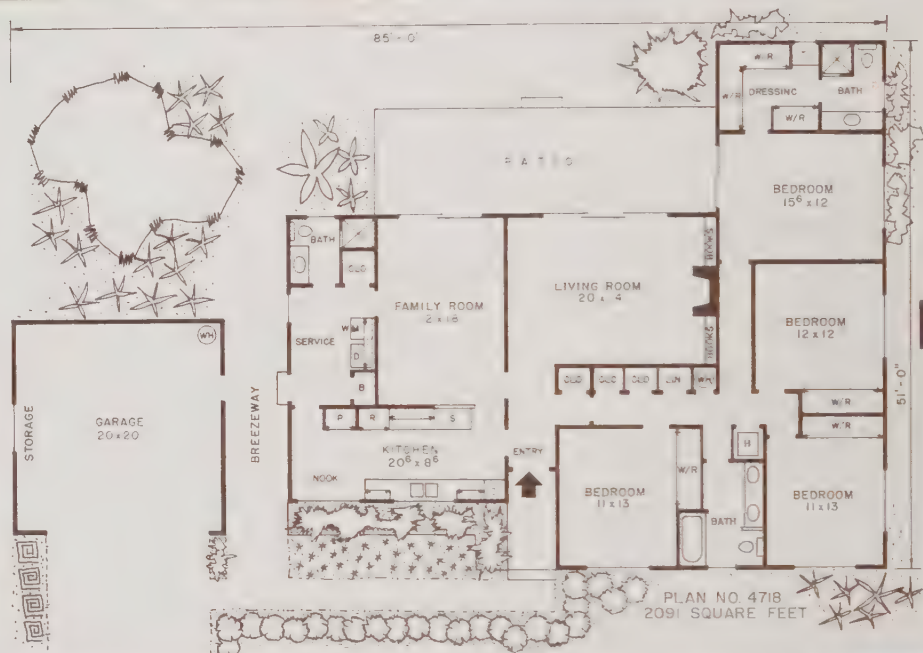


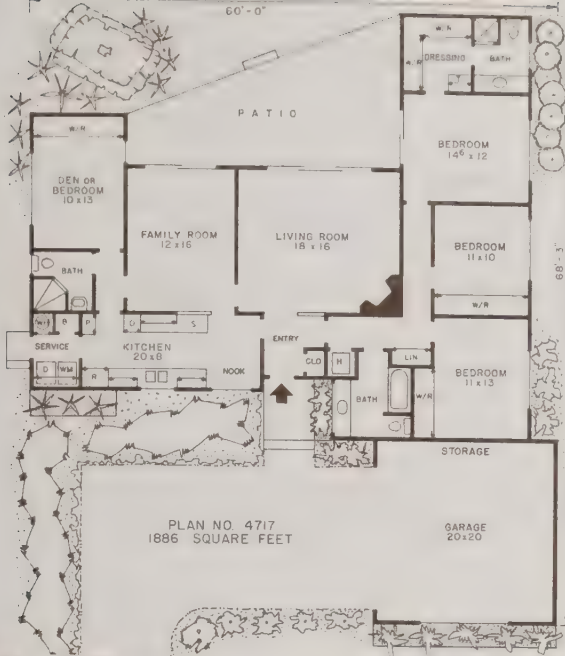


If you want something new and distinctive in the popular modern-ranch design, this home should indeed be welcome. It is a plan that is decidedly different, very liveable and still economical to build. It has been planned to secure the maximum from indoor-outdoor lighting. Sliding glass doors open onto the patio from the three main rooms of the house. A feeling of space beyond is created for each of these rooms which make them appear even more spacious than they are. The patio is ideal for not only informal entertaining and outdoor meals but also for lazy lounging, sun baths, and for quiet moments alone that always seem to yield a delightful serenity. There is excellent circulation from the entry throughout the house. Six closets line the bedroom hall and offer an unusual amount of extra storage. The master bedroom has its own dressing room and private bath. Besides a large amount of wardrobes, the dressing room also has a dressing table.

The bath off the service is readily available from kitchen-family room area as well as the outside of the house.

A roofed breezeway connects the garage and house. If preferred, the garage could be connected direct to the dwelling during construction.





This is an extraordinarily well-planned home that points toward a kind of Utopian way of life. It emphasizes family comfort and convenience — both indoor and out — and the feeling and looks of true luxury. The large living room is separated from the entry by a partial wall which allows sunlight from the sliding patio doors to light the entry. The family room also has sliding doors opening to the patio, as does the master bedroom. The family room is partially open to the kitchen enough so each room appears larger and that conversation can flow back and forth but not open enough that a cluttered kitchen would be in full view of occupants in the family room. Note how the three-quarter bath is available thru the hall — from the kitchen, family room and den. The wardrobe in this den or fourth bedroom has been placed at the rear of the room rather than next to the bath so as to gain 4' additional storage. The den window facing the patio could be changed to a door if preferred. For privacy, a high window is over the lavatory in the family bath.

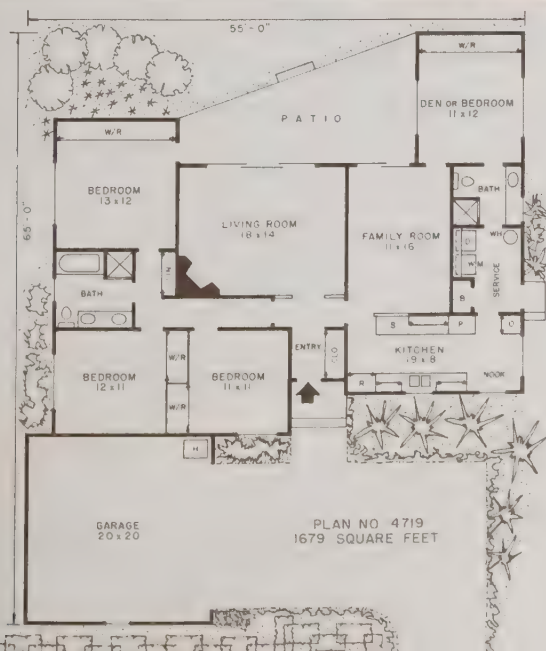
Whether your tastes are modern or traditional, this exterior design should meet with your requirements.



If space is at a premium, here is a thoughtfully conceived Hawaiian Modern plan that warrants your consideration. The design offers four bedrooms, living and family rooms, a large kitchen and service, together with two baths and in only 1679 square feet! The traffic flow in this home is excellent and yet the overall width is only fifty-five feet. This can be reduced by sliding the garage to the right so there is no offset where the garage attaches to the house.

The fourth bedroom or den has direct access to the three-quarter bath which also opens to the service where it is accessible to the kitchen and the outside of the house. This is important as it eliminates the problem of children tracking through the house to the bath in the bedroom wing. The two rear bedrooms have wardrobes which have been placed at the rear of the rooms and they total 24' in length! An extra long linen closet opens onto the bedroom hall while an entry closet has been provided just inside the front entrance.

Both of the rear bedrooms have shoulder-high windows on the outside walls for easier placement of furniture.



Complete and professional working drawings, providing all the detailed information you will require for the building of your home, are available for all of the homes illustrated in this book. They have been prepared by our staff of experts and are thorough in every detail.

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Some of the more common changes usually made to stock plans are changes in size, type, material and location of windows and doors, rearrangement of kitchen and bath; eliminating or changing location of fireplace; making rooms larger or smaller by redimensioning; attaching, detaching or changing the garage location; use of different wall coverings; roofing the home differently and changing the roofing material; reversing the home as illustrated and many other changes such as these which can be made easily by your contractor during the construction of the home.

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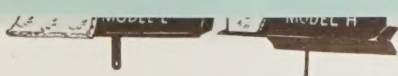
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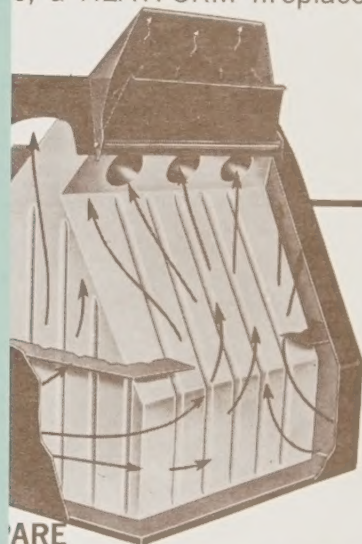
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| 3701 | 75.00 | 3720 | | | | | | | |
| 3702 | 90.00 | 3721 | | | | | | | |
| 3703 | 55.00 | 3722 | | | | | | | |
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| 3705 | 90.00 | 3724 | | | | | | | |
| 3706 | 60.00 | 3725 | | | | | | | |
| 3707 | 65.00 | 3726 | | | | | | | |
| 3708 | 75.00 | 3727 | | | | | | | |
| 3709 | 70.00 | 3728 | | | | | | | |

RE

Before a prospective builder builds a home exactly as shown in books but also to custom draw

Some of the more common location of windows and doors, making rooms larger or smaller different wall coverings; roofing illustrated and many other changes in the construction of the home.

If there are major changes you desire in any of the plans illustrated in this book, or if you prefer to have us make minor changes to these plans, please contact us for a cost estimate of changes involved. Please enclose a rough sketch and as much information as possible regarding your proposed changes.

Nearly one-half of the plans we sell are built in reverse. Your contractor can build the house in reverse without having to change our plans. To assist your contractor in laying out the house, we will print one set of your working drawings in reverse if requested to do so in your original order. We do not recommend you order in excess of one set of reversed plans.

What did you like about the floor arrangement and the exterior of the home you have purchased? _____

What did you find wrong with this book? _____

What did you like about this book? _____

What recommended changes would you suggest that we incorporate in our next home plan book? _____

Would you like for us to have manufacturers of different home building materials send you copies of their literature? Yes (); No ().

We would appreciate any other comments you would like to make _____

QUESTION: Why should I, an ARCHITECT, specify Superior Fireplace products?

ANSWER: Because there is a properly designed product to meet every fireplace requirement.

QUESTION: Why should I, a BUILDER, use Superior Fireplace products?

ANSWER: Because of installation ease, and it costs no more to give my customer the best.

QUESTION: Why should I, a DEALER, recommend and sell Superior Fireplace products?

ANSWER: Because it is the most complete line of quality merchandise and will serve my customer best.

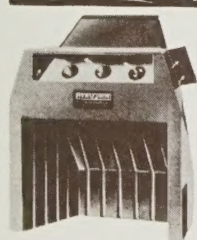
QUESTION: Why should I, a HOME OWNER, build the masonry walls of my fireplace around HEATFORM?

ANSWER:

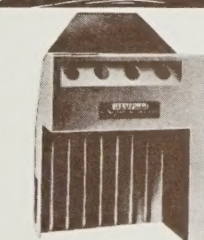
1. HEATFORM retains the beauty and glow of the open hearth, and provides two to three times more heat delivery into the home.
2. HEATFORM, built to fireplace principles, with air heating chambers surrounding the firebox and throat, captures and circulates to all parts of the room and even to adjoining rooms, heat lost up the chimney by the old fashioned fireplace.
3. HEATFORM is a complete unit, hearth to flue, built to proper angles and dimensions, preventing construction mistakes which sometimes cause smoke trouble.
4. HEATFORM consists of firebox, throat, smoke dome and heat control damper, saving material and some labor necessary in the construction of the ordinary fireplace, which loses 80% to 90% of its heat up the chimney.
5. HEATFORM provides ample heat in case of emergency. If a power failure should occur, rendering gas and electrically operated heating systems useless, a HEATFORM fireplace will come to your rescue to make the living area of your home comfortable. Any type of fireplace fuel may be used.
6. HEATFORM is available in five models and various sizes for single and multiple opening fireplaces.

HEATFORM®

WARM AIR-CIRCULATING FIREPLACE UNIT



MODEL "A"
SINGLE OPENING
FIREPLACE



MODEL "S"
OPEN FRONT AND
EITHER SIDE

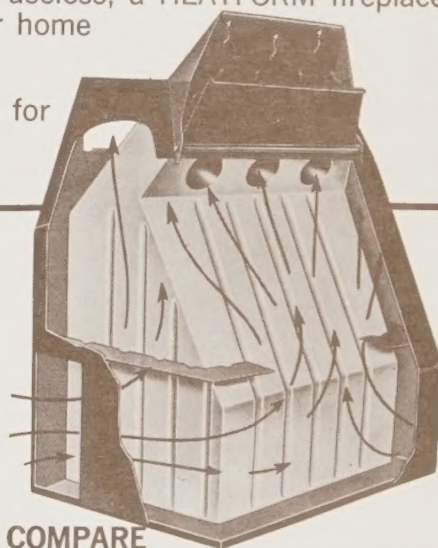


MODEL "D"
OPEN THROUGH
SERVING 2 ROOMS



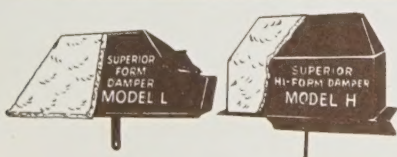
MODEL "M"
OPEN FRONT AND
BOTH SIDES

MODEL "MH"
(NOT SHOWN)
EQUIPPED WITH
METAL HOOD



COMPARE

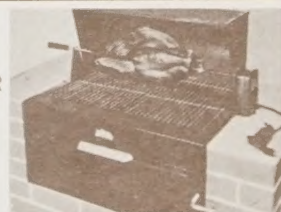
AND BE CONVINCED THAT HEATFORM WILL CAPTURE AND CIRCULATE INTO THE HOME A MUCH GREATER VOLUME OF HEAT THAN MOST OTHER UNITS ON THE MARKET.



SUPERIOR HI-FORM DAMPERS. Model "L" for single opening tapered firebox. Model "H" for multiple opening square firebox. HI-FORM forms entire throat, lintel to chimney flue, eliminating construction errors.

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